

PROGRESS

IN EVERY DIRECTION.



rapid, continuous increase of business, improvement of methods and details of organization. Constantly aiming to do business better and to be of greater service to the trade each day, each season, each year.

ASK FOR OUR REGISTERED BRANDS.

TRUE FIT, AMERICUS, FITREFORM, PROGRESS, THE MODE, STILENFIT.

THE NEWFOUNDLAND CLOTHING FACTORY, LTD.,
ang18, eod 225 and 227 Duckworth Street.

PIANO STOOLS.

Handsome Piano and Organ Stools.

\$2.00 and upwards.

CHARLES HUTTON,
Reliable Piano and Organ Warehouse.

WE'RE EASY!

Five Dollar Greenbacks are Burning Holes in Our Pockets

Do You Want One?

Save the Alphabet Cards in all Pound Packets of Union Blend Tea, bring to us and get the money.

H. W. de FOREST TEA CO'Y.

IN STOCK.

ROLLED OATS—in brls,
Ogilvie's Rolled Oats, in hlt-brls,
Ogilvie's Oatmeal, in brls,
Ogilvie's Oatmeal, in hlt-brls,
"Canadian Beauty" Round Peas,
"Sugar Marrow" Round Peas,
Selected Round Peas,
Split Peas, Yellow Corn,
Yellow Corn-Meal,
White Hominy Feed,
Hercules Feed,—Crushed Corn,
Oats, Barley. Bran.

HARVEY & Co.,
WHOLESALE.

REID NEWFOUNDLAND COMPANY.

Guy Ter-Centenary Celebration,
HARBOR GRACE, Aug. 16th to 19th.

Excursion Return Tickets will be sold from all points on this Company's system to Harbor Grace, at

ONE WAY FIRST-CLASS FARE.

For Dates of Sale see nearest Railway Agent.

Reid Newfoundland Company



IF YOU WANT REAL GOOD VALUE SEE OUR LINES OF

BOOTS and SHOES

FOR

Ladies, Gentlemen, Boys or Girls.

We save money for you on every pair.

A. & S. RODGER.

The FLY-CATCHER

THAT EVERYBODY is TALKING ABOUT



About 3 Feet Long.

Everybody that sees one wants one. So do the flies; they want it so badly that it catches more of them to the square inch than any other fly-catcher—catches both the flies and the dangerous germs of disease they carry.

For Sale by Druggists Grocers and General Dealers.

FOR SALE:
10,000 Hnds.

Cadiz SALT;

North Sydney COAL

Anthracite COAL.

Our Coal gives Satisfaction. It is good Coal.

M. MOREY & Co.,
Office—Queen Street.

Preserving Skillets.



Enamelled Blue and White, 45c. to 70 cts. each.

ENAMELLED IRON, very superior quality, \$1.20, 1.45, 1.75 and 1.95 each.

BRASS, \$2.00 and \$2.50 each. Wood Spoons, 4, 5 and 6c. each

MARTIN HARDWARE Co

Cabbage, Bananas & New Potatoes.

Due this week, per S. S. Florizel,

75 Barrels Choice New Cabbage,

50 bunches Choice Bananas, 100 brls. New Potatoes,

And also due,

50 cases Valencia Onions, 30 Kegs New Grapes.

Lowest Prices, guaranteed. Orders now booking.

George NEAL.



"Rambler,"

OUR OWN MAKE.

The majority of men who are today wearing \$3.00 and \$3.50 Boots would be greatly surprised if, they only saw the wonderful

"Rambler Boot," at \$2.50.

We have given special attention to the selection of stock and findings for this Boot, also to the making of it, knowing \$2.50 to be the popular price for Men's Boots.

Lace and Blucher Style and Oxfords.

Vici Kid, Tan, Box Calf and Glove.

Price, \$2.50.

SPECIAL PRICE TO WHOLESALERS.

PARKER & MONROE.

NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

PERCIE JOHNSON, Insurance Aet.

Office: corner Duckworth and Prescott Streets

At the Leading Fruit Store.

First New Apples & Grapes,

Due this week.

100 brls. N. S. Apples—beauties, 50 brls. American Apples, 50 kegs Almeida Grapes, 50 large Bunches Bananas, 50 brls. Cabbage, 100 brls. New Potatoes, 30 boxes California Oranges.

Book your orders now for prompt delivery.

EDWIN MURRAY

GET US TO FILL YOUR

Camp Kit or Picnic Basket

For you. We can do it to suit you.

Tinned and Potted Meats.

Norwegian Sardines.

Pickles, from 12 cents bottle.

Sauces—Lea & Perrin's and other brands.

Pork and Beans—Heinz's & Armour's.

Kitt Coffee, Jacob's Biscuits.

Hartley's Jams, etc., etc.

J. J. ST. JOHN, Duckworth St.

Young Children thrive on

Corn Flour Milk Puddings

Brown and Polson's "Patent" Corn Flour makes the milk digestible, so that even weakly children easily assimilate it and are nourished by it.

Puddings that are favourites are—plain milk pudding, baked or boiled, baked sultana pudding, and the ever popular blancmange; re-heated in the mould, all warm and equally delicious alone or for older children, with stewed fruits, such as figs, apples, etc.

The best Corn Flour is not too good for little stomachs and that is

Brown & Polson's "Patent" Corn Flour

CLEARANCE SALE SUMMER GOODS!

All SUMMER GOODS Offering at ENORMOUS REDUCTIONS,

And to put the utmost interest possible into this Sale

We have made a Great Reduction on the Price of Every Article of Dry goods in Stock. Extraordinary are

The Bargains We are Offering in UNDERWEAR and HOSE

These are some:

Men's Balbriggan Shirts and Drawers, regular 40c value, now only 29 cts. garment.

Boys' Balbriggan Shirts and Knee Drawers, sizes 24 to 30 in., now only 29c garment.

Men's Fine Coloured Cotton Socks, regular 18c value, now only 10c pair.

Men's Fine Merino Underwear, medium weight, all sizes, only 69c garment.

Men's Plain Black Cashmere Hose—sale prices 15c, 17c, 19c, 24c, 30c and 35c pair.

Women's Plain Black Cashmere Hose—sale prices 19c, 23c, 25c, 28c, 32c and 35c pair.

Women's Black Ribbed Imitation Cashmere to All Wool Cashmere Hose—sale prices 9c, 12c, 15c, 18c, 23c, 28c, 33c and 35c pair.

Children's Black Ribbed Cotton Hose, guaranteed fast, all sizes, large and small, only 10c pair.

Children's Fast Tan Rib Cotton Hose, sizes 5 to 9 in., only 10 to 18c pair.

Children's Dark Red Ribbed Cotton and Lisle Hose (The leading Stocking at present for Children throughout America), regular price 20c to 25c, now all sizes, 15c pair.

Women's White Cotton Yests—regular 15c to 18c each, now only 10c each.

Women's Tan Kid Gloves, all perfect, sizes 6 to 7 1/2, sale prices, 35c pair.

Women's Lace Walking Shoes, Pat. Tip, from 68c pair only.

Women's 2 Strap Walking Shoes, Pat. Tip, from 72c pair only.

Now is the time to Buy Dress Tweeds

to make up for Fall and Winter wear; we are giving a Straight Discount of 20 per cent. on all these.

FLOOR CANVAS, Painted Back, 2 yards wide, Sale Price 47 cts. yard.

You will Save Big Money on everything you Purchase from us this week.

HENRY BLAIR

The Classics, 1911

ALL BOOKS Prescribed by the C. H. E. for the Primary, Preliminary, Intermediate and Associate Grades now in stock.

We also have a Full Stock of the Popular Lines of School Exercise Books and Scribblers.

Low Prices for Pens, Penholders, Pencils, Penell Erasers, School Chalk, Blackboards, Blackboard Cloth by the foot or yard, Maps, etc.

Insist on having the Germ-proof Slates—they cost no more than the common kind.

We would advise Outport Teachers to order early so as to ensure delivery before the schools open.

For Everything up to date in School Requisites try

DICKS & Co.'s
aug19 Popular Bookstore.

YOU'VE GOT TO KNOW

Where every letter, number, and contract belonging to you can be found at a moment's notice—that is if your business is run properly. Is yours run properly? Why not? A Complete Filing System is easily and economically obtainable. Shall be glad to illustrate and explain details.

PERCIE JOHNSON,
Office—Duckworth St. Agent.
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Per S.S. "Florizel,"

Pears, Bananas, Grape Fruit, Oranges, Plums, Peaches, Pine Apples, Grapes, Tomatoes, Cucumbers, Caulitowers, Celery, New York Chicken, New York Turkey.

JAMES STOTT.

ASK FOR MINARDS AND TAKE NO OTHER.
aug19 123 & 125 Water St.