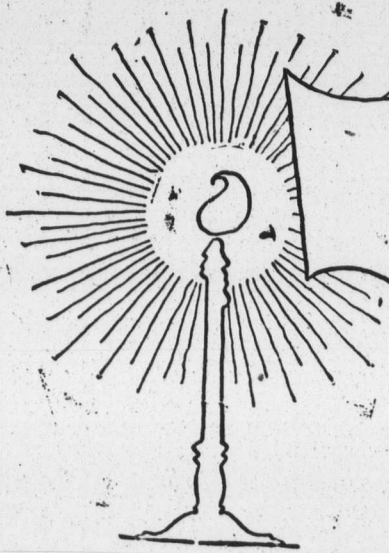


A Merry Christmas

A Happy New Year



Ideal Christmas Gifts



Gloves, Always Acceptable



Soft, washable, shammy Gauntlets, white doe skin, brown or black, kid. Seems as if one never had enough. Everybody's praying for gloves for Christmas and it is such a simple trick to learn what size she wears.

\$2.25, \$3.50, \$4.00

Cashmerette, 25c

Wool, \$1.10

Gifts of Lingerie

Tucked and shirred, with a swirl of lace, and knots of ribbons and wee french flowers peeping from odd corners, come misty, dreamlike pretties, waiting to be swathed in tissue paper, and be sent to her on Christmas morning.



Nightgowns, - - \$2.25

Combinations - - \$1.75

Hosiery



The gift that assures a welcome in advance, is one that combines practical utility with beauty of quality and design. Fulfilling these two requirements, silk or wool hosiery suggests itself as the gift that is sure to please

Heather Wool Hose, 75c, \$1.25, \$1.50
Silk, - - - 95c, \$1.75, \$2.00

Sale of Dresses

It is to be a pre Christmas Sale of street, afternoon and dance frocks of uncommon material and design. Frocks that will impress you immediately as great bargains. These dresses are in all the desired modes and materials of the winter season. It should be a brilliant season if one is to judge from our bewitching arrays of exquisite evening gowns, so gorgeous in their trimmings of lace, flowers, beads, spangles and fine embroideries. No words can picture all their lovely details, but when you see them, ah! then you will appreciate the Farrah Store.

\$19.89, \$29.50, \$35.50, \$45.00
\$55.00, \$65.00, \$90.00



She Will Like, Because She Can Really Use Them

Those who are wise in the ways of giving, will choose useful things this Christmas, knowing that such gifts will be welcomed and used, and the giver gratefully remembered long after Christmas is passed. The useful gift, in its most charming forms will be found at Farrah's. From the little white linen handkerchief to the frilly crepe de chine cami ole, each one has some note of novelty or distinction to commend it as a gift. And the low prices that prevail at Farrah's throughout the year will be particularly appreciated at this season.

Wool Sweaters

Smartness and warmth have won for Sweaters an all year place in every wardrobe. This selling offers unusual values in Tuxedo and slip-over styles, values which are by no means available every day.

\$2.25 to \$4.95

Silk Sweaters

In Tuxedo or Tie-Back styles, artistic in design and colorings. Dame Fashion in her caprice has made it a necessity in every woman's wardrobe.

\$7.50 to \$12.00

A. D. Farrah & Co.

"The Advance House of the North Shore"

Newcastle, N. B.

Wholesale

Retail

Lovely Silk Lingerie

The Gift Adorable

What gift could a woman possibly appreciate more, than these alluring lacy intimacies for which her heart longs. A bit of luxury like this appeals to every woman's sense of daintiness and refinement.



Camisoles \$1.75, \$2. Chemises \$3.25

Dainty Blouses



ever in mind. All of the season's most attractive styles are included and reasonably priced

\$1.50 to \$12.00

Walking Boots

Well made walking Boots in the season's latest last. Mahogany color. High heel dress boots in black, brown, or grey.

\$3.95 to \$11.00



Women's Higher Grade

Winter Coats

At Lower Prices

The pleasure of choosing your winter coat from this assortment is enhanced by the variety of charming models, as well as by the decidedly moderate prices at which they are offered.

A saving up to \$18.00 may be effected in selecting from this assortment. A wide variety of the most distinguished coat models are here presented in exclusive coat fabrics. Some are trimmed with luxurious fur collars and cuffs, and many others.

From \$45.00 to \$90.00
Less 20% Discount

