

January Clearing Sale

THE nearness of stock-taking necessitates our making a complete clearance in all departments. The best way to make this "QUICK AND SURE" is for us to give you bona fide bargains in goods that will appeal directly to your needs. Every department contributes its share of unmatched merchandise, with prices cut away down to make a quick clearance.

Below Are a Few of the Many Bargains We Offer

Coat Bargains		Silks and Velvets	
30 only Ladies' Heavy Winter Coats, light and dark tweeds, also plain cloth, a full length coat. Prices were \$7.50 to \$12. January clearing price.....	\$2.98	3 pieces only, "Grey Tiger" Velvet, 27 in. wide, guaranteed pile, worth \$1.25. January clearing price.....	69c
17 only Ladies' Reversible Mantle Cloth and Tweed Coats, also plain colors. Prices were \$8.50 to \$15.00. January clearing price.....	\$5.00	500 yards of Silk Finish Costume Velvet, all colors. This is our reg. 50c imported velvet. January clearing price.....	39c
		1000 yards of Striped Messaline Paillette and Shot Silks, regular \$1.00 and \$1.25. January clearing price.....	59c
Dress Good Bargains		Coats at Less Than Cost	
15 pieces All-wool Self Stripe Serge, 44 in. wide, black and all colors, reg. 65c; clearing price.....	39c	25 only Reversible Tweed and Novelty Plaid Mantle Cloth Coats, reg. 16.50 to 22.50; clearing price.....	\$12.50
25 pieces All-wool Tweeds, Serges, etc., in diagonal leather, mixed and stripe effects, 44 to 60 inch wide, reg. 85c to 1.25; clearing price.....	55c	4 only Ladies' Astrachan Jackets, 24 in., reg. 40.00; clearing price.....	\$19.50
54-inch Fine Imported Navy Cheviot Serge, reg. 1.25; clearing price.....	79c	Children's White Bear Coats, slightly soiled, reg. 3.00 to 5.00; clearing price.....	\$1.50
20 pieces of 44 inch English Costume Cloth, all colors, reg. 50c to 75c; clearing price.....	39c	Millinery Specials	
15 pieces of All-wool Tweeds, Serges and Plain Cloths, reg. 1.00 to 1.50; clearing price.....	69c	100 beautifully Trimmed Hats at Half Price.....	
1 piece only Black French Broadcloth, fine satin finish, reg. 1.25; clearing price.....	79c	Children's Velvet and Bearskin Bonnets; from 75c to.....	\$1.50
42 and 44 inch Navy Coat-ing Serge, reg. 75c. Clearing price.....	49c	3.50 Ostrich Feathers, 18 in. long; for.....	\$1.89
		Wings and Feather Sprays, that were 1.00 and 2.00; to clear.....	50c
A Good, Heavy, Warm Silkoline Covered Comforter, reg. \$2. To clear.....	1.50	100 pieces Heavy English Flannelette, stripe effect. To clear.....	10c
		Striped Wrapperette 20 pieces Stripe Wrapperette, regular 15c. Clearing price.....	7c
		Lace Curtain Bargain 50 pairs Fine Nottingham Lace Curtains, reg. \$2. To clear.....	\$1.50

OGILVIE, LOCHEAD & CO.

REID & BROWN FURNITURE and UNDERTAKING

Before You Buy That Kitchen Cabinet Look at This One



This is the Cabinet You Read So Much About in the Magazines

Entire Height . . . 72 inches
Width of Base . . . 40 inches
Size of Top Extended 40 x 37 inches

Solid oak, light golden, dull finish; trimmings old copper finish. Contains—flour bin, 50 lbs. capacity, with sifter attached and bevel glass front; metal sugar bin with scoop, aluminum sliding top; metal bread and cake drawers; glass spice jars, glass tea and coffee jars; plate racks; self-closing door catches; figured glass doors; daily reminder of kitchen wants, printed order form blanks, etc.

Our price for this, the best Cabinet made, is **\$30.00 SPOT CASH**

WE HAVE SEVEN OTHER DIFFERENT KINDS. CALL AND SEE THESE CABINETS

REID & BROWN

Furniture and Undertaking

Bell Phones: 443, 459, 794

OPEN EVENINGS

Wedding Bells

FITZGERALD—O'DONOHUE
On the 8th of January, in St. Basil's Church, the marriage was solemnized by Rev. Dr. Brady, of Miss Theresa O'Donohue and Mr. Arthur Fitzgerald of this city. The bride was assisted by her cousin, Miss Helen Foggan of Caledonia, while Mr. J. O'Donohue, brother of the bride, assisted the groom. The happy couple left on the ten o'clock train for London and Detroit.

All Headaches Do Not Come From the Eyes

It takes the highest degree of skill to differentiate between "eye-strain" headaches and those due to other causes.

If your eyes are not at fault my examination will cost you nothing.

Specialize on Difficult Cases,

Chas. A. Jarvis, Opt. D.

191 Colborne Street
V. M. C. A. Bldg.
Open Evenings
Phone 242

ANNOUNCEMENT

We are now in position to transfer messages to Princeton, Drumbo and surrounding territory. This new connection comprises about five hundred telephone subscribers.

For information as to rates, etc., telephone "Automatic" 224.

Canadian Machine Telephone Company, Ltd.

H. B. ROSE, Manager

REV. POTTS

Delivers a Most Instructive Lecture

At Grace Church last night a lecture on the development of the hymn tune, was given by the Rev. J. C. Potts, M. A. The lecture was illustrated by the organist and choir of Grace Church, who were in splendid form, and rendered the illustrations most beautifully. Mr. Potts showed how hymn singing had its roots deep in Hebrew Psalmody. On the conversion of the Gentiles, Greek music was brought into the service of the church and from it, in the Western church, was evolved plainsong music. After explaining the chief points of difference between plainsong and modern music, Mr. Potts asked the choir to sing two illustrations, "The Royal banners forward go," and "Of the Father's love begotten," both of which were exceedingly well rendered. The German Chorales were next explained, and "Hassle's Passion Chorale 'O Sacred Head Surrounded'" was sung. This was perhaps the best piece in the programme. The development of German music down to modern times was then illustrated, after which the growth of the "Psalms" tune was taken up. The next hymn, "Tallis' Canon—set to 'Awake my soul and with the sun,'" was given as an illustration of the early English school of hymn tune writers. The revival of music after the restoration and its development under Perceval, Croft, Jeremiah Clark and Handel, were then traced. The lecture closed with the singing of two specimens of this period, "O Spirit of the living God," and "All hail the power of Jesus' Name," which were magnificently rendered. Owing to the inclemency of the weather, the attendance was small. The lecture was most instructive, and served to show how fascinating must be the study of hymn tunes. The concluding lecture, in which the development of the hymn tune to modern times will be traced, is to be given next Wednesday evening in Grace Church.

AT REST

The funeral of the late Stewart Burns took place from his late residence, 4 Mary Street, yesterday afternoon at Mount Hope Cemetery, in the presence of a large number of relatives and friends. Deceased, who was a much respected resident of this City was also prominently connected in musical circles, being a member of the Brant Dragon Band and the Alexandra and First Baptist Church orchestras. The Rev. Llewellyn Brown officiated both at the house and graveside, and his comforting words spoke most eloquently of the esteem in which the deceased was held. The pallbearers were Messrs. M. A. Colquhoun, Kent, R. Mattice, W. J. Sweetman, W. Stokes and F. J. Smythe. The floral tributes were very beautiful and included: Wreaths, Father and Mother; Brother; Members of Local Federation of Music, No. 467; Mr. and Mrs. M. Bloxham; Mr. and Mrs. F. J. Smythe, Shopmates of Massey-Harris Co. Anchor, Mr. and Mrs. W. B. Jago, Cross, Mr. Robert Shellard and family; sprays, Chosen Friends, No. 147; Lloyd's Teacher and Schoolmates; Alexandra School; Mr. John Cummings and family; Mr. and Mrs. M. A. Colquhoun; Mr. and Mrs. Carroll, Mr. and Mrs. W. Neill; Mr. Wm. Turnbull, Mr. and Mrs. Chas. Greiner, Mr. and Mrs. Wm. Stokes, First Baptist Sunday School, Alexandra, Athletic Club, Alexandra Orchestra, Mr. and Mrs. Levi Fisher, Mr. and Mrs. Caley Cannell, Mr. and Mrs. R. Shaw, Mr. J. W. and Miss Patte, Mrs. and Miss Bray, Mr. and Mrs. Cameron Smith, Mrs. Geo. A. Elliott. And so was laid to rest at the age of 31, one whose early demise will be much lamented.

No Complaints.

The members of Board of Police Commissioners met in His Honor Judge Hardy's chambers this afternoon for the purpose of hearing any complaints that any citizen of Brantford might have against the department. His Honor Judge Hardy occupied the chair and Messrs. W. C. Livingstone and Mayor Hartman were also in attendance. The meeting was opened at 2.30 and the commission sat for one hour but no complainants put in an appearance.

Cheapest of All Oils—Considering the curative qualities of Dr. Thomas' Electric Oil it is the cheapest of all preparations offered to the public. It is to be found in every drug store in Canada from coast to coast and all country merchants keep it for sale. So, being easily procurable and extremely moderate in price, no one should be without a bottle of it.

ANOTHER HUNDRED OF Men's Suits

Placed on the Bargain Tables for This Week's Selling

\$7.98

(Instead of \$12)



Owing to a big rush for these Bargain Suits Saturday Night and Monday, we were forced to add more Suits on the bargain table. So men, it is up to you! If you need a suit of clothes, here's the greatest chance of a lifetime. You certainly can't afford to miss it. Stylish, fancy Tweed Suits, cut in the latest 3-button, single breasted styles, all beautifully tailored, well shaped shoulders. The extra quality linings add greatly to the wear. **\$7.98** These on sale all week at

Don't Miss This Great Suit Offer!

WILES & QUINLAN

THE BIG 22 CLOTHING HOUSE, BRANTFORD
Brant County's Greatest Clothiers

We would call your attention to our stock of celebrated

Dr. Jaeger Pure Wool Underwear, Sox, Wool Zephyr Shirts, Sweater Coats, Etc.

The prices are very moderate, and are fixed by the Company.

Broadbent's "Arcade Store"

Agents in Brantford for JAEGER PURE WOOL CLOTHING

GIRLS WANTED

Highest paid work in city. We are adding twenty looms to our plant, and can take in ten smart girls at once.

Special Street Car Rates

Slingsby Manufacturing Co.

HOLMEDALE LIMITED



How to Get Free Seeds

We want to send everybody interested in gardening or farming our new free 1913 Seed Catalogue. If you will write us to-day, we will include, free, a package of our Apparat Spinach. This Spinach is most delicious. You get two distinct dishes from one vegetable. Use the ribs as Apparat—the leaves as Spinach or greens. Our new Catalogue is one of the most complete published this year. If you prefer, we will send free package of our Burbank's Giant Crimson California Parsnip, or D. A. H.'s Excelsior Swede, instead of the Apparat Spinach. Let us know the vegetable you want. Kindly mention this paper. It is important to us. **DASCH & WINTER SEED CO., Ltd.** London, Ont.

NEILL SHOES

The BEST of The BEST of The BEST of The BEST of

Wear The "The Shoe That"

THE NEILL Automatic Phones 59

BULL

WE ARE PUTTING

HAIR

This month, and if you it will pay you to you are certainly some

A discount of 25%

BULLE

Jewellers and Opticians
Bell Phone 1327

WALLACE

Put up in the same more popular than The old reliable prefers the skin soft chapped hands, face

25c

CECIL A.

Dispensing Chemist
191 COLBORNE STREET



THE "MOV" HAD A G

Hundreds of ea been here and GOOD CANAD best of Winter s

HOW CAN W cause it's part, Shoe Merchand goods "MOVE" and we allow r in the way.

But NOW is the the assortments

THE ROBER SHO

203 Colborne Street
SOLE AGENTS FOR T

One Coug

Ask your doctor about Amer's Cherry