## $\underset{\substack{\text { Bot Phones } \\ \text { No. } 190}}{\text { Ogilvie, Lochead \& Co. Use Mc Cill }}$

## SPRING OPENING

Thursday and Friday
$\mathrm{O}^{\text {UR }}$ complete and authentic eollection of spring. war.
This Display Will Appeal to the Women Who Understand Dress !

French, English and American Modes in Millinery
The sinall hat is the notalle fataire this semon, The ie-



The Showing of Smart Gowns, Suits, and Coats Adds Greatly to the Opening Exhibit

Faghion, tiring of the straight lines, has chosen tunies and
Kindred effects to relieve this straightness

 ductions of leading foreild man maftaturers-
Beatulifu new Blouses and Dress Fabrics, exquisite silks and kindrad soft materiars, datinty
new Laces and Embroideries, in facteverything.

Dressmaking
Miss Truesdale who has charge of our extensive" Dress-
making Dept. is now prepared, with a full staff of comimetentworkers, to execute your orders for Spring Suits, Coats or

Fit,Style and Workmanship Guaranteed

## Ogilvie,Lochead\& Co.

## Blolises for Easter

 Prices from $\$ 5.00$ to $\$ 8.50$ <br>Prices from $\$ 3.75$ to $\$ \mathbf{5 . 0 0}$ French Ewbroidered Marquisette Blouses, high or low neck, long or short sleeves. Prices From $\mathbf{\$ 3 . 2 5}$ to $\mathbf{\$ 5 . 0 0}$ Lace and Embroidery Trimmed Lingerie Prices $\mathbf{\$ 1 . 0 0}$ to $\mathbf{\$ 5 . 0 0}$ Waists. At $\mathbf{\$ 3 . 0 0}, \$ 3.50, \$ 3.75$ and 4.50 Tailored Linen Linenette Bedford, Cord, French Repp Pique and Cotton Poplin Waists, size 34 to Prices from \$1.00 to $\mathbf{\$ 3 . 0 0}$ Embroidery Trimmed White Lawn Bro uses, high neck, long sleeves. Special 98 c<br>W. L. HUGHES


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