

Ye Olde firme of Heintzman & Co.

ESTABLISHED 50 YEARS

RARE OPPORTUNITY FOR

PIANO BUYING

Very Low Prices and Very Easy Terms

WE present to the readers of THE FARMING WORLD a chance to secure a really splendid bargain. You have a choice of three high-class pianos that have been only slightly used and have been overhauled and tuned by our experts so that they are in first-class condition. No home should be pianoless when our terms place these pianos within the reach of any home.

- 1. Empire Piano**—7 1-3 octaves, ivory keys, composite iron frame, bronzed 3 strings, overstrung bass, improved new scale, artistically designed figured walnut, mahogany and oak case, cross banded double veneered inside and out, beautifully finished with best polishing varnish, finished hardwood, open back, rounding Boston fall board, dust music desk full length piano front, raised carvings on front panel, and trusses are all hand work—not pressed or machine made, patent receding compound sectional, rock maple pin block, high-grade triple repeating action, continuous hinges, nickel-plated hammer-ral, brackets and pedals, three pedals—loud, soft and automatic locking echo or practice pedal. This piano has been used less than a month. Manufacturer's price, \$350. Our price..... **\$250.00**
- 2. Wornwith Piano**—New improved scale, full iron plate, double veneered, in handsome figured walnut, mahogany or oak, lined with birds-eye maple, exquisitely hand-carved panels, plasters and trusses, full length awing music desk, three pedals and practice stop or mandolin attachment if preferred; rolling fall with continuous hinges throughout, trichord over-strung scale, elastic repeating action, ivory keys, polished sharps, 7 1-3 octaves, acoustic sounding board support. This piano has been used less than three months. Manufacturer's price, \$375. Our price..... **\$285.00**
- 3. Prince Piano**—Upright Cabinet Grand, Colonial style, mahogany case, 7 1-3 octaves, overstrung bass, 3 strings in unison, artistically designed case, double veneered, patent rolling fall, carved trusses, specially designed panels, patent entire front automatic music desk, patent improved repeating action, improved iron frame, compound sectional west plank, continuous nickel hinges on top and fall board, 3 pedals. This piano has been used only one month. Manufacturer's price, \$365. Our price..... **\$275.00**

Our Easy Terms of Payment: For any of these three pianos, \$15.00 cash and \$7.00 per month.

Other Inducements to Buyers: Handsome drap and stool with each instrument, and all pianos carefully boxed and guaranteed to be in first-class condition on arrival at destination; otherwise same may be returned at our expense and we will refund money paid. We pay freight to any point in Ontario, and make special rates to more distant points.

Ye Olde Firme of Heintzman & Co., LIMITED

115-117 King Street West - - TORONTO

The Farming World

A Paper for Farmers and Stockmen

J. W. WHEATON, B. A. Editor.

The **Farming World** is a paper for farmers and stockmen, published on the 15th of each month, with illustrations. The subscription price is one dollar a year, payable in advance.

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THE FARMING WORLD,

60 WELLINGTON STREET WEST, - - TORONTO.

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PUBLISHER'S DESK

A Business Education

In this age of the world a good business education is a great advantage to boys who intend following farming, as well as to those who are entering upon other callings in the town and city. The Dominion Business College, Confederation Life building, Toronto, is well equipped for providing a thorough course. See their advertisement in this issue.

Our Oak Hall friends report very encouragingly as to business with FARMING WORLD readers. "Your readers," they say, "do not wish rubbish, and the class of clothing we offer apparently fills the bill. We have found business with the farmers particularly pleasant, and make a point in catering for it in a manner likely to give permanent satisfaction."

The agricultural community is evidently becoming more and more musical. Messrs. Whaley & Royce report a large country business this year, and particularly at this season, what a musical instrument of one kind or another forms a very appropriate gift.

Speaking of Christmas presents, Messrs. Murrays' ad. on title page is as appropriate as the class of goods they offer. Our friends will do well to read it carefully. Everyone knows Murrays. As the lots offered are somewhat limited, don't wait too long before ordering in case of being disappointed. The lots advertised have been specially selected for readers of the FARMING WORLD.

Piano and organ business is rushing just now. It is not often we have such fine lots offered in our columns. The last ads. we carried of a similar kind were extremely successful, so much so, that advertisers actually disposed of every instrument then mentioned. See Messrs. Gourlay, Winter & Leeming's ad.; also Messrs. Heintzman's.