



Fight the high cost of learning! Live a little . . . save a lot . . . with **VISA**, your very own special passport to student savings.

Save in Canada and in the U. S.

VISA offers you the opportunity to save from 10% to 50% on everything from clothing and entertainment, stationary and personal services to travel on major railways and airlines and accommodations in the top hotels on the continent.

Take advantage of these power packed specials offered only to **VISA** members:

- Fly 1/2 fare on Air Canada, TWA, Braniff, National, American, Northwest, Western, Eastern, United, Continental and Canadian Pacific airlines;

Student Savings

- Go the CN Escape Route on Red or White days and save 25%;

- Join Canuck's, Canada's only all Canadian travel club for care-free pleasure travel and vacations;

- Enjoy outstanding savings in magazine purchases, including SPORT, SKIING, Mc CALLS, ESQUIRE, LOOK, SATURDAY EVENING POST, and others;

- Join the Record Club of Canada and get an additional **VISA** discount;

- Join in the action at the City's best night clubs and save while you play . . .

VISA is the only TOTAL student savings programme. Join the millions of card carrying **VISA** members on over 700 American campuses and save while you swing.

Hundreds of stores, restaurants, clubs and services in Canada and the U. S. offer you tremendous **VISA** savings. Look for the identifying **VISA** emblem in shop windows.

Get your **VISA** College Guide and check the outstanding list of sponsoring companies. It's your **PASSPORT TO YEAR-ROUND SENSATIONAL STUDENT SAVINGS!**

Mail to VISA

Britannica Building
151 Bloor Street West
Suite 410
Toronto, Ontario

START YOUR SAVINGS MAIL COUPON TODAY! CN YOUTH TRAVEL CLUB VISA TWA 50/50 CLUB Membership Application

(please print)

NAME

HOME ADDRESS street
city zone province

SCHOOL OR OCCUPATION

SCHOOL OR BUSINESS street
city zone province

DATE OF BIRTH month day year

MALE FEMALE

HAIR COLOUR EYE COLOUR

Address to which card(s) is (are) to be sent home school or business.

CONDITIONS OF MEMBERSHIP

All college and university students are eligible.

VISA card must be presented before the purchase is recorded on a sales slip or cash register.

Sale and Fair trade items are excluded from the VISA rate offer.

Coupons must be presented with the VISA card for bonus savings.

Refer to each sponsor's listing to avoid misunderstanding.

Use discretion when presenting your VISA membership card for purchases. Remember VISA sponsors are not offering VISA rates to all customers.

Check one:
 VISA/CN \$2.00 VISA/TWA \$3.00 VISA/CN/TWA \$4.00
 Bill me later *Cheque in the amount of enclosed.

SIGNATURE
 Travel Restricted on Certain Holiday Periods.

*Make cheque payable to VISA.

YOUR PASSPORT TO TRAVEL, ADVENTURE and SPECIAL SAVINGS.