

the greatest bargain on earth is to buy what you really want.. PIONEER®

Beauty, Brawn & Brains

The new Pioneer PL-200 offers direct drive, DC servo motor, auto return, anti-skating control, stylus pressure direct-readout counterweight, Cueing device and strobe light with speed control range $\pm 2\%$.

And a remarkably low wow/flutter of less than 0.025% (wrms). All this would have been enough for other manufacturers, not Pioneer.

This slim-line crisp, beautiful design offers more. For example: The turntable and tone arm are independently sprung from the motor board to help prevent acoustic feed-back.

For your convenience, the clear dust cover locks in any "open" position and most controls can be reached with cover in the closed position. And much, much more.

Experience the pleasure of the new PL-200 at your nearest Pioneer Dealer very soon. It most certainly will be an experience you'll not forget.

Other models in this series, include: PL-225, PL-300, PL-400, PL-500, and PL-600.



Tomorrow's Deck is Available Today

The New CT-F650. You may have heard a great deal about metal tapes, but you really haven't heard anything until you've heard your favorite music played on metal tape. There is a superbly clear audible difference that can truly thrill the listener.

The new Pioneer CT-F650, while it will continue to deliver the excellent performance you have come to expect from Pioneer, with conventional tapes, has been specifically engineered so as to make it fully capable for metal-tape recording and playback. And that means a stereo cassette deck for today and tomorrow.



The CT-F650 has an improved Independent Drive System for Low Wow/Flutter of 0.05%. Dolby* system (on/off) with LED Indicator.

PMS (Pioneer Music Select System) with "Song Finder" Function. REC Mute with LED Indicator. Cue and Review Device. Tape Selector (Metal/CrO₂/Fe-Cr/STD) with metal Tape LED Indicator. Timer Aid Recording/Playback Device. Illuminated Cassette Compartment. Pneumatic Damped Lid. Fluorescent Display Level Meter (Fluorscan). All-Mode Shut-Off and much, much more.

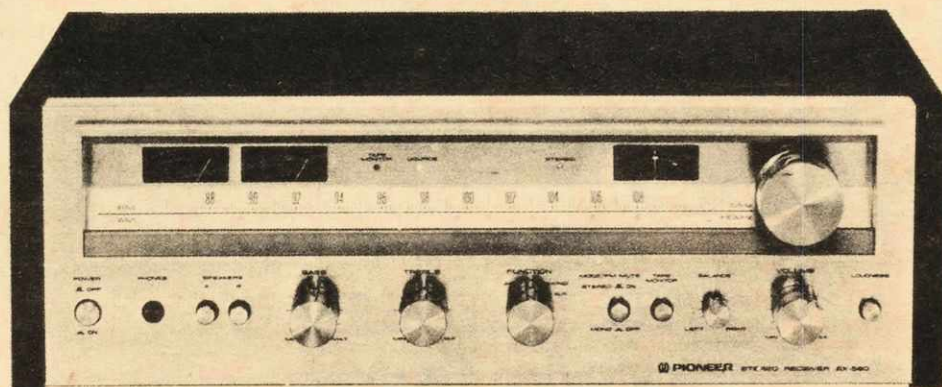
Other models in this series, include: CT-F750, CT-F850, CT-F950, and CT-F1250. *Dolby is a trademark of Dolby Laboratories, Inc.

Faithful High Fidelity

The Pioneer SX-580 Receiver is more than just a Receiver. It is the control unit for all the superb sounds you have come to expect from Pioneer.

The SX-580 offers a continuous power output of 20 watts per channel. Both channels driven into 8 ohms, from 20 to 20,000 Hz, with no more than 0.3% total harmonic distortion.

Some of the other outstanding features are; Direct-Readout Left/Right-Channel Power Meters for better speaker control, Automatic

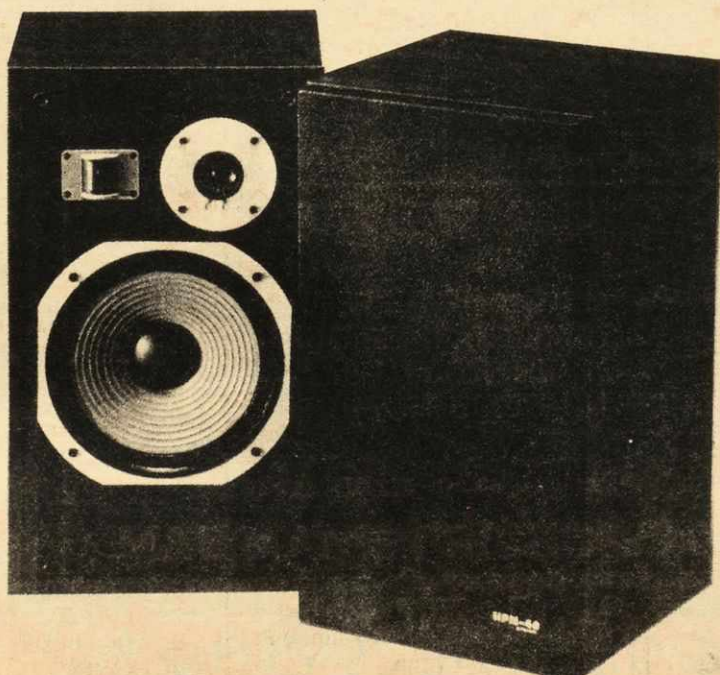


FM Pilot Signal Canceller in PLL MPX IC, High Sensitivity for improved FM Reception, Hybrid ICs in Power Amp for stable performance, high accuracy in Phono Equalizer for lower distortion, plus a host of other Pioneer features that help make Pioneer the undisputed leader in Hi-Fi.

Other models in this series, include: SX-680, SX-780,

SX-880, SX-980, SX-1080, SX-1280, and SX-1980.

And It Comes Out Here



The supertweeters in our Pioneer HPM-40 Speakers aren't cones or domes. They don't have voice-coils or magnets. They are made with curved membranes of a unique material—high polymer molecular film—to reproduce a louder, clearer treble sound than anything you've heard before. Pioneer's exclusive carbon fiber reinforced woofers are responsible for the clear, smear-free bass frequencies you will also hear.

The Pioneer HPM-40—3 way, 3 speaker system, 40 watts maximum input, bass-reflex bookshelf type cabinet.

Remember, a bargain is something you will enjoy today and tomorrow. Audition the Pioneer components featured at your nearest Pioneer Dealer, very soon.

Other models in this series, include: HPM-30, HPM-60, HPM-100 and HPM-150.

Sole Canadian Distributor

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