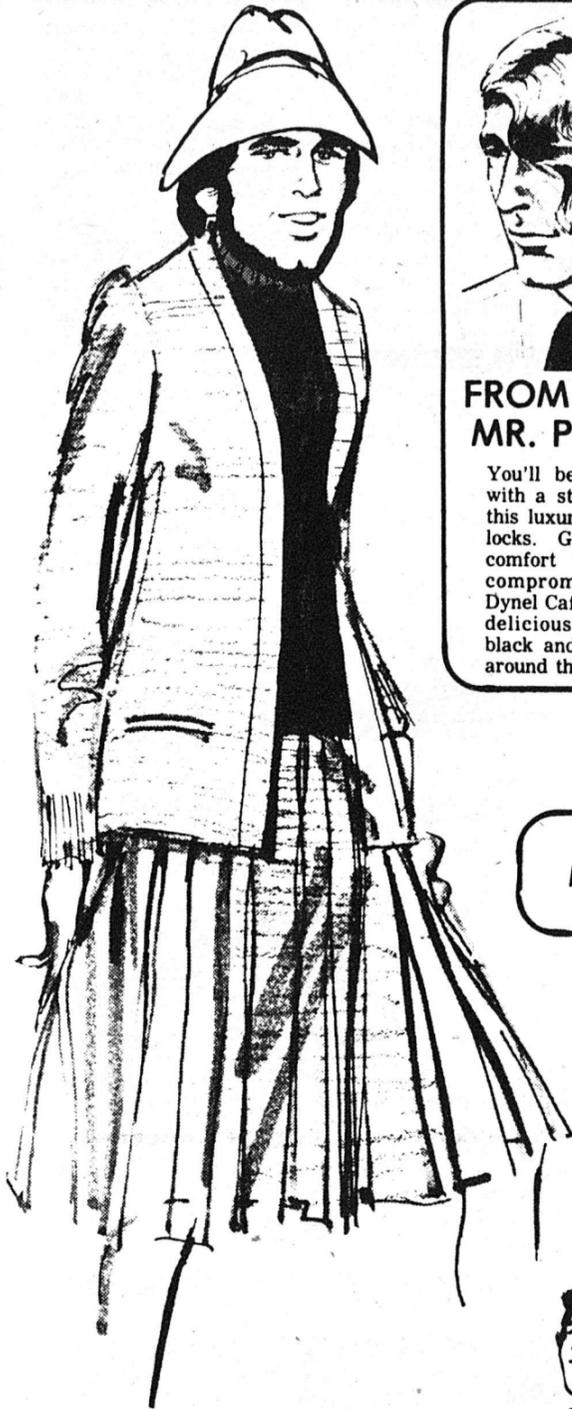


The Gay Blade

for the peculiar man



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FROM NEW YORK
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You'll be beating them off with a stick when you wear this luxurious, flowing set of locks. Guaranteed wearing comfort in even the most compromising situations. Dynel Caffeineocrylic fibre in delicious blondes, brown, black and even turning grey around the temples.

major
propositions
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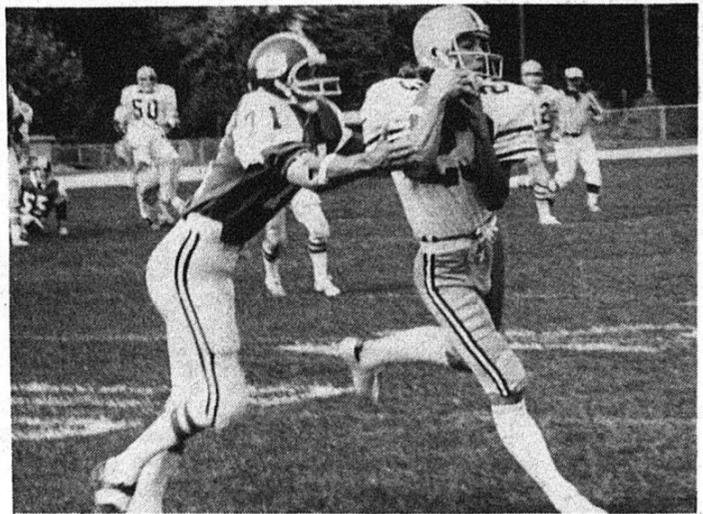
custom-sized fashion
just in time for
spring in luxuriant
pastels

\$38 sizes 34 to 42

Step out in style in a fashion that's soft and fluid with slim, flattering lines. Tell him you're serious but not flirtatious, with the rigid chastity belt accessory. In carefree polyester in burning, passionate gold or delicate lilac on a virgin white background.

the peasant look...
casual but just right
for that certain guy
17.99 sizes 36 to 42

Soft and romantic in easy to care for polyester trilobel. Dolman sleeves on jacket, elastic waist on skirt. White, powder blue, hot pink or minty green colour choices.



It's that time of the month. Gary's caught in the backfield again.

Tough period for Donlevy

The U of A's Phys. Ed. department has made public a startling new discovery concerning male performance in the field of sports.

Dr. A Quack, a visiting researcher working closely with our own Jim Donlevy has undertaken an intensive study of the little known "male curse", a physical phenomenon analogous to the female menstruation period. The scientific world has long recognized that the notorious "time of the month" renders women unfit for political office, the military, and high stakes poker. Quack's new evidence now suggests that certain male activities may also be impaired by the male curse. Symptoms of the curse include heightened emotional sensitivity, fluid retention, nosebleeds, hot and cold flashes and a tendency to drop key passes. Quack and Donlevy have explored the correlation between the occurrence of the curse and the performance of athletes in various intercollegiate sports. The results were remarkable, and Donlevy feels that the curse was a significant factor in the football bear's crucial losses.

"Everybody has been saying that our boys were a bunch of choke artists, that the team uniform collars were three sizes too small, that they just laid down and died for the big games. Now I have the satisfaction of knowing it wasn't true. It so happens that three quarters of our first stringers had their monthlies on the day of the UBC game. One of the side effects is enlarging of the mammaries, can you imagine trying to throw a decent block with swollen and sensitive nipples?"

The curse also explained

some player's adverse reaction to press coverage and questionable behavior on the road. One of the bear's linemen, Tim Bole, was willing to talk about the problem.

"I'm just not myself when it's that time of the month," said Bole. "I get bitchy and irritable, and I cry at the drop of a hat. When I saw the stuff the papers wrote about us I lay awake all night weeping and feeling sorry for myself. It was like I was going to explode from all the mixed-up emotions boiling inside. If only I could have smashed up a hotel room or two or pissed in an elevator to release my frustrations."

Now that the cause of the Golden Bears losses has been pinpointed its hoped that a similar problem will not occur next year. Along with the tape and linament the Bears' trainer fully intends to take a man-sized supply of Midol along for those critical end-of-season blues.



What a reception! Gary's gay with Midol.

"Man is defined as a human being and woman is defined as a female in Webster's Dictionary of 1848. They sure don't write dictionaries like they used to."

Lyndon B. Johnson

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