

CHALMERS

MOTOR CARS

A Chalmers Car Possesses Greater Considerations Than Its Very Easy Price

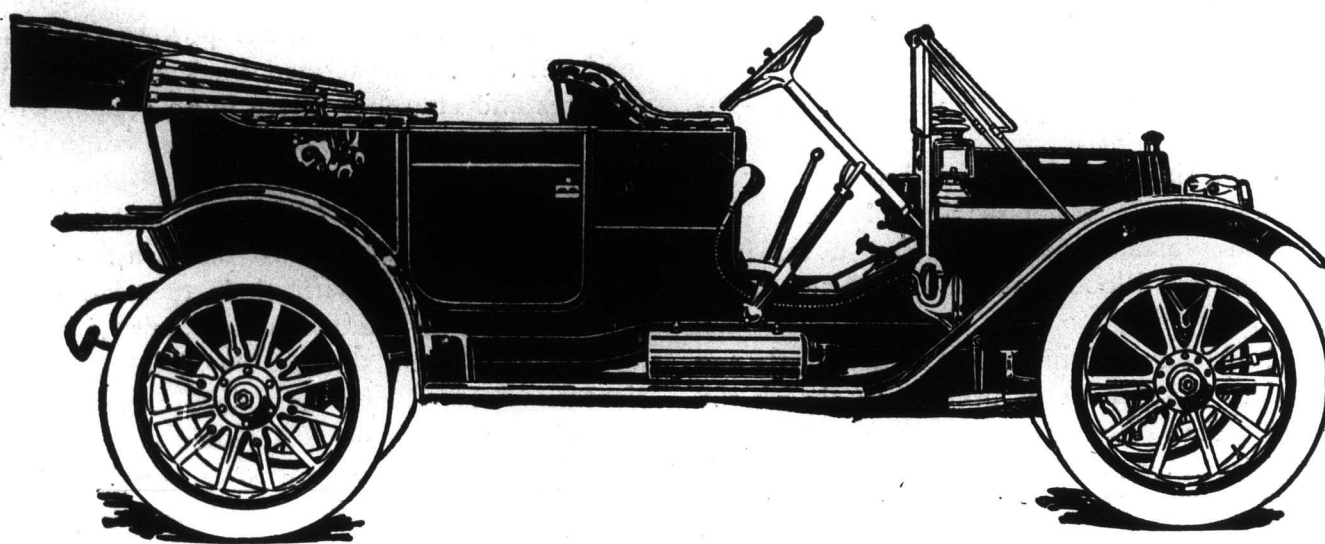
THE price may or may not be a consideration to you if you have decided upon the purchase of an automobile for next season. A Chalmers Car, however, is consideration sufficient for any man who has settled the automobile question in his own mind, and who is ready to buy the car.



First of all, you can spend a great deal more money than a Chalmers Car will cost you and then not get a better car. You can spend a great deal more money and not get as good a car as a Chalmers. Yes, you can spend a great deal more money than Chalmers' price and fail to secure such sterling, year-in-and-year-out service as these smoothly running, two-year-old models have given our garage—and are still giving it. Paint and varnish can be made to gloss over a multitude of shortcomings in a car—but it takes merit, real automobile merit, to survive the crucial two-year test that we have given Chalmers Cars—more trying, even, than a Glidden Tour. On that account



We have the confidence to sell Chalmers Cars subject to satisfaction, or Money Refunded

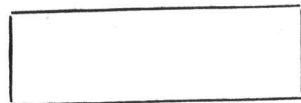


THE CHALMERS "30" TOURING CAR, \$2,300

Carries five passengers, complete with top, windshields
Bosch magneto gas lamps, gas tank, tire irons

You will find all Chalmers Cars have mechanical construction that's nothing short of perfection. Every one of the several models has beauty of line, tasteful finish, plenty of room and comfort and rides as smoothly as a Pullman coach. They answer on the instant to the chauffeur's will, and best of all, there is no car that takes to the prairie roads as well.

The New 1911 Models are in the Garage and we'll count it no trouble to demonstrate them to you



THE **T. EATON CO** LIMITED.
WINNIPEG CANADA

