Winnipeg, January, 1914.

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The Western Home Monthly

Painless Dentistry

The Ideal Dental Office

WORTH OF

I want you to know why Painless Dentistry is an all important feature, and why I can do your Dentistry Without Pain. I use care in doing your work. My office is equipped with the latest and improved electric appliance to lessen the degree of pain. All work is specialized in every department. I am so sure of giving you perfect work that I am willing at any time to replace any or all parts that are not satisfactory, without cost to you.



Whalebone Special Offer

There are many persons in Canada who have not had the opportunity to get one of my celebrated Whalebone Plates, and I have decided to make a \$25,00 set of Whalebone Teeth for \$10.00. They will stick in any mouth, no matter how hard it is to fit. This is what you can expect for \$10.00the best set of teeth that will stick to your mouth-never fall when you laugh, bite corn off the cob, do not make a noise when you t, and look natural as your own.

WESTERN HOME MONTHLY THE No. 1. Published Monthly Vol. XV. By the Home Publishing Co., McDermot and Arthur Sts., Winnipeg, Canada, By the Home Publishing Co., McDermot and Arthur Sts., Winnipeg, Canada. THE SUBSCRIPTION PRICE of The Western Home Monthly is \$1 a year or three years for \$2 to any address in Ganada, or British lisles. The subscription price to foreign countries is \$1,30 a year, and within the City of Winnipeg limits and in the United States \$1.25 a year. REMITTANCES of small sums may be with safety in ordinary letters. Sums of one dollar or more it would be well to send by registered letter or Money Order. POSTAGE STAMPS will be received the same as cash or the fractional parts or a doller, and in any amount when it is impossible for partons to procure bills. We prefer those of the one cent or two-cent denomination. We ALWAYS STOP THE PAPER at the expiration of the time paid for unless a renew. I of subscription is received, Those whose subscriptions have expired must not expect to continue to receive the paper unless they send its monosities for patcher year. CHANGE OF ADDRESS.—Subscribers withing their addresses changed must state their former as well as new address. All communications relative to change of address must be received by us not later than the 20th of the preceding month. WHEN YOU REMEW be sure to sign your name exactly the same as it appears on the label of your paper. If this is WHEN YOU REMEW be sure to sign your name exactly changed your address and the paper has been forwarded to you, be sure to let us know the address on your label.

FACTS FOR ADVERTISERS

ABOUT The Western Home Monthly

T is, with its great army of readers, the home's favorite

circle. It deals extensively with every department of the

well-regulated home-it is consulted as an authority and guide

for months after its publication. Nothing that it contains escapes notice. It is attractively, durably and conveniently

got up, and again its reading takes place in the seclusion of the

home where the distractions of business are put aside. To

thousands of Western homes it has become the market place.

Its reading is generally careful and thorough, and in the repose-

ful hours when the mind is in an impressionable and receptive

mood. It is not read in hurried glances, nor in feverish

haste and with divided attention, and then relegated to the

waste basket or the furnace. Home circulation is responsive,

and must continue to command first consideration from the

advertiser who is looking for tangible and lasting results.

literature-it is read by one member of the household

after another. Its contents are discussed in the family

A Chat with our Readers

history. It has been a good year for us because you have given the Western Home Monthly the most friendly welcome-because you have recognized its success and took a personal pride in its advancement. We hope that you will begin the New Year by sending the magazine to your friends. We want them all on our list of "constant readers," and we can promise that neither you nor they will be disappointed in what the twelve issues of the New Year will offer.

The year 1913 has now passed into publishers make bold to further ask the co-operation of its readers to not only make it Canada's greatest magazine but the leading magazine of the Continent. All things are possible to the Canadian West and with the assistance of its readers there can hardly be a limit to the homes that the Monthly may reach during the next decade. Thousands tell us that they find the Monthly helpful and delightful, and we ask them to commence the New Year by passing on the good news and getting non-sub-scribers interested: A constant increase

"THE OLD WAY'



Don't Think any dentist good enough for you. Like many other professions the really good ones are few and far between. It doesn't cost any more for the best and the job is done for all time.

Don't Think teeth cannot be extracted painlessly. The DOLA METHOD discovered and used only in this office guarantees painless extraction.

Don't Think your teeth too soft to save. Our New Method of supplying teeth without plates saves the teeth you now have and gives new teeth in the place of those lost. They and as solid as your natural teeth, look better, wear better and last longer. Samples may be seen in this office.

Crown and Bridge Work

Requires skill and experience, and as done by the ordinary dentist is tedious, painful and often unsatisfactory as done by the specialists it is painless, quickly done and always satisfactory.

Make arrangement for your R.R. Ticket.

ASK YOUR NEIGHBOR

Testimonials on file from nearly every professional and business man in the city.

Dr. Robinson

Dental Specialist

Over Birks

Cor. Portage and Smith St.

WINNIPEG

Office Hours: 8.30 a.m., 8 p.m.

In saying good bye to the old year we feel thankful for all the good things it has brought us-for your cordial recognition of our effort to make the Western Home Monthly helpful to you, for your quick response to every question asked or problem offered, for your letters of encouragement and praise. You have been good friends to us. In 1914 may your number double and your friendliness increase! A Happy New Year to you all!

The Western Home Monthly closes with this month the 14th year of its existence. From a very small volume it has increased to its present goodly proportions of 80 pages and over. Its constant aim has been to prove helpful and interesting to its readers and the fact that it is now a welcome monthly visitor to over 40,000 homes shows that the aim has not been missed. A wide range of interests is treated in every issue, arranged so as to prove of pleasure and profit to every member of the household.

The success of the Monthly was made possible by the devotion and recommendation of its subscribers which fact the publishers gratefully acknowledge. Believing that the Monthly is the best magazine value in the Dominion, the

in our circulation will enable us to keep our subscription rate within the reach of all. One dollar will bring it to your friend for a year. See that your friend joins the army of our subscribers.

How a large U. S. Daily Sees The Monthly AL 2 40

The St. Louis Republic says:-

"The Western Home Monthly, eightyfour pages of four columns each, and a colored cover comes to us from Winnipeg, Canada, and is a literary revel-ation. How a place of the size and population of Winnipeg supports such a periodical, is past solving by guess work; but it does, for the Monthly is in its tenth year of publication and con-tains a high grade of popular literature, well illustrated.

"The November number contains many good contributions by leading writers; besides, there are a dozen good original departments all intensely interesting and a great ealth of beautiful illustrations.

Never in the history of the Western Home Monthly have such rich rewards been offered for obtaining new subscriptions. In the past we have always

(Continued on Page 2)

Special Inducement

To out of TownWe pay your return fare up to 200 miles where Patients account exceeds \$50. Proportionate reductions for greater distance.

New Method **Dental Parlors**

Largest, Best Equipped and Most Up-to-date Office in Canada

Cor, Portage and Donald WINNIPEG, MAN.

England

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