

## Fashions and Patterns

### FASHION LETTER

Smart and separate styles of coats are shown for fall and winter. Cape wraps are distinctive and individual but are used more for dressy purposes. Those who like strictly tailored garments will be pleased with the new redingote type of separate coat which is fitted but not uncomfortable. Then there is a straight line coat suitable for plain velours or mixed coating fabrics. It has a wide belt at the hip line or below and is cut with loose lines. Another type has a loose back, closes at the side and has no belt. Deep arm holes and sleeves joined at the drop shoulder line are new coat features. Two color combinations in soft wool velours are also new. Dressy velour coats have deep cape collars, other coats show wide collars and the muffler collar has not been discarded. Coats and jackets close either at the neck, directly in front or at the side of the front. Pockets are no longer used for ornament but for service.

Two piece costumes are in favor, and three piece suits will be popular.

Skirts will be fuller at the hem, especially on afternoon and other dressy dresses. Suit skirts still show straight lines but are fuller.

Duvelyn street dresses are made with belted over blouses; moire and satin is suitable for trimming. Street dresses in tricotine and serge in very dark blue or equally dark brown will be popular; embroidery or braiding in black is a favored decoration.

The collarless neckline on afternoon and street dresses is still holding its own, in "V" shapes, rounded, square and curved effects.

Blouses are in two classes, those worn under the skirt and those worn over the skirt.

Girdles may be cut in one with the front of a blouse, or come below the normal waistline.

One piece tailored dresses are still popular, as are also those with the waist joined to the skirt and draped so as to give the effect of two piece models.

Width at the hips may be gained by adding full gathered sections.

Brown, in rich dark shades, will be the best liked fall color. Brown furs will lead. In blues, navy, midnight and Ghent are the chosen shades.

Turbans for fall are made of duvelyn in bright colors.

A smart blouse of white silk crepe is trimmed with bias folds of grey blue crepe de chine. A blouse of blue georgette has a vestee and collar of ecru crepe, edged with narrow frills of blue. Black satin and tan georgette will combine well.

A skirt of black serge is trimmed with facings of leather colored crepe.

This is a season for lace.

Tailor made dresses show long sleeves, but dresses for afternoon and home wear show short sleeves.

Many black gowns will be worn this fall. Serge and satin, georgette and silk may be combined.

Many charming dresses are made of wool jersey, with embroidered designs and borders in contrasting colors. These dresses are usually collarless.

Printed silks are used for untrimmed blouses.

Braid embroidery is popular.

You may touch up your navy blue dress with jade or tomato red, or your brown or taupe cloth suit with orange. Braid is extensively used for trimming; also fringes of narrow ribbon in various lengths. Bias folds of the material form a smart trimming for a serge skirt.

A dress of brownish taupe silk is trimmed with black satin, and decorated with embroidery matching the silk in color.

Black broadcloth and bray blue satin may be combined.

A collar and vestee of white batiste is smart on a dress of blue taffeta. A dress of gray taffeta may be trimmed with gray georgette and finished with a piping in rose color.

A shawl collar of black fur may trim a coat of dark green or brown cloth. A dark gray coat of velour is smart with collar and cuffs of skunk.

Copper colored gabardine was selected for a dress made with a draped waist and gathered plain skirt. The waist is embroidered in brown silk with gold and brown beads.

Cloth in two shades of brown may be attractively combined, using the one shade for facings and front inset.

A dress of dark blue crepe is decorated with a pretty collar of Irish lace.

### CATALOGUE NOTICE

Send 15 cents in silver or stamps for our up-to-date fall and winter 1919-1920 catalogue, containing 550 designs of ladies', misses' and children's patterns, a concise and comprehensive article on dressmaking; also some points for the needle (illustrating thirty of the various, simple stitches)—all valuable hints to the home dressmaker.

require 3 yards of 44-inch material. A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

**A Pretty Frock for the Little Miss.** 3031.—This is a model very becoming to "tiny girls." The fullness of the dress below the yoke portions may be smocked or shirred. The sleeve could be finished without the trimming cuff, as the pattern provides a band cuff. Gingham, seersucker, lawn, repp, poplin, batiste, dimity also gabardine, voile and silk. The pattern is cut in 4 sizes: 2, 4, 6 and 8 years. Size 4 years will require 3 yards of 27-inch material. A pattern of this illustration mailed to any address on receipt of 15c in silver or 1c and 2c stamps.

**A Smart Utility Coat.** 3021.—This style is good for wool velour, plush and other pile fabrics, two toned combinations, double faced chevits, corduroy,

seersucker, gingham, drill, lawn, percale, sateen and alpaca. There is nothing cumbersome or uncomfortable about this style. The pattern is cut in 4 sizes: Small, 32-34; medium, 36-38; large, 40-42; and extra large, 44 and 46 inches bust measure. Size medium requires 4 yards of 36-inch material. A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

**A Pretty School Frock.** 3029.—Linen, gingham, percale, seersucker, serge, poplin and voile are suitable for this model. The dress slips over the head, but skirt and waist may be finished separately. The sleeve in wrist length has a band cuff. In shorter length it is finished with a shaped cuff, turned back on the sleeve. This pattern is cut in 4 sizes: 8, 10, 12 and 14 years. Size 10 will require 4 yards of 36-inch material. A pattern of this illustration mailed to any address on receipt of 15c in silver or 1c and 2c stamps.

**A Becoming Dress for Mother's Girl.** 3009.—This is a good style for gingham, lawn, percale, gabardine, serge, silk or velvet. The pockets and belt may be omitted. The sleeve in wrist length is good for cool days, while the short sleeve is a graceful and comfortable style. The pattern is cut in 4 sizes: 4, 6, 8 and 10 years. Size 8 will require 2 3/4 yards of 36-inch material. A pattern of this illustration mailed to any address on receipt of 15c in silver or 1c and 2c stamps.

**A Dainty House or Porch Dress.** 3006.—For this design linen, gingham, seersucker, drill, lawn, dimity, serge or gabardine could be used. The sleeve may be finished in wrist or elbow length. This pattern is cut in 7 sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. Size 38 requires 6 1/2 yards of 36-inch material. Width of skirt at lower edge is about 1 3/4 yard. A pattern of this illustration mailed to any address on receipt of 15c in silver or 1c and 2c stamps.

**A Comfortable Suit for the Small Boy.** 3005.—This is a good style for corduroy, velvet, serge, linen and other wash fabrics. The blouse closes in coat style. The trousers are made with a side closing. This pattern is cut in 4 sizes: 3, 4, 5 and 6 years. Size 4 will require 3 1/4 yards of 27-inch material. A pattern of this illustration mailed to any address on receipt of 15c in silver or 1c and 2c stamps.

**A Pleasing Dress for Slender Figures.** 3017.—Mixed woollen in brown and green tones is here combined with ecru taffeta. Satin and serge, or Georgette and satin, would also be effective. The tunic may be omitted. The foundation skirt is a two-piece model. The pattern is cut in 3 sizes: 16, 18 and 20 years. Size 18 will require 6 1/4 yards of 38-inch material. Width of skirt at lower edge is about 1 1/2 yard. The portion of skirt covered by the tunic could be of lining. A pattern of this illustration mailed to any address on receipt of 15c in silver or 1c and 2c stamps.

**A New and Stylish Costume** 3015.—For this design brown serge and moire were combined. The blouse is mounted on a lining, which may be omitted. The facings on blouse and skirt may also be omitted. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. Size 38 inches requires 6 3/4 yards of 44-inch material. Width of skirt at lower edge is about 1 3/4 yard. A pattern of this illustration mailed to any address on receipt of 15c in silver or 1c and 2c stamps.

3018.—Such a dainty play dress is here illustrated. It was developed of unbleached muslin, with cross stitching in blue and red. One may have this in checked gingham with trimming of a plain collar or in a neat pattern of percale with pique or drill for collar, cuffs and belt. The pockets are the smart feature of this dress, and every little girl will like the dress for that reason. The pattern is cut in 4 sizes: 2, 3, 4 and 5 years. Size 3 will require 2 3/4 yards of

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**Waist 3027, Skirt 3004.**—For home or business wear this costume is very acceptable. The waist made from Pattern 3027, would be nice in linen, madras, crepe, washable satin or flannel. The skirt developed from Pattern 3004 is just the thing for plaid and check suiting, for serge, corduroy, gabardine or voile. The waist is cut in 7 sizes: 34, 36, 38, 40, 42, 44 and 46 inches bust measure. Size 38 will require 3 1/2 yards of 27-inch material. The skirt is cut in 7 sizes also: 22, 24, 26, 28, 30, 32 and 34 inches waist measure; 2 1/2 yards of 48-inch material will make a 24-inch size. The width at lower edge of skirt with plaits extended is 2 1/4 yards. This illustration calls for two separate patterns which will be mailed to any address on receipt of 15c for each pattern in silver or 1c and 2c stamps.

**A Natty Suit for Mother's Boy.** 2685.—Serge, cheviot, tweed, velvet, corduroy, galatea, khaki and drill are good for this style. The trousers are finished with side closing. The pattern is cut in 4 sizes: 3, 4, 5 and 7 years. Size 4 will

polo cloth and tweeds. The belt may be omitted. The pattern is cut in 6 sizes: 34, 36, 38, 40, 42 and 44 inches bust measure. Size 38 will require 6 1/2 yards of 52-inch material. A pattern of this illustration mailed to any address on receipt of 15c in silver or 1c and 2c stamps.

**An Ideal Bed Suit.** 2662.—Your little boy or girl will be very snug and comfortable with a sleeping garment like this model. It is good for cambrie, crepe, flannel or flanneléte. The leg portions may be gathered in knicker style, or finished loose at the lower edge. If the long sleeve seems too warm or uncomfortable, the shorter sleeve will be just right. This style is made with a fall back. The garment closes at the centre front. The pattern is cut in 6 sizes: 2, 4, 6, 8, 10 and 12 years. Size 6 will require 3 3/4 yards of 36-inch material. A pattern of this illustration mailed to any address on receipt of 15 cents in silver or stamps.

**Just a Simple, Easy-to-Make and Easy-to-Wear Apron.** 2672.—Good for