

REPORT

—OF—

The Toronto Electric Light Company, Ltd.

—FOR—

THE YEAR ENDING DECEMBER 31ST, 1896.

In presenting to the shareholders the Thirteenth Annual Statement of the Company's business, the Directors have to congratulate them upon its favorable nature. Notwithstanding the period of depression through which the country has passed, it is satisfactory to know that the volume of business done by the Company has shown a steady increase, and the earning capacity has been maintained notwithstanding the decrease in revenue caused by the reduction in price obtained for the lighting of the city.

The income for the past year for Lighting, Power, Rent, etc., has been \$265,897.46, while the expenses have been \$172,134.69, leaving a balance of profit of \$93,762.77, out of which have been paid four quarterly dividends, at the rate of seven per cent. per annum, amounting to \$75,119.94, leaving balance of \$18,642.83 to carry forward.

During the year a favorable arrangement has been made with the Incandescent Light Company of Toronto, by which the expense of operating the two companies has been materially reduced. By combining the office and expert management a considerable saving has been made, and the purchase of supplies in larger quantities has been rendered advantageous to the combined interests. In order to meet the growing demands of the business and carry out other arrangements, sanctioned by the shareholders, it was found necessary to increase the capital stock of the Company.

During the year very large additions have been made to the plant and buildings owned by the Company. A new power station has been built of fireproof material throughout, and two new engines of 1,000 horse-power each have been installed. When these arrangements are completed the Company will have a plant for incandescent lighting of the highest character. It is also in contemplation to make a reduction in the price of lighting for dwelling houses. This, with the facilities now at command, will tend to popularize its use in the residential districts of the city. The additions to the machinery also will enable the Company to increase its output of current for power purposes in much larger amounts than it has heretofore been able to handle.

The present Directors retire in accordance with the By-laws, and an election of fourteen qualified Shareholders will take place.

HENRY M. PELLATT,

PRESIDENT.