## There Is No Mystery About Our Premium Plan！

| We manufacture about 400 lines of our own and <br> To sell these goods by the usual plan is to send etc，which will cost over 40 per cent，We have discon and are taking our travellers oft the road and are ins and making the other 20 per cont．ourselves．Is this no <br> On lines that we sell that are not of our own profit，through our coupons，but we do this in order to sumption to enable a family to secure coupons fast eno a short tive tree．So you see that our plan is the o still gives us a living margin． |  |
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Boot and Shoe Department Boys＇School Boots



Men＇s Waterproof Boots

Our \＄3．00 Shoes for Ladies

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Ladies＇Evening Slippers


Men＇s Working Boots $\$ 1.70$


## Asepto Store

Cor．Mill and Union Streets
St．John，N．B．

| $\begin{aligned} & \text { CLEAN-UP } \\ & \text { SALE } \end{aligned}$ | 0 |
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| WINTER |  |
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|  | C |
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| the greatest bargain | A |
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| OVERCOATS |  |
| HALF－PRICE |  |

PLease Note
That those aro the boest

| olass of Ready－Tall |
| :--- |
| overoats |
| Regular Pricoes |
| of which are |

30.00 to 325.00

NOW HALF－PRICE $\$ 4.50$
$\$ 12.50$ $\underset{\text { GIL KING STREET }}{\text { GIL }}$

TUFTS AGAIII FINDS HIMSELF BEHIND BARS Taken to Familiar Haunt on Charge of Obtaining Goods Bad Record．

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HOTEL ARRIVALS．



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## Resolution Against Ferry in crease Passed at Lengthy Meeting Last（Night－Add．

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Important to Mothers！


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TIGERTEA IS PURE is strong is DELICIOUS

