H. H. FUDGER, President. J. WOOD, Manager

THE ROBERT **SIMPSON** COMPANY, LIMITED

PROBABILITIES.
Light winds; mostly fair and decidedly warm.

THE ROBERT **SIMPSON** COMPANY, LIMITED

MONDAY, JUNE 28.

The Question of Wilton Rugs vs. all other Rugs

Come and Let Us Show You the Points of Excellence About Rugs, and Wilton Rugs in Particular

WILTONS wear. The short, close pile seems to resist the effects of long usage better than almost any other kind of Carpet.

Wiltons are easily swept. The dust does not lodge as it does in carpets of deeper pile.

It is one of the rich plush-like carpets so necessary for formal rooms.

It is smooth, neat, refined, the ideal carpet for a reception room or a boudoir.

If one uses silk as a furniture or wall covering, Wilton Carpet becomes almost imperative. It is the carpet for **finished** effects.

We have just as complete a stock of Wiltons as we have of Axminsters, or any other kind of rug, and saying that is making a strong statement. Particularly we might mention a line of 9 x 12 feet Wiltons at $30.00. Others at prices in proportion to sizes. See them.

We Start the Third Week of DOLLAR Shirts To-morrow

First week	1500
Second week	2000
Third week	3000
Fourth week	3500
Total	10,000

AT THE time of writing our returns for the second week of our schedule are not complete. We sold over 1500 shirts the first week all right, with a comfortable margin to spare, and we think we are pretty safe in promising not to be very far behind our second week's figures when they are all in to-night.

We start off to-morrow on our third week with 6500 shirts to offer, 3000 of which we have promised ourselves to sell before Tuesday next. The holiday reduces the number of selling days from six to five. At the same time it increases the demand for Summer Shirts. So we think that the increased warmth of the weather, added to the increased fame of our DOLLAR Shirts, and these other circumstances as detailed, will ensure our schedule of 3000 for the week.

All styles, 100 patterns, three colorings to each design, sizes and half sizes, 14 to 18.

ONE DOLLAR PER SHIRT

Model Blouses from Paris and New York to be Sacrificed on Tuesday

Values Range from $25 to $100, Tuesday Clearing Price for the Entire Collection, $19.75

WE expect to be the cause of considerable exclamation when we announce that the time to clear out the remainder of our stock of imported waists has arrived, and that ***$19.75*** is the figure set for the exodus.

Dinner Waists — Bridge Parties — Garden Parties
Summer Dances — Afternoon Occasions

All the social occasions of the glorious summer season, when beauty is wont to glow from a background of green shade and sun-lit leaves. These are not plain waists. There is nothing "shirtwaisty" about them. They are not tailored waists. They are elaborate waists—some of them might deserve the term "fussy" if they were not so beautifully feminine. Parisiennes certainly know how to be luxuriant in the matter of lace blouses.

We have just about 100 left. We want to clear them out in one sweep. You may have your choice Tuesday morning at $19.75! Any one in the lot.

2 are marked $100 to-day.
3 are marked $75 to-day.
2 are marked $65 to-day.
2 are marked $50 to-day.
4 are marked $40 to-day.
10 are marked $35 to-day.
4 are marked $32 to-day.
11 are marked $30 to-day.
60 are marked $25 to-day.

Tuesday, All One Price, $19.75

100 Imported Hand-made Waists, from the leading houses of Paris and New York; real Brussels lace, Ninon de Soie, Crepe de Chines, Chiffons and Irish Crochets; also of finest Irish linen, trimmings of Maltese lace and hand embroidery, long or short sleeves; suitable for evening wear. Tuesday **19.75**

$8.00 SILK GOWNS, $3.95.

60 only Silk Gowns and Kimonos, New York samples and oddments from stock, made in a variety of styles, some with loose backs, others shirred and tucked, trimmings of self colors and Persian banding, floral designs and plain colors, sky, cardinal, navy, pink and mauve. Regular $5.00 to $8.00. Tuesday **3.95**

No phone or mail orders.

LADIES' SUMMER DRESSES

Two-piece Dress of Mercerized Mull, waist is tucked and trimmed with lace insertion and embroidery, comes in pink, sky and helio. Tuesday, **$7.50.**

Smart Summer Dress of Linene, in sky, grey, mauve, natural and navy, dainty lace yoke back and front. Tuesday, **$2.95.**

Two-piece Dress of Fine Mercerized Mull, colors are sky, helio and pink, waist is tucked, wide box pleat of embroidery, collar and cuffs trimmed with lace insertions. Tuesday, **$3.95.**

Semi-Princess Dress of Linene, colors are mauve, linen, sky and grey, yoke and cuffs of lace, tucked sleeves, finished with buttons. Tuesday, **$3.95.**

SUMMER WASH SUITS

Summer Suit of Striped Linene, long pointed coats, trimmed with buttons, flare gored skirt trimmed with buttons, colors are blue and white, grey and white, fawn and white, also a few in all white. Tuesday, **$8.50.**

Summer Suits, of fine imported rep, in fawn, blue and white, coat is medium length, trimmed with lace insertion, flare skirt trimmed with lace to match coat. Tuesday, **$12.00.**

TAFFETA SILK SKIRTS, $5.00.

Underskirts of heavy rustling quality Taffeta Silk, made full with deep flounce of bias pin tucking and stitching, and rows of narrow gathered frills, finished with underpiece of taffetine with silk frill, colors black, navy, brown, emerald, moss, green, grey, ivory, wisteria and mauve, extra good value. Tuesday, **$5.00.**

No phone or mail orders.

Thermos Bottles

They Keep Water Hot or Cold 24 Hours.

The friend in need, for the invalid, the camper, the traveler or the pleasure-seeker. For fishing expedition or for the holiday picnic nothing could be better. You can have a drink ice cold or steaming hot for 24 hours if necessary.

We have the Genuine Bottles at less than half their original price; mail or telephone orders filled, black pints, **$1.50**; nickel pints, **$2.00**; black quarts, **$2.50.**

Toronto Picture Book

Send one of these to your friends in Canada and across the water.

10,000 View Books of Toronto, containing over 60 views of all the principal buildings, streets, parks and water scenes; printed on plate paper, artistic cover, usually sold at 25c per copy; our price, 10c each.

Envelope for mailing. On sale New Book Department.

Parkman's Works for $10.00

25 sets only of Parkman's Works, 10 volumes to set, regular $14.40, while they last, $10.00 per set. On sale New Book Department.

5 sets only Chambers' Encyclopedia, 1-2 morocco binding, the latest edition, regular $39.00 per set; special, $27.50 per set. On sale New Book Department.

A Cool Hat Costs Little Enough at This Store

YOU can buy a respectable Straw Hat for 50c, or Linen one for 45c. Might just as well be comfortable as not. Children's Straws for 19c.

Men's Straw Sailor Hats, fine plain white braids, black silk bands. Tuesday, **50c.**

Men's Linen Outing Hats, in slate, tan and fancy mixtures, light and cool. Tuesday, special, **45c.**

Children's Straw Sailors, in plain white or blue and white mixed. Tuesday, special, **19c.**

Summer Footwear

Ladies' white canvas Oxfords, 4 large eyelets, leather heels, taped edge, neat toecaps, sizes 2 1-2 to 7, Tuesday $1.25.

Ladies' fine chocolate kid, tan, Russian calf and Oxblood Oxford shoes, blucher style, some with suede insertion, medium extension soles, low, medium and high heels, large or small eyelets, sizes 2 1-2 to 7, Tuesday, $1.99.

Ladies' pumps, finest patent colt leather, hand turned soles, medium heels, neat bow, sizes 2 1-2 to 7. Regular $2.75, Tuesday, 8 o'clock, $1.75.

Sandals, made of tan Russia calf skin, solid leather sewn soles, natural orthopedic last, sizes 3 to 5, 55c; 6 to 8, 69c; 9 to 11, 79c; 12 to 2, Tuesday, 99c.

Men's white canvas Oxfords, fast color eyelets, Goodyear welted soles, sizes 5 1-2 to 11, Tuesday $2.00.

Men's white canvas boots, Blucher style, McKay sewn soles, 6 to 11, Tuesday, $1.50.

Vacation shoes for men, women and children, made of navy blue duck, with first-grade rubber soles and heels, heavy corrugation, sizes 6 to 11, 75c; 1 to 5, 65c; 11 to 13, 55c; 6 to 10, Tuesday, 45c.

$5,000 Worth of Travelling Goods at 25 % Discount

THOSE who are going away over Dominion Day will be interested to learn that Suit Cases sell at quarter less than usual at this store just now. We received a shipment intended for the new department. It was premature—the new space is not ready yet. We offer 25 per cent. discount off these goods.

$5000 worth of High-class Trunks, Suit Cases, Club Bags, Carryalls, etc., must go.

YOUR CHANCE—OUR LOSS.

We have everything wanted in travelling goods—top floor.

Wash Goods for Summer Wearing

(Second Floor)

THE very name of Wash Goods suggests coolness. A multiplicity of muslins is wanted now. In many cases you could buy three muslin dress lengths here at the ordinary price of one.

We offer the following inducements for to-morrow:

Crepe Suiting, that lovely material so fashionable this season and does not require ironing when washed. Shades of Wisteria, pink, sky, tan, brown, navy, amethyst, fawn etc. Reg. 25c—12 1-2c.

A tremendous range of printed organdies, white, navy, tan and other colored grounds, figures, spots, sprays, geometrical and other designs in various colors, regular 19c—7 1-2c.

A full range of duck and drill suitings, champagne, Alice, sky, red, white, etc. Special value, 15c.

White spot Anglo Swiss muslin, a beautiful quality, 3 different size spots, make nice dresses for the children. Regular 12 1-2c—5c.

Directoire Satin, a beautiful mercerized material in plain colors, white, black, navy, brown, pink, sky, green, etc., looks like satin, but wears 3 times as long. Regular 50c—19c.

White Indian head, beautiful linen finish, 36 inches wide. Reg. 20c—11c.

No phone or mail orders.

June Has Two Days More for Lingerie Selling

THE SECOND last day! Read this list over and see what astonishingly low prices are quoted all over the department. Goods that are wanted right now, prices that will never be lower, quantities are small—so be here early. Phone all orders direct to department.

OUR $2.00 ROYALE CORSET, TUESDAY, SALE PRICE, 95c.

A high-grade corset, made of very fine white batiste, medium high bust, long hips and back, extension skirt, finest rustproof steel filled, wide side steels, 4 plain elastic garters, lace and ribbon trimmed, sizes 18 to 26 inches.

LITTLE CHILDREN'S WEARABLES

Infants' White Dresses, fine soft lawn, yoke and skirt have insertions of fine baby embroidery and Val. lace, neck and cuffs have lace frills, deep hem on skirt, front and back tucked, sizes 6 months to 3 years, regular price $2.75, Tuesday sale price, $1.50.

Children's Reefers, fine white pique, with embroidery trimming, or brown all-wool venetian cloth, with narrow braid trimming and pearl buttons, regular prices $1.50 and $1.65, Tuesday sale price 50c.

Infant's Long Cloak, finest all-wool cream cashmere, deep, handsome silk embroidery trimmed, lined throughout, silk braid finished, regular price $6.00, Tuesday sale price, $1.95.

Infants' Kimona Jackets, fine soft white flannelette, fancy silk stitching on neck, cuffs and front, silk ribbon ties, regular price 65c, Tuesday sale price, 35c.

Children's Washing Pants, a protection to all other clothes, made of fine rubberized cloth, elastic at knee, shoulder straps, regular price 75c, Tuesday sale price, 25c.

WOMEN'S SWEATER COATS

Sweater Coats, fine medium weight, fancy ribbed wool, two patch pockets, in white, navy or grey, sizes 32 to 42 bust measure, special value, $1.75.

Norfolk Coats, medium weight, fancy ribbed wool, color grey, with red or navy stole, cuffs and belt, V neck, sizes 32 to 42 bust measure; special value, $3.50.

Sweater Coats, finest all hand made quality, with collar and three patch pockets, in white or grey, or in extra heavy white or grey fancy knit wool, with two patch pockets, heavy stole and pearl buttons, sizes 32 to 42 bust measure, special value $5.00.

WOMEN'S SUMMER UNDERWEAR

400 Women's Vests, fine white lisle thread fancy crochet yoke, Val. lace edges, no sleeves, sizes 32 to 38 bust measure, regular value 50c, Tuesday sale price, 35c.

300 Women's Corset Covers, fine white ribbed cotton, Oxford brand, seconds, medium neck, long, short or no sleeves, sizes 32 to 38 bust measure, regular values 20c to 25c, Tuesday sale price, 12 1-2c.

WHITEWEAR AND APRONS

Gowns, fine nainsook, 24 small tucks, 4 insertions and frills of fine embroidery, 3-4 sleeves, lengths 56, 58, 60 in., regular price $1.75, Tuesday sale price, $1.19.

Gowns, fine cotton, slip-over style, 3-4 sleeves, fine embroidery insertion in yoke, Val. lace frills on neck and cuffs, lengths 56, 58, 60 inches, regular price $1.25, Tuesday sale price, 82c.

Aprons, fine blue-grey chambray, fancy border, full sized and well made, regular price 25c, Tuesday sale price, 15c.

Maids' Aprons, fine lawn, hemstitched bretelles or plain straps, deep hem, full sized, regular price 50c, Tuesday, sale price, 35c.

Maids' Princess Aprons, fine white lawn, hemstitched skirt, bib and sashes, regular price $1.00, Tuesday sale price, 75c.

Afternoon Aprons, fine Persian lawn, fine embroidery ruffle and pocket, wide sashes, regular price 75c, Tuesday sale price, 50c.

Princess Overall Aprons, blue check gingham or navy print, with small polka dot, waist band, lengths 52, 54, 56 inches, regular value $1.00, Tuesday sale price, 69c.

Pictures Reduced

We have reduced ordinary pictures to less than regular cost prices, which range from 19c up; our 98c pictures are the best value ever given for 98c.

Picture Galleries—Top Floor.

Conti's Castile Soap

We have just received a shipment of Conti's Castile, direct from Italy; this is the best Castile soap made, and we thoroughly recommend it; it is purer and lasts longer than the cheaper kinds of Castile; in 3-lb. bars only, per bar, 50c.

Groceries for Tuesday

One car Redpath's Standard Granulated Sugar, 20 lbs., $1.00.

Lake of the Woods Five Roses Flour, 1-4 bag, in cotton, 94c.

1000 tins St. Charles Cream, regular 12 1-2c, special, 3 tins 25c.

700 tins Canned Lobster, Leard's, regular 20c per tin, 15c.

Quaker Wheat Berries, 3 packages, 25c.

Choice Picnic Hams, 6 to 8 lbs. each, per lb., 14c.

Imported Pure English Malt Vinegar, imperial quart bottle, 20c

Fancy Patna Rice, 4 lbs., 25c.

Choice White Sago, 4 lbs., 25c.

California Seeded Raisins, 2 packages, 25c.

Canned Corn or Peas, 3 tins, 25c.

Pure Gold Quick Tapioca, Chocolate and Custard Powder, 3 packages, 25c.

Telephone direct to department

Bathing Towels for 23c

340 odd Turkish Bath Towels, nearly all are brown, all linen Turkish Bath Towels, great, large, heavy, perfect drying friction towels, fringed ends, sold single; regular 75c per pair. Clearing at, each towel, Tuesday **23c**

$1.00 Shantungs 69c Yard

Part of Special Purchase of 500 Pieces of Natural Color Shantung Silk

THE best quality made, certified by the stamp on the selvedge, as such on day of inspection. Extremely bright lustrous weave, in the stylish knoppy effect, guaranteed unsurpassed wearing and washing qualities, the correct material for coats and dresses, 34 inches wide.

Regular price of this beautiful quality is $1.00 per yard, special sale price 69c.

Opposite new elevators, main aisle, second floor.

Wall Papers Reduced

SPRING trade is over and we have Oddments and Left-Overs from good selling lines that must be cleared at reduced prices. See Tuesday's list.

1650 rolls, stripes and floral effects, assorted colors, for bedrooms and parlors. Regular to 25c, Tuesday, 12c.

1250 rolls imported wall paper in room lots, a few vestibule lots in reds, greens, browns, blue, etc., two tone flat or silk effects for parlors, dining-rooms, etc. Regular to 65c. Tuesday 22c.

REDUCED ROOM MOULDINGS

3c regular, Oak, Tuesday, 2c
2 1-2c regular, Imitation Oak, Tuesday, 1 1-2c.
2 1-2c White Enamel, Tuesday, 1 1-2c.
10c regular, Plate Rail, Tuesday, 7 1-2c
3 1-2c regular, Chair Rail, Tuesday, 2c.
4 1-2c regular, Chair Rail, Tuesday, 3c.

50c and 65c Dress Goods at 38c Per Yard

A BIG purchase of English Mohair Lustre, Panamas and English Coating Serges, nearly 3000 yards in all.

English Mohair Lustre, a firm, sturdy weave, with a brilliant finish, well known for its serviceableness, excellent for bathing suits, waists and skirts for hard wear; in three shades, black, cream and navy.

All Wool English Coating Serge, cream and navy only, a very serviceable fabric, useful for girls' and misses' dresses, and for knockabout suits for the holidays, absolutely pure wool, yet will launder and clean to perfection, thoroughly shrunk and dustproof.

Imported English Panama, also a very useful summer material, perfectly finished, in weight and style for tailored suits, skirts, children's dresses, coats, etc., will wash beautifully, and is unshrinkable. On Tuesday you will have an opportunity of getting any of the three cloths mentioned at **38c per yard. Regular value 50c and 65c.**

The Simpson Shoe for Men, $4.00 a Pair

VICTOR TRADE MARK

HERE is a Shoe at a popular price, which by rights classes up with $5.00 and $6.00 shoes. We own it and control it. No other store sells Victor Shoes. It's our own brand.

No middle men.
No commercial travelers.
No expensive round-about retailing.
We sell it with only one profit added to the cost of its making.

That's why you can get a good stylish, manly, up-to-date boot for $4.00 if you buy the Victor.

All popular styles, widths and sizes. **$4.00 a Pair.**