#### **CALL 4071**

FOR ELECTRIC WORK AND SUPPLIES. WESTERN ONTARIO ELECTRIC CO. 237 DUNDAS STREET.

#### Ladies' Walking Shoes

Women to whom the words, "Walk-Women to whom the words, "Walk-ing Shoes" suggests cumbersome footwear designed purely for com-fort, without regafd to appearance, will be extremely delighted with our showing of new walking boots. They conceal the comfortable lines, on which they are designed by their grace of outline and splendid leathers. You must see them.

Cook's Shoe Store

## Carlyle A

233 DUNDAS. Two Doors East of Majestic Theatre.

is the watchword today, and efficiently working is the way your battery should be. If it is not, send it to our experts for inspection. You'll be pleased if you do. EFFICIENCY BENSON-WILCOX ELECTRIC CO., 264 DUNDAS ST. PHONE 2671.

#### Canadian **Bureau** of Credits

COLLECTORS, ADJUSTERS, LIQUI-DATORS, ASSIGNEES, CREDIT REPORTERS, ETC. Associated agencies all points. Ask for terms. Dominion Bank Chambers, London. if law w

Morin's Syr. of Hypophosphites A Real Nerve and Tissue Food, \$1.50 Bottles for 96c. Taylor's 6 Cut-Rate Drug Stores

**RAW FURS** 

Highest prices paid for Skunk, Coon, Mink, Weasel, etc.

ROSS', LTD. 196 Dundas Street.

### How Are Your Eyes?

# BROWN OPTICAL CO

GET YOUR TIRES

RETREADED. IT PAYS.

London's Rubber Man 346 DUNDAS STREET. PHONE 5124

London Loan and Savings Co. OF CANADA MONEY TO LEND

Government Bonds Negotiated

Only \$58.55 required for \$100. Special Debenture. M. J. KENT, Manager.

### Fur Sale

DISCOUNTS ON ALL FUR. BELTZ & CO. Practical Furriers.

## For Dollar

Watch our advertisement and our windows on Wednesday. You will see some real bargains.

### YOUNG'S

Jewelers for 25 Years LONDON

ing.
It is proposed to spend \$17,340 on bridges, the bulk of this to be spent on King street bridge for special work.
For the south end bathing camp \$1,809 is included in the estimates. Streets and general improvements call for \$33,947, and sewers and culverts will need \$11,624. These estimates will be dealt with at a special meeting of the committee next week.

### The Tecumseh

at any time for private dinners, aternoon teas and dancing.

The Dansant EVERY SATURDAY 4 TO 6 P.M.

Our Retreading IS QUALITY WORK, NOT THE AVERAGE

London Tire Repair Depot 354 Wellington Street. Phone 2334. A. WILKES. Opp. McClary's.



PERHAPS YOU'VE WONDERED WHY

### Parnell's Bread

is eaten by about seventy thousand people throughout Western Ontario each week. It's because every loaf is made of the best flour and yeast that can be purchased, every ingredient is thoroughly inspected before being used, and each loaf contains a liberal quantity of

> PHONE US FOR A TRIAL LOAF. Sold for cash or by the week or month.

malt as well as a special flavor.

Parnell Bread Company

PHONES-929 and 1390.

#### "VIRTUOUS WIVES" IS **WONDERFUL DRAMA** OF HIGH SOCIETY

Anita Stewart in Extraordinary Production at Grand Last Time Today.

Beautiful Anita Stewart will be seen at the Grand today for the last time at 2:30, 7 and 9 p. m., in "Virtuous Wives," the motion picture version of Owen Johnston's celebrated story of the same title. What is a virtuous wife? Amy Forrester, around whom the author centres this remarkable story of life in New York society circles, declares that virtue is essentially a state of mind. But Andrew Forrester, her husband, explodes society's upper crust in proving his own theory.

The theme of the story and screen production is of the modern problems of married life in New York society, it involves the mutual and individual responsibilities of the husband and wife, and goes to show that in the modern man's way of sacrificing the niceties of past generations to his fight for wealth and power he is unconsciously undermining the foundations of his domestic happiness. This is shown in the neglect of the wife which is bound to result, and the only alternative open to her, if she wishes to retain her interest in her home and her friends.

Rene Vincent Quartette at the Grand Today.

The Rene Vincent Quartet of harmony singers will be the vaudeville feature of the bill at the Grand again today. These clever artists have been delighting capacity audiences with their pleasing offering of new and upto-date songs. their pleasing offering of the to-date songs.

The balance of the bill consists of a pleasing comedy, "Her Unmarried Life," the latest British-Canadian Pathe News issue and two brand nevelucational films as an added attraction

The Pierrot Players in All-Star Vaude-

JOHNSTON
BROS.

XXXX Bread

and see for once just how different bread can be. It's bread with a flavor, that renews your lease on appetite and adds goodness to all the rest of the meal. Try this XXX Bread today. Your grocer sells it.

JOHNSTON BROS.
Phone 944.

OUTH END BATHING
CAMP TO COST \$1,809

Engineer's Estimates for Year \$74,317 for General Work, \$111,708 for Special.

According to the estimates presented by City Engineer H. A. Brazier Tuesday night to No. 2 committee, his department will need \$74,317 for general work on bridges, bathing camps, city buildings, etc., and \$111,708 for special improvements, such as garbage collection, pavement sweeping, street oiling and water
The Pierrot Players will have the Grand Tomorrow and Saturday.

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LOEW THEATRE IN CITY

Decided progress is being made in the plans for the erection of the new local theatre at the corner of Wellington and Dundas streets. While the purchase of the Bernard property has not yet been completed, a deposit has been paid and the title is now being searched. The Loew interests have decided to build one of the largest theatres in the city, at a cost of at least \$200,000, and will present here the same programs as of they do in the Hamilton and Toronto houses. A feature of these will be that a continuous performance will be given each day from 11 a.m. to 11 p.m., according to their local agents, the London Security Company.

It is announced that, so far as possible, contracts for the work to be done will go to local men, and local labor will be utilized.

MILITIA UNITS WILL ALL BE REORGANIZED

tter a thorough discussion of the stion of organization of active itia units in the city at a meeting if in the Masonic Temple last night which was addressed by Gen. L. Shannon and Lieut.-Col. W. J. Shannon and Lieut.-Col. W. J. Swannon and Lieut.-Col. W. J. own, it was decided to call another eting for Monday night next, at leth the discussion will be continuit. It was decided last night that a rough re-organization of the units sedesirable, and that there would no use of trying to organize unless sewere done. It is anticipated that re will be a large number of men. e will be a large number of men there will be a large number of men present at the next meeting, who, al-though they were not formerly inter-ested in the question, will want to affiliate with the new organization.

FUNNY BILLY MURRAY. FUNNY BILLY MURRAY.

There is one man who can always sing a song to bring a laugh. That man is Billy Murray who has made so many laugh-producing Victor Records. His latest record—No. 18515—is a dandy. On one side is "The Worst Is Yet To Come," and on the other is "Can You Tame Wild Wimmen?" Call some day at the Victrola Parlors of Ye Olde Firme of Heintzman & Co., Limited, 242 Dundas street, and hear these two good ones.

VALUABLE HORSE

SOLD AT S. DELAWARE SOUTH DELAWARE, Feb. 12.—Henlerson Bros. have sold their handome steel grey gelding, with which hey won so many red tickets at the airs last fall, for \$300 to A. D. Fletcher of Strathroy, who has a mate for it. Henderson Bros. still have a large took of valuable bayese in their stables. tock of valuable horses in their stables

being 16 cents.

Rev. Mr. Martin of London preached

RETURNED SOLDIER VISITS DORCHESTER

DORCHESTER, Feb. 12.—Cyril Stevens of London visited with his friends, Mr. and Mrs. Charles Richmond of Dorchester on Saturday. He has just returned home, having been practically all through the war. He enlisted in the fail of 1914, and went overseas in June of 1915, was gassed and wounded twice.

Ald. O. I. Cunningham thought that the heads of the departments should be allowed to run their own work. carload of hard coal and is selling t today at \$12.00 a ton. The Farmers' Club quotes pigs as aving raised again to \$16.25.

A Great English oap concern stopped advertising or a year to "save" money. It ost them two years' profits to catch p. Persistence wins.

Federal Advertising Agency



At the Patricia today, Friday and Saturday. Also a big V Comedy, "Sompsuds and Sapheads," a Mutt and Jeff comedy cartoon, and Lillian Mortimer and company in vaudeville, presenting "My Irish Molly."

### **CHOSEN CLERK TO** HELP ASSESSORS

Man With Past Acceptable to City, if Not to Civil Service.

GRANTS Several Deputations Appeal

to Finance Committee For Help.

Must Be Experienced.

Assessment Commissioner assured the committee that he not be expected to have the wo

examined. Mr. Lance thought as the men whose applications he had turned in were accountants and competent bookkeepers there should be no hest-tation in accepting them. He did not care to single out the ones that would be most entitled however. allowed to the three old men be put on and three new ones, the latter to be all returned soldiers. Among the three old experienced men is Alfred Pugh, who is also returned. Pugh was some time ago "let out" by the civil service because of his "past."

Three others who will be placed on the list are: Messrs. Eastwood, Boyle and Psaila. The two former have served for several years and the latter is a new man who has recently returned. The choice of the other two will be left to Mr. Grant, who will examine the applicants.

left to Mr. Grant, who will examine the applicants.

Fire Chief J. Aitken reported on the location of the new fire hall, but this was taboo to the press for fear of the temptation to land speculation that might confront the reporters. This report will be considered later in camera. Regarding the two platoon system in the fire department, Chief Aitken submitted some figures he had received from other cities where the system is established. The committee thought that more definite information regarding the local needs for the installant.

write the Fire Underwriters' Association concerning the question. It is the general opinion that the system will be adopted this year. Mayor C. R. Somerville suggested that returned men should be hired, and Chief Aitken said that he followed this practice.

Clvic Coal Yard.

There was a little discussion regard.

Clvic Coal Yard.

There was a little discussion regarding the city coal yard. Mayor Somertille urged that the debenture issue thould be cancelled, as \$2,000 had to be raised in the taxes yearly as a ninking fund, although the debentures have not been sold.

Alderman L. S. Holmes did not want he yard closed up. Alderman Cuningham thought that the time of its usefulness was past.

ningham thought that the time of its usefulness was past.

Mayor Somerville submitted that nothing was a public utility that was of a competitive nature. "Why not establish municipal depots for the sale of groceries and clothing? They are just as necessary as fuel," he contended. He also pointed out that the cancellation of the debentures did not recessarily mean the closing of the

on motion of Ald. Cunningham the debentures were recommended to be cancelled, Aldermen Harley, Cunningham and Mayor Somerville voting to

### ARE THRILLED BY "THE SILVER KING"

in Great Photodrama Showing Today and Friday.

in revenge because Denver success-fully wooed the girl he (Ware) loved After the race, Ware plies Denver with liquor until he is intoxicated and ther conveys him home to his wife and two children. He boasts to Mrs. Denve that he had worked zealously to accom

support the motion. Ald. Holmes refused to vote for it.

Asking that the city take some action to have the date of the municipal elections changed to the third Monday in December, with nominations one week carliers, compunication was received. arlier, a communication was received rom City Solicitor W. B. Doherty of t. Thomas. The communication was Baxter, of Scotland Yard, begins y questions were to have been up, were laid over until a special meetof the committee. The grants were ariably laid over for consideration has the estimates.

M. Moore appeared on behalf of Salvation Army campaign, and need out that the commission would dextra money this year on account.

### MAJESTIC PATRONS amasses a fortune in the limbes. He returns to England under an assumed name, finds his family in extreme want, trails "The Spider" to his den, and is exonerated by Corkett, a former clerk of Ware's, who witnessed the murder of ware's, who witnessed the murder of his master. Denver is reunited with his family, and all are happy. A James Montgomery Flagg comedy. "Tell That to the Marines," and a news weekly film are shown in conjunction with the feature photoplay. In vaudeville, Miss Alice Graves will present an entirely new program of

William Faversham Featured

"The Silver King," one of the mos "The Silver King," one of the motion relative productions of the day, was presented at the Majestic Theatre yesterday to audiences that packed this popular theatre to capacity. William Faversham, the star of this photodrama, is corrected to be America's foremost

theatre to capatry; sham, the star of this photodrama, is conceded to be America's foremost emotional actor.

The play, one of love, life and death, touches the deepest emotions of one's being. Faversham's personality, rich and fascinating as that of Hamlet, is brought out vividly in this photodrama. "The Silver King" will be presented again today and Friday.

The story, a heart-appealing one, centres around Wilfrid Denver, an English country squire, who is prevailed upon by Geoffrey Ware, to bet his all upon a losing horse at the his all upon a losing horse at the Derby, with the result that he is ruined. Ware has accomplished this





Only a limited number of Hudson Seal Coats left now at the old low prices. After these are sold prices must be advanced up to present market values.

Fur Sets, Stoles, Muffs, Capes and Neckpieces, in all the popular furs, all at manufacturers' prices.

### Ladies' Wear Department



Clearing Plush Coats AT LESS THAN MANUFACTURERS' PRICES.

Clearing Cloth Coats LATEST STYLES.

Plain and a few fur-trimmed colors brown, black, navy, taupe, etc. Regular \$22.00, for .....\$15.00 Regular \$30.00, for .....\$24.00

### Special Lines In Blouses

Voile Waists, very special ......\$2.50 Black Silk Convertible Collars ..... ......\$3.50, \$4.50, \$5.25

#### Gloves

Special line of Wash Cape Gloves, worth \$3.00, for ....\$1.98 Clearing Wool Sweaters, regular \$12.00, for ......\$8.00 PHONE 1319. 196 DUNDAS STREET.

LET IT HELP YOU

The Great Blood-Maker, Nerve Tonlo and System-Builder. of Ware's, who witnessed the murder of his master. Denver is reunited with his family, and all are happy.

A James Montgomery Flagg comedy. "Tell That to the Marines," and a news weekly film are shown in conjunction with the feature photoplay. In vaudeville, Miss Alice Graves will present an entirely new program of songs.

GODERICH BIRTHS

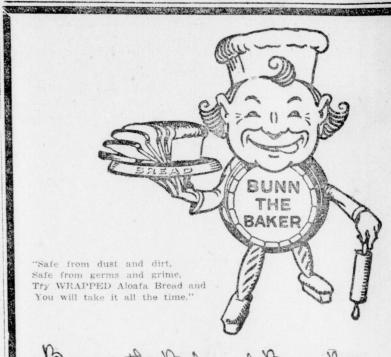
AND DEATHS HIGH

GODERICH, Feb. 12.—For 1918 in the town of Goderich the death rate is the highest it has ever been in the history of the town with the sever been in the history of the town with the feature photoplay. In vaudeville, Miss Alice Graves will present an entirely new program of songs.

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### Wrapped Bread Is Again Available

The Canada Food Board's regulation, prohibiting the wrapping of bread, is cancelled, and we once more gladly offer the public their daily bread wrapped and sealed by electricity at our factory.

The waxed paper in which our bread is automatically wrapped is said by scientists to be the last word in hygienic protection against germs, dust, dirt, soot, soiled hands or any other source of contagion. Try

# ALOAFA BREAD

and know the goodness of the best bread the world can produce, with all its freshness and excellence retained in the protecting wrapper. The cost of wrapping and sealing is the only additional charge made for the wrapped loaf. Most reasonable folks will readily agree that this extra service must rightly be paid for by the consumer.

"WE INVITE THE TABLE TEST."

#### Neal Baking Co., Limited Phones 1313 and 2173

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Good Company to Work For.'

## Cheap Fuel

IN EGG AND CHESTNUT SIZES.

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