

## CALL 4071

FOR ELECTRIC WORK AND SUPPLIES.  
WESTERN ONTARIO ELECTRIC CO.  
227 DUNDAS STREET.

## Ladies' Walking Shoes

Women to whom the words, "Walking Shoes," suggests cumbersome footwear designed purely for comfort, without regard to appearance, will be extremely delighted with our showing of new walking boots. They conceal the comfortable lines, on which they are designed by their grace of outline and splendid leathers. You must see them.

## Cook's Shoe Store

**Carlyle TREBILCOCK OPTICIAN**  
PHONE 2351. 223 DUNDAS.  
Two Doors East of Majestic Theatre.

EFFICIENCY is the watchword today, and efficiently working is the way your battery should be. If it is not, send it to our experts for inspection. You'll be pleased if you do.

BENSON-WILCOX ELECTRIC CO.  
264 DUNDAS ST. PHONE 2671.

## Canadian Bureau of Credits

COLLECTORS, ADJUSTERS, LIQUIDATORS, ASSIGNEES, CREDIT REPORTERS, ETC.

Associated agencies all points. Ask for terms.

Dominion Bank Chambers, London, If law w.

Morin's Syr. of Hypophosphites

A Real Nerve and Tissue Food,  
\$1.50 Bottles for 96c.

Taylor's 6 Cut-Rate Drug Stores

## RAW FURS

Highest prices paid for Skunk, Coon, Mink, Weasel, etc.

## ROSS', LTD.

196 Dundas Street.  
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## How Are Your Eyes?

**BROWN OPTICAL CO.**  
EYE SPECIALISTS AND OPTICIANS  
22 Dundas St. W. Phone 2671

GET YOUR TIRES RETREADED. IT PAYS.

**London's Rubber Man**  
246 DUNDAS STREET. BROCKMAN  
PHONE 1524. ywt

**London Loan and Savings Co.**  
OF CANADA  
MONEY TO LEND  
Government Bonds Negotiated

Only \$58.55 required for \$100. Special Debenture.

M. J. KENT, Manager. ywt



PERHAPS YOU'VE WONDERED WHY

## Parnell's Bread

is eaten by about seventy thousand people throughout Western Ontario each week.

It's because every loaf is made of the best flour and yeast that can be purchased, every ingredient is thoroughly inspected before being used, and each loaf contains a liberal quantity of malt as well as a special flavor.

PHONE US FOR A TRIAL LOAF.  
Sold for cash or by the week or month.

**Parnell Bread Company**

PHONES—929 and 1390.

## Fur Sale

DISCOUNTS ON ALL FUR.  
**BELTZ & CO.**  
Practical Furriers.

## For Dollar Day

Watch our advertisement and our windows on Wednesday. You will see some real bargains.

## YOUNG'S

Jewelers for 25 Years  
LONDON

## YOU—

Should Try

**JOHNSTON BROS.**

**XXX Bread**

and see for once just how different bread can be.

It's bread with a flavor, that renews your lease on appetite and adds goodness to all the rest of the meal. Try this XXX Bread today. Your grocer sells it.

**JOHNSTON BROS.**  
Phone 944.

## SOUTH END BATHING

CAMP TO COST \$1,809

Engineer's Estimates for Year \$74,317  
for General Work, \$111,708 for Special.

According to the estimates presented by City Engineer H. A. Brazier Tuesday night to No. 2 committee, his department will need \$74,317 for general work on bridges, bathing camps, city buildings, etc., and \$111,708 for special local improvements, such as garbage collection, pavement sweeping, street cleaning, and street oiling and watering.

It is proposed to spend \$17,340 on bridges, the bulk of this to be spent on King street bridge for special work.

For the south end bathing camp \$1,809 is included in the estimates. Streets and general improvements call for \$33,947, and sewers and culverts will need \$11,624. These estimates will be dealt with at a special meeting of the committee next week.

## The Tecumseh

Special arrangements can be made at any time for private dinners, afternoon teas and dancing.

**The Dantsant**

EVERY SATURDAY 4 TO 6 P.M. ywt

## Our Retreading

IS QUALITY WORK, NOT THE AVERAGE

**London Tire Repair Depot**

354 Wellington Street. Phone 2334.

A. WILKES. Opp. McClary's. ywt

## "VIRTUOUS WIVES" IS WONDERFUL DRAMA OF HIGH SOCIETY

Anita Stewart in Extraordinary Production at Grand Last Time Today.

Beautiful Anita Stewart will be seen at the Grand today for the last time at 2:30, 7 and 9 p. m. in "Virtuous Wives," the motion picture version of Owen Johnston's celebrated story of the same title. What is a virtuous wife? Anita Stewart, around whom the author centres this remarkable story of life in New York society circles, declares that virtue is essentially a state of mind. But Andrew Forrester, her husband, explodes society's upper crust in proving his own theory.

The theme of the story and screen production is of the modern problems of married life in New York society. It involves the mutual and individual responsibilities of the husband and wife, and goes to show the modern man's way of sacrificing the necessities of past generations in his fight for wealth and power. He is unconsciously undermining the foundations of his domestic happiness. This is shown in the neglect of the wife which is bound to result, and the only alternative open to her, if she wishes to retain her interest in her home and her friends.

Rene Vincent Quartette at the Grand Today.

The Rene Vincent Quartet of harmony singers will be the vaudeville feature of the bill at the Grand again today. These clever artists have been delighting capacity audiences with their pleasing offering of new and up-to-date songs.

The balance of the bill consists of a pleasing comedy, "Her Unmarried Life," the latest British-Canadian Pathé News issue and two brand new educational films as an added attraction.

The Pierrot Players in All-Star Vaudeville Revue at the Grand Tomorrow and Saturday.

Local theatre-goers will have the opportunity of witnessing an all-star vaudeville revue at the Grand tomorrow night at 8:15 and Saturday evening at 2:30, and Saturday evening at 8:15, when the Pierrot Players, composed of twelve headline acts, will be the attraction.

The company in this decidedly novel feature is of talented artists who are featured in the greatest theatrical entertainment, will present a musical comedy from the greatest musical comedy successes. In addition to the regular specialties that are included in an all-star vaudeville program.

Among the featured players are Eugene Lockhart, who will sing his famous English song, "The Gallant Major," "It Does Go," and others; Miss Grace Lang, who is the possessor of a beautiful soprano voice, and has heard in a number of pleasing songs, including, "Every Flower Has a Meaning," "More or Less," and "One Fine Day." Mr. Christopher Hayes, tenor, sings a number of new songs, especially written for him, one of the best being "The World Is Waiting for the Sunrise." Mr. Sullivan, comedian; Miss Josie Winthrop, cellist; Miss Ingrid Statten, violinist; Miss Winifred Anglin, pianist; Miss Frank Forrest, bass; Miss Helen Castleton, Miss Genevieve Frizel, Miss Nora Norman and a host of other known artists, all contribute to an excellent bill.

**PROGRESS BEING MADE TOWARDS ERECTION OF LOEW THEATRE IN CITY**

Decided progress is being made in the plans for the erection of the new Loew theatre at the corner of Wellington and Dundas streets. While the purchase of the Bernard property has not yet been completed, a deposit has been paid and the title is now being searched.

The Loew interests have decided to build one of the largest theatres in the city, at a cost of at least \$200,000, and will present here the same programs as they do in the Hamilton and Toronto houses. A feature of the program will be a continuous performance will be given each day from 11 a. m. to 11 p. m., according to their local agents, the London Security Company.

It is announced that, so far as possible, contracts for the work to be done will go to local men, and local labor will be utilized.

**MILITIA UNITS WILL ALL BE REORGANIZED**

After a thorough discussion of the question of re-organization of active militia units in the city at a meeting held in the Masonic Temple last night and which was addressed by Gen. L. W. Shannon and Lieut.-Col. W. J. Brown, it was decided to call another meeting for Monday night, at which the discussion will be continued.

It was decided last night that a thorough re-organization of the units was desirable, and that there would be no use of trying to organize unless this were done. It is anticipated that there will be a large number of men present at the next meeting, who, although they were not formerly interested in the question, will want to affiliate with the new organization.

**FUNNY BILLY MURRAY.**

There is one man who can always sing a song to bring a laugh. That man is Billy Murray who has made so many laugh-producing records.

His latest record, "The Worst Is Yet To Come," and on the other is "You Tame Wild Men." He will sing some day at the Victoria Parlors of Ye Old Firm of Heintzman & Co., Limited, 212 Dundas street, and hear these two good ones.

**VALUABLE HORSE SOLD AT S. DELAWARE**

SOUTH DELAWARE, Feb. 12.—Henderson Bros. have sold their handsome steel grey gelding, with which they won so many red tickets at the fairs last fall, for \$300 to A. D. Fletcher of Stratford, who has a name for it.

Henderson Bros. still have a large stock of valuable horses in their stables at present.

Parsons Bros. shipped a carload of hops to Toronto Friday, the price paid being 16 cents.

Rev. Mr. Martin of London preached here last Sabbath.

**RETURNED SOLDIER VISITS DORCHESTER**

DORCHESTER, Feb. 12.—Cyril Stevens of London visited with his friends, Mr. and Mrs. Charles Richmond of Dorchester on Saturday. He has just returned home, having been practically all through the war. He enlisted in the fall of 1914 and was overseas in June of 1915, was gassed and wounded twice.

Mr. Wilkins of Dorchester has got in a carload of hard coal and is selling it today at \$12.00 a ton.

The Farmers' Club quotes pigs as having raised again to \$16.25.

**A Great English Soap Concern Stopped Advertising for a Year to "Save" Money.** It cost them two years' profits to catch up. Persistence wins.

**Federal Advertising Agency**

T. H. VULL, Dominion Savings Building, LONDON, CANADA.



MAE MARSH in "THE SILVER KING" Goldwyn Pictures

At the Patricia today, Friday and Saturday. Also a big V Comedy, "Soap-suds and Sapphires," a Mutt and Jeff comedy cartoon, and Lillian Mortimer and company in vaudeville, presenting "My Irish Molly."

## ALFRED PUGH IS CHOSEN CLERK TO HELP ASSESSORS

Man With Past Acceptable to City, if Not to Civil Service.

## MANY GRANTS ASKED

Several Deputations Appeal to Finance Committee For Help.

Granting deputations asking for grants for the Soldiers' Aid Commission, the Ontario Motor League, the London Motor League, the London Motor Club, and the London Motor Club, explained the work of the league to the committee.

It is purely educational in its functions and aims to prevent accidents of all kinds, whether on foot or by motor vehicle. It is purely educational in its functions and aims to prevent accidents of all kinds, whether on foot or by motor vehicle.

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## MAJESTIC PATRONS ARE THRILLED BY "THE SILVER KING"

William Faversham Featured in Great Photodrama Showing Today and Friday.

"The Silver King," one of the most intensely dramatic motion picture productions of the day, was presented at the Majestic Theatre yesterday to audiences that packed this popular theatre to capacity. William Faversham, the star of this photodrama, is conceded to be America's foremost emotional actor.

The play, one of love, life and death, touches the deepest emotions of one's being. Faversham's personality, rich and fascinating as that of Hamlet, is brought out vividly in this photodrama. "The Silver King" will be presented again today and Friday.

The story is a heart-rending one, centres around Wilfrid Denver, an English country squire, who is prevailed upon by Geoffrey Ware, to bet his all upon a losing horse at the Derby, with the result that he is ruined. Ware has accomplished this in revenge because Denver successfully wooed the girl he (Ware) loved. After the race, Ware places Denver with liquor until he is intoxicated and then conveys him home to his wife and two children. He boasts to Mrs. Denver that he had won the race and to accompany his husband's ruin and that his success afforded him intense satisfaction. Denver catches the remark, and when Denver appears they leader, Herbert Skinner, who is known as "The Spider," when Denver regains consciousness he finds Ware's body, and convinced that he has murdered the man, he returns to his home just as Baxter, of Scotland Yard, begins his search for the assassin. Denver bids farewell to his wife and takes a train for the seaboard. He disguises himself in the clothing of a seaman and jumps from the train, which is wrecked a few minutes later. Denver's apparent death is thus established, and he goes to United States, where he

shoots the man. Burglars meanwhile are seeking to rob Ware's safe, and when Denver appears they leader, Herbert Skinner, who is known as "The Spider," when Denver regains consciousness he finds Ware's body, and convinced that he has murdered the man, he returns to his home just as Baxter, of Scotland Yard, begins his search for the assassin. Denver bids farewell to his wife and takes a train for the seaboard. He disguises himself in the clothing of a seaman and jumps from the train, which is wrecked a few minutes later. Denver's apparent death is thus established, and he goes to United States, where he

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