Greater food value—increased palatability

In making chocolate cakes use

BAKER'S CHOCOLATE

with barley and buckwheat flour

The chocolate covers the color and taste of the dark flour so it is practically as good as when made with all white flour.

REGISTERED TRADE-MARK

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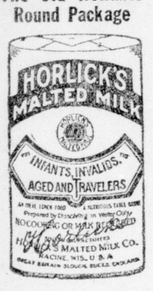
The Old Reliable Round Package



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For sale at all druggists. Recommended by Geo. A. McLachlan, druggist, London, Ont.

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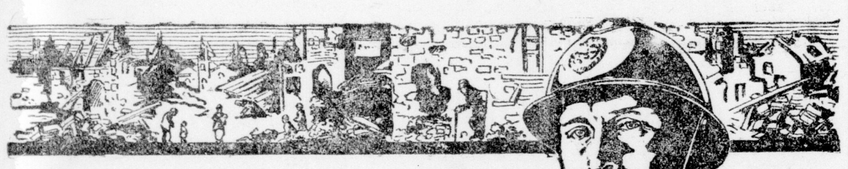
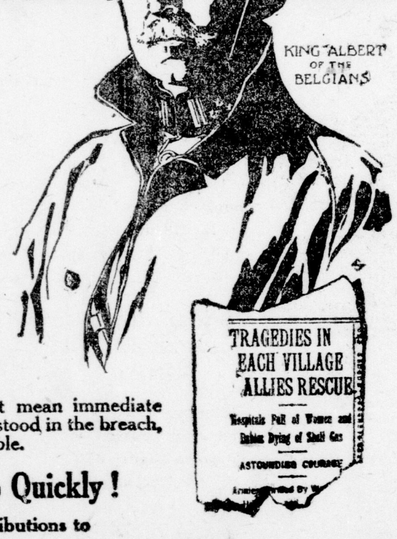


Peace, But—

Huns Leave Belgium in Ghastly Misery; OUR Help Never So Sorely Needed!



Our troops find the Belgian population gaunt with hunger and suffering terribly for lack of clothes and shelter. Tens of thousands of homes have been blasted away!

Peace to them means a cessation of the frightful brutality of the German soldiers; but more than that, it means that they are within our reach, and that we, their grateful Allies, can see that they are provided with food and shelter for the many months that must elapse before they can start life afresh.

Fix firmly in your mind that Peace does not mean immediate happiness and prosperity to Belgium, who first stood in the breach, and by so doing made this victorious peace possible.

Help! Help Liberally! Help Quickly!

Make cheques payable and send contributions to

Belgian Relief Fund

(Registered under the War Charities Act)

to your Local Committee, or to

ONTARIO BRANCH—Belgian Relief Fund, 95 King Street West, Toronto, Ont.

126

ENTHUSIASTIC SUPPORT GIVEN TO NEW MEDICAL SCHOOL BY-LAW AND OTHER PROPOSALS BEFORE PEOPLE, BY CITY CHAMBER OF COMMERCE

Strong Addresses Given in Their Favor and, in Addition, War Savings Certificates, Thrift Stamps and Provincial Highway Route Discussed by Members at Big Meeting.

No less than six big questions were given a place on the agenda of the forum meeting of the London Chamber of Commerce, held last evening in the basement of the Masonic Temple, the three municipal bylaws, provision for an industrial area, medical school and commission form of government, the present needs of the Red Cross and forthcoming campaign, the war savings certificates and thrift stamp campaign, and, as a wind-up for the program, the provincial highway.

A month ago, at the first forum meeting of the Chamber of Commerce, requests were made that committees be appointed to make a thorough study of the bylaws to be submitted to the electors on January 1 and report back to the Chamber of Commerce. This was agreed to, and the meeting of last night was for the special purpose of giving the membership a thorough understanding of what is involved in the bylaws, that they may themselves vote intelligently on New Year's Day and be able to give enlightenment to others.

While all three bylaws were most heartily and unanimously indorsed, the medical college bylaw evidently made the strongest appeal, judging from the applause which greeted the points scored by F. E. Leonard, who reported on the findings of the medical school bylaw committee and moved that it be supported by the Chamber of Commerce. Similar applause greeted the address of Lieut.-Col. H. A. McCallum, dean of the medical faculty of the Western University, who seconded the motion, and Mayor C. R. Somerville, Sir Adam Beck and Rev. Dr. Tucker, who spoke to it. Presenting the reasons why the citizens of London should support the bylaw, Mr. Leonard said:

An Important Step.

"It is an important step to make London a great educational centre, a more important step that many of the citizens realize. The erection of such a medical school as is proposed would increase the value of city property, bring more people to the city, improve facilities for medical study and do much to promote the public health. The province will be prepared to give substantial government aid if the citizens evidence their interest by carrying the bylaw."

Reviewing the benefits which the city has derived from the presence of the medical school here in the past the speaker stated the average attendance has been 94 in the past ten years. In that time there have been 216 graduates. From the commercial standpoint, outside students have brought a large amount of revenue to the city in the amount they have spent on board, clothing, etc., apart from the fact that the presence of students has been a reason for shopping visits of their families, and sometimes responsible for the fact that families have taken up their residence in the city on account of the students. One hundred and seven of the graduates are practising in Canada, 14 in the United States, and 95 have served the Allied Governments in the war.

In moving the indorsation of the bylaw by the Chamber of Commerce, Mr. Leonard recommended, on behalf of his committee, that the Chamber of Commerce give publicity to the proposed bylaw by holding two public meetings, at which it can be presented to the electors; by personal letters to property-owners; by advertising in the daily papers; by spending between $300 and $400 to make the bylaw known, and by endeavoring to enlist the co-operation of leading organizations of the city.

Good as Any Industry.

Continuing, he said:

"I consider that the medical school appeals as much as any manufacturing firm or firms that might be brought to the city, and the results will be as far-reaching. It will be a great thing for the city of London to thus encourage the movement for centralizing medical knowledge and practice for Western Ontario in the city of London."

"A building to meet the needs should cost in the neighborhood of $100,000, and the appliances should be the latest and best obtainable. If we get a good start with the medical school it will be a good start for the university and one of the greatest things we can do for the welfare of the city."

Seconding the motion, Lieut.-Col. McCallum declared it was a shame that London had possessed for 40 years a charter for a university, yet in all the years had never put one brick on another for the university. The province had done so in establishing the Institute of Public Health. All the more shame it was, said the doctor, because London is one of three cities in the province and one of seven in the Dominion entitled by charter to a university with a medical school. Reviewing past history, the dean of the medical faculty recalled the fact that but for the medical college the university might have lost its charter long ago.

"With all the difficulties it has been required to face in the past, the medical college ranks as one of the best in the primary department on the continent today. The present inadequate building is one of the reasons why it cannot yet rank as an A grade college as do Toronto and McGill.

"We want to make room for three hundred students and admit women as well as men. We want accommodation to house ten full time professors.

"We want to be able to teach the nurses training in our hospitals anatomy and physiology there. By passing the bylaw, the making of London a great medical and surgical centre will be assured."

A query by a member of No. 1 Forest City Division St. John Ambulance Association re possibility of accommodation for St. John Ambulance work in the proposed new college was answered by Lieut.-Col. McCallum by the statement that St. John Ambulance Association would meet with all possible sympathy and consideration.

"Let us begin to build a whole university up," was the final rallying cry of this speaker.

A Great Advertisement.

Mayor Somerville dwelt particularly upon the Government aid the medical college with the Western University has received in the past, and what may be expected if the citizens show their interest to the extent of voting for the bylaw. "Men who go out from the Western Medical College are the best advertisement London can have."

Referring to the large amount of support Toronto University Medical College receives through the Government made up to an appreciable extent from succession duties for Western Ontario. "The money should be spent here in London," he declared.

Sir Adam Beck quoted the statement made ten or twelve years ago by the late Sir James Whitney, premier of Ontario, when he was approached re the Western University, to the effect that preference was given to Kingston and Queen's College, because the public-spirited citizens of Kingston had shown their interest in their university by endowments, etc. In ten or twelve years London has qualified in a splendid manner in this respect, through bequests.

If the rank and file of the citizens vote to assume responsibility, then it will be a splendid object lesson to the people with large means from which to make bequests.

"The time has come when the community and nation are judged not by what they accomplish for themselves, but by their contribution to life and the community and nation," said Dr. Tucker, in expressing his approval of the project, to build a new medical school on the ground of the service it will render.

T. W. McFarland lucidly explained the industrial area bylaw which involves expenditure of $50,000 on property suitable for industrial purposes. He drew attention to what other cities have done in the way of providing areas with water, light, sewer connection and railroad facilities. In the opinion of his committee London has lost good manufacturing propositions in the past for a lack of preparedness. The policy whereby the incoming manufacturer has been obliged to negotiate directly with the property owner and fight for utilities, pavements, water service, etc., has been a mistaken one.

"Canada is due to have great industrial expansion," said Mr. McFarland. "If we want our share, we must be prepared."

Tracts in View.

John Bridge asked if there was any property in view for purchase for an industrial area. Mr. McFarland replied that several tracts of land are available in desirable locations at moderate price. These areas are partially under option. The purchasing of the land will be left to the city council if the bylaw passes.

A motion that the chamber of commerce indorse the bylaw and give to it a certain amount of publicity was seconded by Peter Glen and unanimously passed.

Major T. J. Murphy, taking the place of R. J. Webster, convener of the committee to report on the commission form of government bylaw, explained that the idea is to govern the city by electing five groups which will closely co-operate, a finance group made up of four people; a works committee; an educational committee; utilities and health. The term of service will be two years for each one elected, two dropping out each year, and the citizens expressing criticism or approval by their voice in election each year. The mayor will be elected annually. In 1917, the government of the city was in the hands of 63 men. If the commission form goes into force, it will be in the hands of 21, including the mayor. The ideal is to have four experts in each department.

Legislation Probable.

Concerning whether the Government will approve the commission form, London has chosen, reference was made to the fact that for the city of Guelph, an act has been passed repealing all former Guelph city acts as it enters upon the commission form of Government. The same might be done for London.

"One of the inducements to move in the direction of commission form of government has been the magnificent success and results produced by the utilities commission," stated the speaker. The motion to indorse the bylaw was seconded by C. H. Beard.

An earnest appeal on behalf of the Red Cross was made by Lady Beck, president of the London branch of the C. R. C. S., who declared the work is now more urgent than even before. It is being transferred from overseas to this military district, in which the London branch, with its auxiliaries and affiliated societies will work as auxiliary in truth to the army medical service.

Must Not Be Refused.

"We are now going to look after the sick and invalided soldiers right at our own doors," said Lady Beck. "They haven't been refused anything in England and France. We don't like to refuse them anything here. The Red Cross will hold itself ready to meet any emergency, as it was able to do in the epidemic."

Among the new activities will be serving refreshments at the stations to soldiers passing through the city.

Owing to the fact that the London branch received much less than was estimated as necessary to carry on the work for the past year, it is necessary to go to the citizens a few months earlier. The campaign for $75,000 will be held in January.

Cards were distributed among the members of the chamber of commerce asking those willing to give time to help in the campaign to sign and return them. The majority of cards were returned, an indication of the sympathy and extent to which the Red Cross can depend for support in the chamber of commerce.

President George M. Reid briefly explained the war savings certificates and thrift stamp campaign to give everybody an opportunity to save and help along the country at the same time.

Sir Adam Beck brought the evening to a close by an address on the provincial highway in regard to which he had some new data to produce.

Emphasizing again that the Longwood road is not only the shortest, but serves the largest population, and is the most direct route from the international boundary to the Quebec boundary, he read a number of communications showing a large majority of citizens of Western Ontario as favoring the Longwood route.

Majority for Longwood.

He had evidence to show that in Western Ontario, exclusive of London, a population of approximately 108,607 citizens favors the Longwood route, as compared with 49,045 people who want the southern route.

Sir Adam expressed deep regret that the question of the road had become one of bitter controversy in a neighboring city. He regretted that the city in question failed to show a spirit of friendliness and helpfulness in building up the province and country as a whole. Sir Adam declared that the question is not a local one, but of broad provincial, national and international interest. The determining factor in building the road should be the greatest good for all the people.

A. E. Ferte was in charge of the musical program, which included solos by Miss Terry and a duet by Messrs. Simmers and Wright.

President Reid was in the chair, J. J. Foot assisting in the discharge of duties of the chairmanship.

Madam

DENT'S GLOVES please men as well as women. An extra pair of DENT'S is always welcome and the compliment of receiving the best make of gloves is sure to be appreciated.

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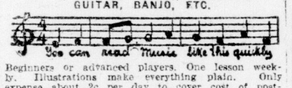

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DR. KENNETH K. MACALPINE, Prominent New York Surgeon.

WHO HE IS:

Dr. MacAlpine graduated from the New York University Medical College, was Assistant Surgeon (Outdoor Dept.) Bellevue Hospital, formerly House Surgeon and for 16 years Adjunct Professor New York Post-Graduate Medical School and Hospital, which is the original and largest Post-Graduate Hospital in the United States, a member of the New York County Medical Society, the New York State Medical Society, New York Physicians' Association and Post-Graduate Alumni Association. Dr. MacAlpine, whose office is at 131 West 57th street, New York, is regarded as a leading American authority on Proctology and has lectured and operated before the Surgical Section of the New York State Medical Society.

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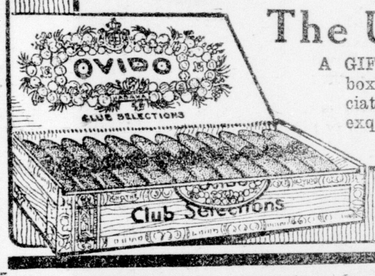

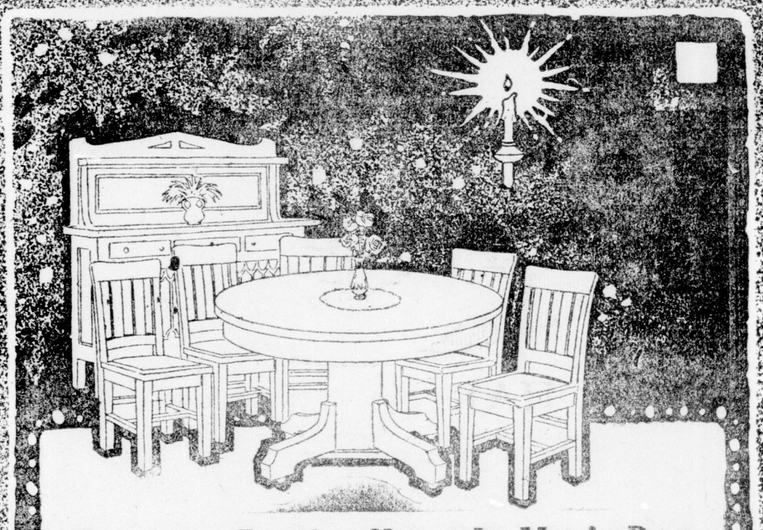

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