

CANADA'S GREATEST
CLOTHIERS
AND FURNISHERS

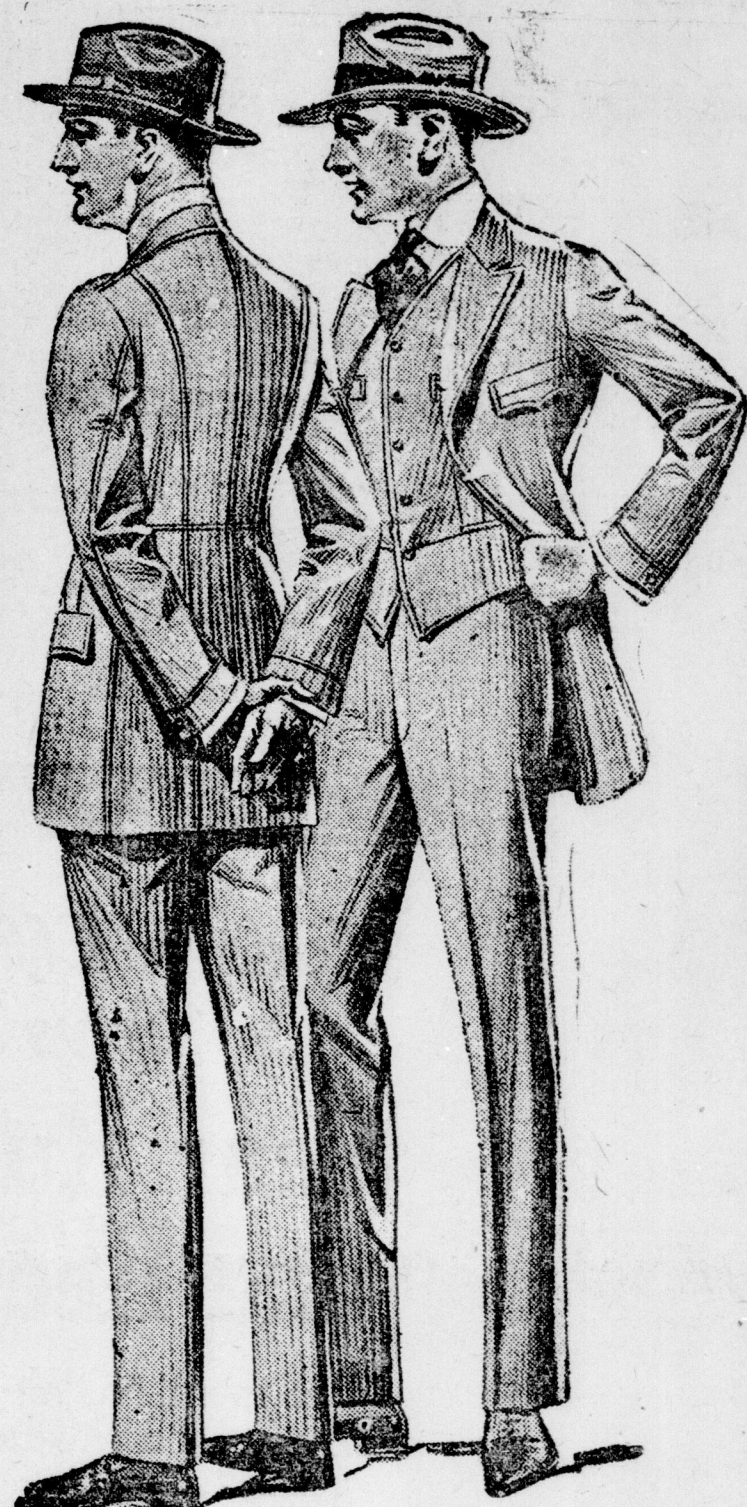
GRAFTON & CO. Limited

MANUFACTURERS

CANADA'S GREATEST
CLOTHIERS
AND FURNISHERS

OUR GREAT DECEMBER SALE OF MEN'S AND BOYS' WINTER CLOTHING and FURNISHINGS

GIFT SUGGESTIONS EVERYWHERE! THE WHOLE BIG STORE ALIVE WITH MONEY-SAVING OPPORTUNITIES
Besides the usual savings and our direct-from-the-maker-to-wearer way of selling, we have even been able to crowd a lot of extra value in our Suits, Overcoats and Trousers for December selling, made from cloths purchased by us fully one to two years ago. HIGH PRICES DON'T GO WITH US.
WE ARE DOWN ON HIGH PRICES.



Men's Suits

The range of styles includes the newest one, two and three button, single-breasted coats. These are suits that will please and satisfy the most fastidious young man, and the man who leans towards the conservative will be delighted with the excellent models we have for him.

Men's and Young Men's Suits at \$24.00 and \$30.00 Suits at \$28.00 and \$30.00 Suits at

\$19.50 \$24.00
Men's and Young Men's
\$35.00 and \$38.00 Suits at **\$30.00**

EXTRA VALUES IN MEN'S TROUSERS
\$1.95, \$2.48, \$2.98, \$3.98, \$4.98.

Men's Overcoats

There are shaped models, double-breasted and single-breasted, regulation conservative models, double-breasted tourists and ulsters, also Chesterfields in various lengths. The materials include beavers, meltons, chevots, tweeds and novel coatings in various colors and patterns.

Men's and Young Men's Overcoats at \$22.00 and \$25.00 Overcoats at \$28.00 and \$30.00 Overcoats

\$18.00 \$24.00
Men's and Young Men's
\$40.00 and \$45.00 Overcoats **\$35.00**

Other special values in Overcoats and Heavy Ulsters from \$13.98 to \$22.00

MEN'S HOUSE COATS

\$8.98, \$10.00, \$12.00, \$14.98

MENS' BATH ROBES

\$8.48, \$8.98, \$10.00, \$12.00, \$13.50

Special Value in UNDERWEAR

Men's Heavy Fleece-Lined,
68c 75c 85c
Men's Heavy Ribbed,
\$1.00 \$1.25 \$1.50
Men's Heavy Scotch Knit,
88c **\$1.00 \$1.25**
Boys' Fleece-lined,
48c 68c
Boys' Heavy Scotch Knit,
50c 75c

CHRISTMAS SUGGESTIONS IN THE FURNISHINGS DEPARTMENT

MEN'S GLOVES in cape and
mocha, wool and fur-lined
\$1.50 to \$5.00

MEN'S MUFFLERS, beautiful
design and rich in
colorings,
\$1.50 to \$6.00

Men's English Cashmere
Socks,
50c, 75c **\$1.00**

BEAUTIFUL WIDE FLOW-
ING END SCARFS, rich bro-
cade, two-tone effect. Regu-
lar **\$2.00 and \$2.50, for**

\$1.50

MEN'S SWEATERS at a
third less than regular,
\$2.25 to \$11.50

Boys' Sweaters, Sizes 22 to 32,
\$1.25 to \$5.98

GRAFTON & CO.



Boys' Dept.

An Up-to-the-Minute Feature at Grafton's

Mothers! We are better prepared than ever (and that is saying a lot) to clothe that boy of yours in every desired winter garment. No matter what price others quote you, Grafton's is lower. No matter how large their variety, Grafton's is larger; for we have the largest Boys' Department in all Canada, containing more merchandise than the combined stocks of the three largest stores in the city. Just drop in and satisfy yourself on this point.

BOYS' OVERCOATS, ages 3 to 10, \$4.98, \$5.98, \$6.98, \$8.98, \$10.98

BOYS' OVERCOATS, ages 11 to 18 years, \$8.50, \$10, \$12, \$15, \$18

BOYS' NORFOLK SUITS, belted models \$8.50

BOYS' SUITS, trench model \$10.00

"THE BETTER 'OLE," FEATURING OLD BILL, BERT AND ALF, AT THE MAJESTIC ALL NEXT WEEK

Capt. Bairnsfather's Wonderful Story of a Soldier's Life
Depicted in Realistic Style in the Most Popular Photo-
play of the Age—Continuous Performances, 2:30 to
5, 5 to 7, 7 to 9, 9 to 11 o'clock.

The screen picture, "The Better 'Ole," is a succession of stinging emotions, which exhibitors call "punch," with alternative flashes of humor and humanity connected by the wittiest sub-titles ever seen on the screen. One or another is constantly before the eyes. A tear can hardly start to trickle down the cheek before it is checked by laughter which dries it up. The prologue, which outlines in a succession of striking scenes what we were fighting for, will do more to bring it home to all than thousands of speeches. There are times when the acting is so expressive that the motionless attitude of the players brings tears to the eyes; there are scenes so tremendously powerful that one forgets that one is looking at a picture. It is the first effort of Welsh Pearson & Co. It is not the first pic-

ture produced by Mr. George Pearson, but his very best.
Created Great Characters.
When Captain Bairnsfather created Old Bill he built a sure that he knew. "Old Contemptible," together with his satellites, Alf and Bert, are part of the will typify for centuries that matchless of the men who saved Europe. "Old Bill" is already well known on the stage made millions of friends. It is safe to say that everyone who sees "Old Bill" at the Majestic Theatre next week will feel that they'd like mighty well to shake old fellow," for Bill is the "real thing" and a joy forever.
Rough in its Pathos.
The story written around "Old Bill" is told with humor and a healthy and

SMALL NATIONS STUDY THE REORGANIZATION OF CENTRAL EUROPE

Peace Can Be Maintained Only by a Mutual Understanding.

Paris, Dec. 5.—Representatives of the Polish, Jugoslav, Rumanian and Czechoslovak national councils are in session here to study the reorganization of Central Europe. Statements issued declare that only through a permanent understanding between these four nations can future peace be maintained.



Scene from "The Better 'Ole," the most popular photoplay of the day, based upon Captain Bruce Bairnsfather's story of a soldier's life. The three main characters are Old Bill, Bert and Alf. This play will be shown at the Majestic Theatre all next week. Continuous performances as follows: 2:30 to 5:00 o'clock; 5:00 to 7:00 o'clock; 7:00 to 9:00 o'clock; 9:00 to 11:00 o'clock.
"The Better 'Ole" is a different story of the great war—there are no thrilling battle scenes, no hand-to-hand fighting, no artillery firing—you see the daily routine life of the men who fought so gallantly for victory.
The secret of the story's wonderful fascination is its close and true analysis of the spirit which animates the men in the trenches. That spirit of fun which keeps them cheerful under conditions almost indescribable.
NOON-DAY MEETING.—At an industrial meeting held in the uptown factory of the McClary Manufacturing Company, Rev. Professor T. G. A. Wright delivered a strong gospel message. There were also solos, one by Miss Myrtle Robinson and the other by Miss Woolley. Sergt. Gordon Scott was the pianist. These noon-day meetings are held weekly at four different shops in the

LONDON Pure Food Market

Successors to A. J. Denney,
610 Dundas Street. Phone 998.

Specials for Saturday

Fresh Eggs, doz. 60c
Best Tea, 2 lbs. \$1.15
Very Best Coffee, lb. 80c
Lipton's Tea, 1/2-lb. pkg. 25c
Sunlight Navel Oranges, doz. 60c
Seeded Raisins, pkg. 15c
Prunes, lb. 20c
Mixed Nuts, lb. 25c
Potatoes, pk. 25c
Sunlight Soap, 2 bars 15c
Maple Leaf Salmon, can 25c

We deliver goods free.
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FOOD MARKET**
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610 Dundas St. Phone 998.

Let Glen Maple Gass Gardens Supply Your Christmas Good Wishes

TO MOTHER, SISTER, SWEET-
HEART, FRIEND, TEACHER,
GOOD FRIEND.

Let a beautiful GLEN MAPLE
Cyclamen, perfectly grown,
say it.

60c to \$2.00.
Let a sweet, little GLEN
MAPLE Table Fern or Pan,
tell it.

50c to \$1.00.
Let a Primula grown at GLEN
MAPLE GLASS GARDENS ex-
press your thoughts.

35c to \$1.00.
GOLDFISH 10c to \$1.50

Paper-Whites, Rising Sun Narcissus, Roman Hyacinths,
Calla Lilies, Beautiful Bulb Bowls, Potting Soil, Bulb Fibre,
Plant Foods.

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Holly, Mistletoe, Ruscus, Holly Wreaths, Bouquet Green,
and other decorations.

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