

WOODS' FAIR

Soaps, Powders and Polishes

Our store has for fifteen years been recognized as headquarters for Soaps, Powders and Polishes, and this department has been steadily growing all that time, because we have always endeavored to sell reliable goods, and at the lowest possible prices. We still keep a great many of the old standby brands; also a host of new ones. In fact almost anything in this line is to be found on our counters.

Family Bar 2 1/2 pounds Soap, price.....	10c
Ruby Laundry Soap, 10 bars.....	25c
Our Own Electric Soap, 12 bars for.....	25c
Pure Imported Castile, bar 19c	
Transparent Glycerine, toilet, 5c	
32 other lines, all at.....	5c
Rosebath Toilet Soap.....	10c
White Rose Soap.....	10c
Carnation Soap.....	10c
Lilac Soap.....	10c
Woodbury's Facial.....	25c
Twin castle and oatmeal bar 5c	
Klenzine Ammonia, 1 and 2-lb.	

J. M. THOMSON.

"COUNTESS" GRACES ROGUES' GALLERY

Says Society Folk Were So Easy She Hated to Take Their Money.

New York, Aug. 11.—The "Countess of Ilchester," who a few months ago walked right into the arms of social New York and charmed the folk of the Social Register and Blue Book by her grand manner, her exquisite accent, suffered overnight and exquisite accident, her headquarters Saturday. She wept bitter tears when led to the photographic studio, and wrung her hands in anguish when compelled to pose for "the gallery."

The "countess" is not a countess and daughter of an earl, as the socially registered thought. Nor is she Eva Fox-Strangways, duly recorded in the birth books of her husband of Ilchester. She was far better known in world-wide police circles than in British society under the humble title of Louise St. Clair.

Long Record of Swindles. She was brought to No. 300 Mulberry street, charged with an amazing record of swindles. It is said that she has swindled hotels and tradespeople from Johannesburg, South Africa, to Toronto, Canada, where she was arrested a few days ago by Superintendent of Police Graham, upon advice from Inspector McCafferty.

The fair Louise had only been in Toronto a few weeks, having vanished from New York, and the exclusive circles she delighted at various hotel managers had noticed her headquarters at the Park Avenue Hotel has methods, the Park Avenue Hotel has proof, to the extent of an \$800 deficit.

The specific charge upon which she was arraigned in the Jefferson Market police court was said by Susan B. Clarke, a fashionable dressmaker, of No. 20 East Thirty-third street, to Mrs. Clarke the "countess" gave checks for \$299 drawn on the Van Norden Trust Company, where she didn't have a sou on deposit. This check was offered in payment for two gowns and a hat. The bill was \$200, and the "earl's daughter" gracefully accepted the \$99 in change and then disappeared.

She Rolled High. There were plenty of social leaders to vouch for Mrs. Eva Fox-Strangways. Good? Why, she had a pedigree that reached back into the days of Harold the Bold, and the early monarchs. The roots of her family tree were intertwined with royal tennants, and it was a ravishing honor to be allowed to dine and wine "Eva," the scioness of Ilchester. It was also a pleasure to lose money at bridge to so classy a person as Louise St. Clair, all of which made her very simple for her to roll high, wear dazzling diamonds, and occupy the choice suite in the very best hotels.

This remarkable woman is not beautiful of feature, though her figure is pronounced perfect and her manner exquisite. She speaks half a dozen languages and has traveled the world over, as bonafides of all the nations represented at The Hague peace conference can testify to.

The Hotelmen's Association of Toronto was organizing a crusade against the "countess" when Detective Delective Dietrich arrived there from Mulberry street with a warrant and a tale of the woes of her many victims.

He brought her down to this city, and made it as comfortable as possible for her in a Mercer street station cell. She was bewailing her lot, French, German, Spanish and Italian when Dietrich drove her to pole headquarters, and took her before the dapper fourth deputy commissioner, Arthur Woods.

Mr. Woods said afterward that he was deeply impressed by her grief and contrition. She admitted that she was swindling came so easy and her victims were so facile to do that she had really hated to take the money.

So Easy to Swindle. "But I simply had to live extravagantly," she said. "I can't seem to live otherwise, and I do like good society. Why, the people here in London, the rich parvenus and the little nobodies with great fortunes, just took me to their bosom when they heard I was an earl's daughter. Of course, I pointed myself out in Burke's Peerage and the Almanac de Gotha, which sent them into ecstasies of delight."

It was the "lure" and the "lure" before a score of rubbering young detectives that crushed the "countess."

NO DESIGNS ON THRONE

Ex-Archduke Leopold Not After a Balkan Crown.

Vienna, Aug. 11.—The ex-Archduke Leopold of Austria has written to a friend in Vienna declaring that there is no truth in the report that he is a candidate for a Balkan throne.

He states: "I prefer to live a free French citizen to wearing ermine polluted with the blood of a palace revolution."

A few Leopold Wolfings, as he is now called, is at present studying botany and mathematics in Paris. Frau Wolfing, from whom he recently obtained a divorce, is claiming an allowance from him. Mlle. Adamavitch, as she was known when on the stage, is staying in Vienna with her sister, who is an actress. She has a life interest in \$20,000 placed in the bank for her before marriage, but declares that she is entitled to more, as the ex-archduke introduced her to the simple life set, quarrels about which led to the divorce. The ex-archduke receives an allowance of \$7,500 a year from his father.

VALUE OF A GOOD NAME.

Trade Marks First Invented When Few People Could Read.

Trade marks were first invented in the olden days when men would rather fight than read. When St. Crispin made the first leather shoe the shopkeeper did not put his name on the door, but he displayed some symbol or sign, so that he who ran might read. These symbols were afterwards stamped on the goods, and in time were recognized as the mark or trade mark of the merchant. Pictures are the basis of the universal language.

As a means of identification these trade marks have sometimes been accepted in modern commerce as more effective than a firm name. The trade mark is registered, patented or copyrighted by Government, and no other firm can use or sell goods bearing any marks nearly like the registered one, without being subject to a heavy penalty.

In time, a trade mark which becomes known by everybody on sight, or a name which grows to be a household word, has a large monetary value. This is termed "Goodwill Value." An unworthy article, like an unworthy man, will change its name, and hide its face marks; while the mark won by merit is proudly displayed.

In Great Britain and the United States there are scores of valuable trade marks which money could not buy. Some have been valued as high as \$10,000,000, while others are unpriced. The development of the Canadian Industrial, which dates from 1878, has brought many valuable trade marks to the front. Perhaps the best known of these is the simple sign of a school slate, the trade symbol adopted by the Slater Shoe Company years ago, and since stamped on every shoe they make. The name "Slater" is always on the slate. It has been valued at one million dollars, and it is not thought that the company would part with it even at that price.

It is not the intricate nor the artistic style of a trade mark which counts. Its value is in what it stands for with the public. If a man or woman learns by experience that the article on which the trade mark is stamped is worthy and dependable, the value of the mark grows each year. The simpler the mark, the easier it is to recall it. One other concern made famous the mark of a pair of hands. The Slater shoe company suggests "Slater" that one could not conceive a happier idea.

SUPPLY NO MORE.—There are thousands who live miserable lives because dysentery, the faculties and shadows of existence with the cloud of depression. One way to dispel the vapors that beset the victims of this disorder is to order them a course of Parley's Vegetable Pills, which are among the best vegetable pills known, being easy to take and are most efficacious in their action. A trial of them will prove this.

An instrument called the "snake bite lance" has been introduced in India, with excellent results. It is being distributed widely by the authorities to police outposts in Bengal and Assam, the central provinces and united provinces, and also to all village officials by some of the native states in Upper and Central India. A report by one person is to the effect that he had saved the lives of 20 persons bitten by cobras and karatis within the last year by the use of one lance. The use of this instrument may be the means of saving thousands of lives annually in India.

THERE ARE A NUMBER of varieties of corn. Follows' Corn Cure will remove any of them. Call for your money and get a bottle at once.

Mr. Thomas Lippincott has to pay taxes on property in Chicago assessed at \$554,000.

UNION PRINTERS AT HOT SPRINGS

Fifty-Third Session of International Union.

OFFICERS' CHEERY REPORTS

Immense Sum Collected and Expended to Inaugurate the Eight-Hour Day.

Hot Springs, Ark., Aug. 11.—The 53rd convention of the International Typographical Union will be called to order on Monday morning, in the spacious dining-room of the Eastman Hotel, which has been temporarily converted into a convention hall. Addresses of welcome will be delivered by the mayor of the city, the officers of the local union and others, and will be responded to by President James M. Lynch. The presentation of reports of officers was the first order of business after the opening of the convention. About 1,500 delegates and visitors are in attendance.

The President's Report. The report of President Lynch is a comprehensive document, and covers the progress made by the International Typographical Union since the previous convention, and also outlines new policies, and touches upon those that have become a part of the work and history of the organization. Among other things an aggressive campaign for the union label is recommended, and it is quite likely that this subject will occupy considerable of the convention's time. The campaign for an eight-hour day, which has been rigorously prosecuted by the International Typographical Union for nearly two years, is mentioned extensively, and it is shown that this movement has been attended with a very large degree of success, about 4,000 members of the union now working not more than eight hours per day.

In the president's report the proposition to pension the superannuated and incapacitated members of the union is given considerable space. This feature, if adopted, will be a new venture for the union, but it is looked on with much favor by the delegates, and undoubtedly a proposition embracing the pension feature will be submitted to a membership vote of the International Typographical Union.

Another most important proposition touched upon in the president's report embraces the sanitary conditions in composing-rooms throughout the country. The president strongly advises that local unions insist on healthful workrooms, and members of the convention will endorse the president's recommendation. The movement for the stamping out of tuberculosis has become national, and the union printers believe that they are vitally interested in its success. Tuberculosis has for many years been responsible for the printing trade, and the Union Printers' Home at present contains a large number of patients who are suffering from the white plague. It is believed by the union printers that unsanitary and badly ventilated composing-rooms are responsible for much of the tuberculosis that exists among them, and they propose to see to it that they are not made victims of a disease that in nearly all cases spells death. From the expressions of the delegates, it is evident that there will be drastic action by the convention along this line.

The president recommends rigid rules for the education of apprentices. The union seeks to turn out first-class workmen, believing that the betterment of conditions and the securing of fair wages depend to a large extent on the ability of the workmen. The Union Printers' Home, as stated by the president in his report, is a most successful institution. It is supported and maintained entirely by the International Typographical Union, and is the only institution of its kind in the world.

The Union's Fiscal Record. In his report, showing the collections for the year ending May 31, 1937, have reached the enormous total of \$1,939,304 91, and the expenditures \$1,642,441 94, leaving a balance in the treasury of \$296,862 97. There was also collected during the same period, for the support of the Union Printers' Home, \$61,921 48.

The secretary-treasurer shows that the expenditures from the burial fund for the year reached the sum of \$30,270. The total expenditures from this fund since its establishment in 1892 have been \$443,105. The average age of death of printers for the year was 46.7 years.

It is proposed to build an addition to the Union Printers' Home, and the fund for this purpose is known as the Cummings memorial fund. There was in this fund on May 31, 1937, \$12,910 44. This amount represents voluntary contributions by the membership.

Cost of the Organization. The net cost of transacting the general business of the organization, excluding the conduct of the eight-hour campaign, has been only \$16,026 63. The average cost per member has been 27.78 cents; the average cost of officers' salaries has been 16.02 cents. The total cost of the eight-hour strike, up to May 31, 1937, is shown by the secretary-treasurer to have been \$3,533,058 11. The receipts and disbursements of the international organization from 1891 to 1937 are \$4,934,318 56, and \$4,659,037 21, respectively. The secretary-treasurer reports that the numerous tables setting forth minute details of the sources from which the money has been received, and the avenues through which it has been expended. It is also stated that receipts are on hand for every dollar directly expended by the International Typographical Union.

After the receipt of the reports of officers, the obligating of the delegates, the appointment of committees, and the disposition of some routine business, the convention adjourned until Tuesday morning.

Twenty million dollars is the estimated value of the debris left by the San Francisco catastrophe.

BRADSTREET'S REVIEW

The Commercial Situation in All Sections of the Dominion.

Montreal, Aug. 10.—Montreal trade reports to Bradstreet's say: In view of the peculiar conditions at present existing in the Canadian money market, the statement of the chartered banks showing the business done during the past six months is particularly interesting. It is evident that the demand for capital is very keen. Current loans in Canada have during the time increased by very nearly \$36,000,000. For the month of June they increased by \$2,222,618. There has been very little change in the amount on loan outside of Canada.

Call loans in Canada have declined, owing to the quietness which has ruled on Canadian exchanges. There has lately been a good increase in deposits on demand. Circulation also shows a good increase. All branches of trade report great activity here. Wholesale stocks are moving rapidly, and the outlook for the fall and winter trade looks excellent. The retail drygoods trade is reported fairly active. Some retailers are making efforts to dispose of light summer lines, which are rather heavy in stock, owing to the slowness with which the season opened. Manufacturers' shipments of textiles are still slow, and values are firm. Underwear mills are reported to have all the orders they will take, and a big fall and winter business is being done. Cotton is firm, with demand for the hardware trade is doing a good normal business. Prices are generally steady to firm. The outlook for this trade, both east and west, is good. Groceries are active. Dried fruits and canned goods are firm. Boot and shoe factories are just getting into the swing of the fall work. Travelers report a good business, and prices are steady. Hides and leather are about steady, with a light business. Country trade is fair. Collections are fair to good.

Toronto reports to Bradstreet's say: Trade generally holds a satisfactory tone here. Fall trade is beginning to show a brisk trade all around, and very heavy demands are being made for all lines of goods. Prospects are generally very satisfactory. Ontario crops are in good condition. Harvesting has already begun in some districts. Grains show up well, although in many directions hay and straw crops will be light. The improved condition of western crops gives hope for excellent trade in that direction. Estimates for Ontario collections are fairly good, while those from the west are still slow. Drygoods houses report a brisk fall trade in all directions. Mills are making great attempts to keep up with orders, but there is much delay, and in some lines orders will not be entirely filled. Preparations are active for the opening of the fall millinery trade, which will take place at the end of this month. Orders are even now coming along well. Values in all lines are very firm. The grocery trade is beginning to show increased activity. The markets show little change, although sugars and canned goods still hold a firm tone. It is generally felt here that although grocery prices here are high, there is no grave danger of marked declines. It is not thought, however, that the time favors speculation or buying. There is a fairly good tone to hardware trade. General lines are moving well for this time of the year. A big trade is expected to open out early in the fall. Values are steady to firm. Pig iron is reported quiet with an easier tone. Country produce comes forward well. Butter and cheese is quiet with generally a firm tone. Small fruits are coming in fairly large supply. Arrivals of wools are light, and the market is firm. Hides are dull and easier.

Winnipeg reports to Bradstreet's say: General business is moving well in this part of the country. The crops have shown further improvement during the past week, and this has had a good effect upon the fall trade now doing. Retail trade here and in the surrounding country is reported as fairly brisk, and collections are showing some improvement. Wholesale stocks are now moving well, and manufacturers' shipments are being expressed that there will be another coal shortage experienced in the west this coming winter, but every effort will be made to prevent this. Farmers will need much help to harvest the grain this year.

Vancouver and Victoria reports say: There is an excellent tone to all lines of trade here. Wholesalers report an excellent demand for goods all through the country. This is largely due to the industrial activity which is general. Drygoods are moving well, and prospects favor a good fall business. All lines of hardware are brisk. Values are firm. Screws have advanced. Dry goods are firm. Shipments of groceries are being made to the Interior. Export trade continues to grow at this port, and business with the Orient is steadily increasing.

Hamilton reports to Bradstreet's say all lines of summer retail stocks are moving well. The wholesale business for fall is also opening out briskly. Local industries continue busy. Collections are generally good.

London reports to Bradstreet's say both wholesale and retail trade retains a good tone here. The outlook for fall and winter trade is bright. Collections are generally good, and values are well maintained. There is a cheerful tone to crop reports from the surrounding country. A fairly good business is moving in all lines. Drygoods are moving well, and values hold firm on with manufacturers' shipments light. Collections are fair.

DO YOUR EARS ACHES?

Why not use Poison's Nerviline? This trusty liniment cures toothache and earache almost at once. Results guaranteed. Sold everywhere in 25-cent bottles.

THIS WILL NO KNOW A GOOD THING—said Mrs. Surface, Mrs. Knowwell, when they met in the street. "Why, where have you been for a week back?" "Oh, just down to the store for a bottle of Dr. Thomas' Electric Oil," said Mrs. Surface, who had been a week, on. But she remembered, and when she contracted a week later, she was another customer for Electric Oil.

SMALLMAN & INGRAM

THE SATISFACTORY STORE

SMALLMAN & INGRAM

Store Opens at 8 and Closes at 5 o'Clock Daily

Weather Probs: Thunderstorms

Tourist Coats at Half Price

The Summer Clearance Commences Tuesday Morning

Eighty-two Tourist Coats in tweed and covert cloth, plain and fancy, trimmed with braid, gimp and velvet, light and medium colorings. You can depend upon it these coats are right in both style and quality or they would not be here. But we're a little crowded for room and must make space for our new fall and winter stocks; therefore, everything with the suggestion of summer must go, and your eyes will sparkle when you see these pretty Tourist Coats with their prices cut in half.

This is an average price list. The figures tell your savings:

\$2.50 TOURIST COATS—HALF PRICE. Each.....	\$1.25
\$5.00 TOURIST COATS—HALF PRICE. Each.....	\$2.50
\$6.50 TOURIST COATS—HALF PRICE. Each.....	\$3.25
\$7.50 TOURIST COATS—HALF PRICE. Each.....	\$3.75
\$9.00 TOURIST COATS—HALF PRICE. Each.....	\$4.50
\$10.50 TOURIST COATS—HALF PRICE. Each.....	\$5.25
\$11.00 TOURIST COATS—HALF PRICE. Each.....	\$5.50

Early Comers Tuesday Morning Will Get The First Pick

Mantle Department—Second Floor—Take Elevator.

Golf Jerseys, \$1.75

Some very pretty fancy weaves in Golf Jerseys are now showing in our blouse department at \$1.75 each. Black, cardinal and white. These are just the thing for cool evenings from now on, for picnicking, boating, etc. Each.....\$1.75

Blouse Department—2nd Floor.

Fancy Baskets

SEE DISPLAY IN WEST WINDOW.

We have just received our fall stock of Fancy Baskets from Germany. They are: Scrap Baskets at, each.....25c to \$2.50 Work Baskets at, each.....50c to \$4.00 Infants' Hampers at, each.....\$5, \$6 and \$7.00

Also small raffia novelties, handkerchief, glove and collar boxes, etc.

Black Dress Patterns

Exclusive styles, embroidered—Voiles and grenadine.

7 Dresses only now at.....1-3 OFF

1 Dress 9 yards embroidered Voile, handsome pattern, \$18.00, for.....\$12.00

1 Dress 8 yards Lace Stripe Embroidered Voile, \$20.00, for.....\$13.34

1 Dress 7 1/2 yards embroidered silk Grenadine (all silk), \$14.75, for.....\$9.38

4 Dresses 8 yards each, Embroidered Silk Grenadine; small dainty designs; \$15.00, for each.....\$10.00

You will be fortunate to secure any one of these, even to lay by for future use.

SMALLMAN & INGRAM

149 to 153 Dundas St. Phone 655. THE SATISFACTORY STORE

VOICE SUBDUES TERROR OF ZOO

Rajah Recognizes Old Trainer and Keepers Are Surprised by Beast's Subjugation.

New York, Aug. 11.—Rajah, the terrible, the lion with the voice of thunder and the disposition of a mad dog, who has terrorized keepers at the Bronx Zoo for years, today "roars as softly as a sucking dove" for his master is in town.

Rajah was particularly ugly yesterday when several hundred members of the St. John's Society, of South Norwalk, Conn., visited the Zoo and went in a body to the lionhouse. They didn't go very near the bad lion's cage, for he shot glances at them which caused them to think of what might happen if he struck the iron bars with his mighty claws or made a battering ram of his head and gained his liberty.

Pleased with their evident fear Rajah roared with the voice that used to send the wild things of the forest to cover and cause the leaves in the trees to tremble. It was a wicked roar, and Rajah was not stung with it. Time and again it resounded through the park.

Utters Magic Words.

While the visitors were shuddering an old man was seen limping toward the cage. He had been far out in the grounds when he heard the roaring of the beast. There was something in it that savored of old times. His mind went back across the seas to a cage where he used to beat a ferocious terror into submission with a little dog whip.

He pressed through the crowd till he stood in front of Rajah. The huge lion looked at him and sniffed the air. The old man raised the cane he carried and shook it at the brute. Then, filling his lungs and drawing himself up he uttered two words:

"Ben ha!"

Rajah sat up, bewildered. "Ben ha!" commanded the man. This time the lion remembered. He got down off his bed and with his tail tucked between his legs, walked timidly to the front of the cage.

The crowd were puzzled and so were the lion's keepers. They ran up and demanded to know what had happened to Rajah.

There were signs of emotion in the old man's voice as he told them. "We are old friends," he said, "the lion and I. I was his keeper in the Royal Circus in Berlin a decade ago. He's a good boy when you know him, but the devil's in him to strangers."

Recognized Voice.

"I heard his voice when I was out in the park and I knew it at once. A man who knows a lion like that one will never forget him. I would know him by the smell of him if I were blind."

The man said he was Don Jose Rodriguez, globe trotter and animal trainer, and that he recently came to America.

The keepers are delighted with the influence he exerts over the famous lion, and have invited him to visit Rajah as often as he can. Rajah was once with the Hagenbeck show.

STRENGTH COMES FROM WHAT YOU DIGEST, NOT FROM WHAT YOU EAT.

SHREDDED WHEAT

Is taken up and digested by the most delicate stomach. It makes good muscle and rich blood. A boon to dyspeptics.

CONTAINS MORE NUTRIMENT THAN MEAT OR EGGS.

All Grocers—13c a Carton; 2 for 25c.

ART WORTH \$10,000,000

J. P. Morgan's Treasures Described by Visitor to London Gallery.

London, Aug. 10.—The Daily Mail today publishes an interview with one of the foreign delegates who are attending the international school congress, who, with a dozen other delegates, was permitted to view the art treasures contained in the Princess Gate mansion of J. P. Morgan. In describing the wonders he saw, the delegate said:

"We traversed a series of beautiful rooms, in which articles of fabulous worth were strewn about broadcast. 'I saw in the course of a brief half hour visit in this one house marvels of art from every corner of the world, which must have represented a total value of close upon \$10,000,000. A tiny miniature lying in an open case, with the jewels of its frame sparkling in the sunlight, would realize not less than \$200,000.

"Pictures by the most famous painters of all time cover the walls, each being illuminated by an ingenious artistic arrangement of concealed electric lights. 'The owner of this vast wealth of art treasures was absent, but I learned that he had been obliged to knock two houses into one to accommodate his ever-increasing collection. 'I heard incidentally that Mr. Morgan has thirty artists engaged in the production of hand-painted volumes dealing with the miniatures of his marvelous collection. Each of these books will cost 500 pounds, and it is stated that they will be presented to the crowned heads of Europe."

According to some curious investigations conducted by English scientists eldest sons tend to be criminals and youngest sons paupers. A great many thousand school children and many family histories have been examined to yield these results. First-born children were found to be, as a rule, taller and heavier, with greater ability and endurance than the others. This is in accordance with the popular feeling in many countries that the eldest child is superior to the others and, deserving of special privileges. It is a well-established fact that among men of genius an undue proportion are eldest sons.

Speaking in Tokio the Rev. Dr. Well-don, an English school principal, said that in England corporal punishment was coming to be a privilege of aristocracy. The governing class of England, he said, felt that the humiliation was really only in the wrongdoing, not in the flogging.

Manchu last year purchased \$12,000,000 worth of goods from the United States.

