

Deaf people hear more easily with the Acousticon, an electrical hearing instrument, which is featured by the Optical Department. Ask our demonstrator to fit the proper instrument for you, or send for illustrated leaflet.
—Third Floor, James and Albert Sts.

EATON'S DAILY STORE NEWS

The "Wilkinson" Orfflamme Pottery is a charming addition to the Chinaware Department. The colorings and shapes are exquisite, and they will add a touch of color to your rooms.
—Basement.

"BETTER SERVICE" **GOLDEN JUBILEE** "SHORTER HOURS"
STORE OPENS AT 8.30 A.M., CLOSING DAILY AT 5 P.M.
1869 REMAINING CLOSED ALL DAY SATURDAY 1919
DURING JULY AND AUGUST

That Today is the Day to Save on MEN'S WEAR

Is Clearly Shown by the Following Bargains in Suits, Trousers, Vests, Shirts, and Other Things of Interest to Men

The Suits Are for Men, Young Men and Youths



There are only one or two suits of a pattern in the lot. They're of union and cotton and wool tweeds in cheviot and worsted effects---light, medium and dark greys in pick and pick, stripe and check patterns, also brown and green. Are cut in waist seam, form-fitting, semi-form and conservative models and have peaked or notched lapels, regular flap or slash pockets. Vests fasten with five buttons and have four pockets. Trousers are well cut, have 2 hip, 2 side and a watch pocket; some have belt loops and cuff bottoms. Sizes 33 to 44. Today, \$17.75.

Men's Summer Trousers of Cambridge and Oxford greys, thread striped cotton and wool materials, in outing style with tunnel and belt loops, 2 hip, 2 side, and a watch pocket and cuffs. Not all sizes in any one pattern, but in the lot are sizes 31 to 44. Reg. \$4.25 and \$5.50. Today, \$3.90.

Men's Summer Wash Vests in a good variety of patterns and of strong wash vesting in plain white pique, white with polka dot or striped effects. Fasten with five buttons and have four pockets. Sizes in lot 34 to 44. Reg. \$2.25. Today, \$1.25.

—Main Floor, Queen St.

Men's Outing Boots

Are Priced at \$1.25

Some are of white canvas, with corrugated red rubber soles. A few are of brown canvas, blucher, with solid black rubber soles. The white canvas boots have white rubber soles with red foxing. Sizes 6 to 10. Today, pair \$1.25.

Boys' Play Boots of pearl grey elkskin or brown calf; also Oxfords in blucher style, of brown or grey elkskin. All have solid leather sewn soles and low heels. Sizes 11 to 13 1/2. Reg. \$3.00 to \$5.00. Today, pair, \$2.65.

—Second Floor, Queen St.

Men's \$4.00 and \$4.50 Boaters

Are Priced at \$3.25

Straw Boaters—They're of English and American split straws, sennets of fine weave, sennets of coarse weave, leather sweat and black band. Sizes in the lot, 6 3/8 to 7 1/2. Reg. \$4.00 and \$4.50. Today, \$3.25.

Men's and Boys' Caps of wool and cotton, cotton and wool, and cotton materials, in brown and grey stripe effects, checks or fancy mixtures. Sizes from 6 3/8 to 7 3/8 in the lot, but not in each line. Today, each, \$1.05. —Main Floor, James St.

Men's 35c and 50c Cotton Lisle or Silk Plated Lisle Half Hosiery

Are Priced at, Pair, 25c

They're seamless, have double soles, heels and toes, ribbed cuffs, in black, white, grey and green or navy. Not all sizes in each color, but sizes 10, 10 1/2 and 11 in the lot. For this item we cannot take phone or mail orders, the quantity being limited. Reg. 35c and 50c pair. Today, per pair, 25c.

—Main Floor, Yonge St.

Men's Khaki Shirts Are Priced at 79c; \$2.00 Combinations Are \$1.39

Note the Other Items Listed Below

The Shirts are of cotton of medium weight, for summer Outing wear, have lay down collar, breast pocket, yoke, double sewn seams, and full cut bodies. Sizes 14 to 17. Today, each 79c.

The combinations are of spring needle or flat knit, fine combed cotton yarns in cream or white shades. French neck, closed crotch; long sleeves or short and ankle length. Sizes 34, 40, to 46. Reg. \$1.59 and \$2.00. Today, suit \$1.39.

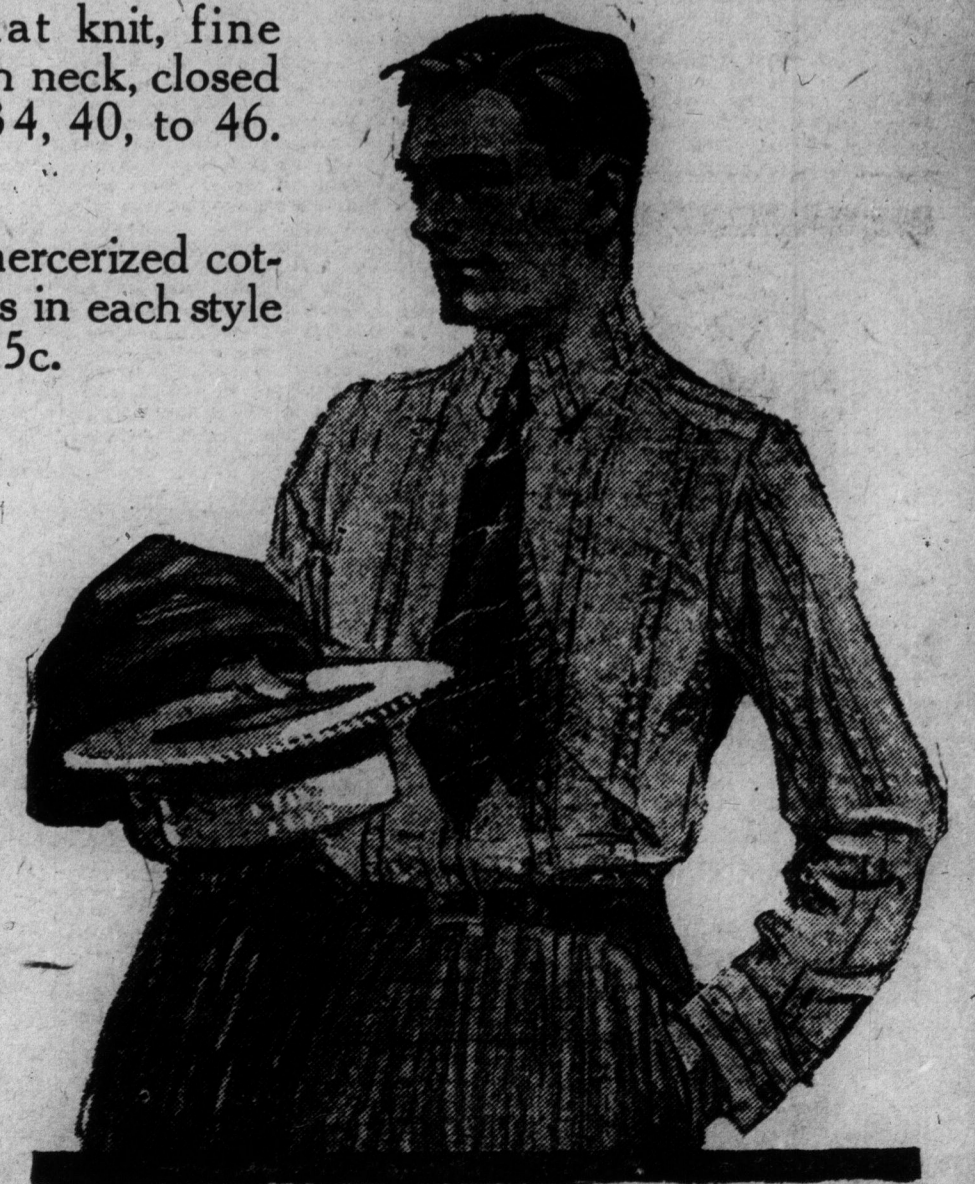
Men's soft collars in several styles, and of repp, mercerized cotton or pique. Sizes 14 to 17 in the lot, but not all sizes in each style or material. 18c and 25c. Are priced today at 2 for 25c.

Men's neckwear, odds and ends from regular stock. Four-in-hand style. In a host of attractive patterns and coloring. Some all silk, others silk and cotton. Reg. \$1.00, \$1.25 and \$1.50. Today 85c.

Boys' Shirt Waists

These smart waists are made from good quality printed cottons in various striped patterns; of blue, black, mauve, or brown or white grounds. Have wide attached sport collars, French button cuffs, breast pocket and draw string at waist. Sizes 11 to 13 1-2. Today, each 59c.

—Main Floor, Centre.



THE T. EATON CO LIMITED