

Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Market Adelaide 6100

Simpson's--Men Will Find Satisfaction in These Breezy Palm Beach Suits

Sale of \$35 to \$42.50 Dresses at \$22.75



For Women and Misses
To make this offering one of exceptional importance, we have taken a number of handsome dresses from regular stocks and marked them down to \$22.75.
100 dresses in fine georgette, silk foulards and taffetas, new draping in skirt, collar and cuff effects. Dainty touches of embroidery. Excellent choice of colors. No refunds, no exchanges, no C.O.D.'s on these reduced dresses. Today to clear, \$22.75.

SILK SKIRTS \$6.95

Regular \$9.50 Value.

100 skirts in novelty light silks, fancy striped, novelty pockets and belts. Today, \$6.95.

Extra! Misses' Coats \$24.50

A grouping of coats consisting of broken lines from regular stock together with manufacturers' samples in a great variety of styles and materials. Belted, full back, semi-fitted. Distinctive pocket and convertible collar. Others with tailored collar, large buttons and self-trimmed. Made from velours, coverts, serges and jerseys in fashionable shades. No exchanges, no refunds, no C.O.D.'s on these coats. Regularly \$32.50 to \$39.75. Thursday special, \$24.50.

Misses' Suits, Values Up to \$45.00, for \$27.50

An opportunity to select natty spring suits in a splendid assortment of materials, such as gabardine poplin and men's wear serge.

These suits are excellently tailored and trimmed with braid and buttons. Coats are silk lined. Skirts are fashioned on the popular straight lines most desired. Variety of colors. Sizes 14, 16, 18 and 20. No exchanges, no refunds, no C.O.D.'s on these coats. Thursday special, \$27.50.

Simpson's--Third Floor.

Real Japanese Hand Embroidered Kimonos \$1.95

This is Less Than Cost Price.
The material is a good solid cotton crepe in shades of sky, pink and rose. All have the true Japanese sleeve and sash complete. Hand embroidered in combination colorings, showing floral and trailing vine designs. A limited number, today at \$1.95.
Simpson's--Third Floor.

Women's \$1 Kayser Gloves at 59c

Black and white. Sizes 5 1/2 and 6. Perfectly finished. Kayser stamped in hem, 2 dome fasteners and double tipped fingers. Today, 59c.

Women's 85c Silk Hose, 45c.

White only, high silk leg and seamless. Sizes 9, 9 1/2, 10. Regularly 85c. Today, 45c.

Gold Earrings Reduced

14k and 10k Gold Earrings in drop designs, set with pearls, peridots, amethysts, topaz and a few with onyx and pearl. Regularly \$12.00 to \$15.00. Today at \$8.95.

Simpson's--Main Floor.

Women Will Admire These Suits at \$30 and \$35

At \$30.00--Developed in silk poplin. Black, navy, taupe or dark oopen. Coat features soft rippling below waist--roll collar and crush girdle. Skirt has gathered back--separate belt and pockets. Special, \$30.00.

At \$35.00--Attractive Serge Suits in assorted styles. Fancy tailored or braided-trimmed. Suits that were made to sell at much higher prices. Today, special, \$35.00.

Women's Coats Special, \$27.50

100 choice Coats made in the newest spring styles. Including Dolmans, Capes and Fancy Coats. Developed in serge, velour and poplin. In sand, navy, brown, greys, black. Special, \$27.50.

Simpson's--Third Floor.

It's Time to Prepare for Coming Sultry Weather



Satisfaction in summer clothing is the result of correct style, good tailoring and real service. Both the designer and the tailor think of the SATISFACTION that a suit must finally give to the wearer.

These Simpson suits assure satisfaction, because of thoughtful designing, skilful tailoring and careful selection of fabrics and trimmings, correctly put together.

Palm Beach Suits to Fit Every Kind of Figure

For Stout Men--Suits of medium grey Palm Beach cloth. Single-breasted, 3-button, semi-fitted waque, with patch pockets. Size 37 to 48. Today, \$20.00.

For "Regular" Men--Suits of sand shade Palm Beach cloth. Single-breasted, 2-button, form-fitting--military patch pockets, sizes 35 to 42. Today, \$18.00.

For Young Men--Suits of medium grey Palm Beach cloth, with novelty colored stripe. Newest waist-seam model--single-breasted 2-button, form-fitting, slash pockets. Sizes 34 to 40. Today, \$24.00.

Men's Blazer Coats, \$4.50.
Made from heavy-weight duck, in black and white stripe. Single-breasted--patch pockets, with flaps. Half belted back. Sizes 34 to 42. Today, \$4.50.

Office or Summer Coats, \$3.00.
Made from a light-weight mercerized finished black cotton. Single-breasted--3 patch pockets. Sizes 36 to 46, \$3.00.

White Duck Trousers.
For men and youths, well tailored, finished with five pockets, belt loops and cuff bottoms. Sizes 26 to 31, at \$1.50. Sizes 32 to 44, at \$1.75.

Automobile Dusters, \$4.50.
Of natural shade linenette. Finished with close-fitting collar and patch pockets. Sizes 35 to 46, \$4.50. Simpson's--Main Floor.

Kiddies' Overalls.

Fit out your kiddies with overalls, the ideal play suits for boys or girls. These overalls withstand the wear and tear and hard play on clothing. Many styles. Sizes 2 1/2 to 6 years.

Blue chambray, \$1.50.
Blue with fancy red and white stripe, \$1.75.
Palm Beach shade, trimmed with white, \$1.75.
Khaki, trimmed with brown or solid color, \$1.75.

Simpson's--Main Floor.

Boys' Corduroy Bloomers at \$2.50

Made in an all-weather cravenetted corduroy in mouse shade. Full fitting, having belt loops and governor fasteners. Sizes 26 to 34. \$2.50.

Simpson's--Main Floor.

Colored Kid Low Shoes for Women---\$4.19

No Phone, Mail or C.O.D. Orders on Sale Footwear.
Fine brown kid leather Oxfords and Plain Pumps, with Spanish leather and medium Cuban heels. Light flexible McKay sewn soles. Plain vamp and fancy imitation toe caps. Sizes 2 1/2 to 7. Today, \$4.19.



White Paris Pumps \$1.99

700 pairs just arrived from the maker. White Paris Pumps on long toe last, with pearl ornament. Also instep strap slippers, with turn soles and white covered wood heels. Sizes 2 1/2 to 7. Today, \$1.99.

Women's Countess Brown Kid Boots, \$6.90.

Popular Brown Kid Boots--lace style, long vamp, narrow toe with fancy perforations. Neat straight foxing, with medium weight sole and Spanish heel. All sizes, 2 1/2 to 7. Regularly \$8.00. Today, \$6.90.

Lawn and Garden Tools, Poultry Netting, Gas Ranges and China

100 Lawn Mowers at \$5.95 Each.

8 in. wheels, 12 or 14 in. cut, a good reliable mower that will give a very satisfactory service. 100 only on Thursday, at each \$5.95.
Spading Forks, four-prong, "D"-top handle. Thursday, \$1.45.
Garden Spades, socket handle, a good medium weight spade. Thursday, \$1.45.
Wood Garden Rakes, 12-tooth, long handle. Thursday, \$1.45.

Phone Main 7841.
Steel Garden Rakes, 12-tooth size. Thursday, \$1.45.
Garden Sets, for women and children. In 2 or 3 sizes. Set consists of rake, hoe and spade. 12c, 25c, 45c and \$1.25 set.
Women's Garden Spades, a good strong, but light spade. Thursday, \$1.45.
Poultry Netting, galvanized iron, 2-inch mesh, 50-yard roll. Thursday, \$3.95.
24 in. wide, Thursday, per roll \$3.95.
30 in. wide, Thursday, per roll \$4.75.
42 in. wide, Thursday, per roll \$5.95.
60 in. wide, Thursday, per roll \$7.75.
72 in. wide, Thursday, per roll \$9.55.
Black Wire Screens, for doors and windows, all sizes 18 to 48 in. wide.

The Moffat Cabinet Gas Range embodies all that is new and practical in stove construction. It is a year ahead of any other gas range. It has two good-sized ovens, a large open warming closet, white enamel trays, four large and one simmering burner, satin black enamel finish, nickel trimmed. \$36 only to sell. Thursday, each \$36.00.

Early Morning Sale of Sample Jardinieres at 95c

A clearance of all sample and display Jardinieres and vases. These 400 pieces may sell the first hour, so that early shoppers are advisable. All the newest shapes, designs and colorings. Regularly \$1.50 to \$2.00. \$1.25 a.m. special, each \$1.25.

Simpson's--Basement.

Serge Day In the Dress Goods Section

All-Wool Serge, \$1.69 Yard.

Extra special value. For women's and misses' dresses, skirts and suits in dark navys only. Specially priced today, \$1.69.

Fine Dress Serges, \$2.24 Yd.

Special purchase of all-wool fine Botany dress serges, much in demand for the popular capes and separate skirts, 48 to 50 inches wide. Specially priced today, yard, \$2.24.

54-Inch Suiting Serges, \$2.79 Yard.

These fine twill West of England suiting serges are noted for their wearing qualities. For women's and misses' suits and separate skirts. Dark navys and blacks only. Regularly \$2.95 and \$3.50. Today, yard, \$2.79.

Men's Finish Serges, \$3.95 Yard.

Exceptional value in men's finish serges for tailored suits, capes or dresses, 54 and 56 inches wide. Medium and dark navys only. \$5.00 value. Today, yard, \$3.95.

Silks and Velvets

Navy Blue Swiss Satin--400 yards of an exceptionally rich quality, 39 in. wide. Regularly \$3.00 per yard. Today \$2.69.

Various weaves in Black Silk, \$2.19 Yard--Regularly \$2.38 to \$2.50. Included are soft chiffon taffetas, fine satin messalines and duchesse satins. Today, yard, \$2.19.

About 700 Yards of 27-Inch Twill Back Chiffon Velveteens--In navy blue, open blue and wine shades. Same as our \$1.50 quality. Today, per yard, \$1.00.

Untearable Plaid Silks, \$1.25 Yard--For children's dresses. Big purchase of \$1.79 qualities to sell at this special price. All the popular dark plaids, 34 and 36 in. wide. Today, yard, \$1.25.

Plain and Fancy Natural Japanese Pongees and Chinese Shantung--Spots, flower designs, stripes and superior qualities in plain colors. Regularly \$1.25 to \$1.50. Today, per yard, 95c.

Simpson's--Second Floor.

Grained Ivory Toilet Articles Half Price

Nail Buffers, regular 75c, special, 50c.
Glove Boxes, regular \$4.50, special, \$1.99.
Ring Boxes, regular 65c and \$1.00, special 31c and 49c.
Tooth Brush Holders, 29c, special, 15c.
Jewel Boxes, regular \$1.50, special, 75c.
Crosses, regular 75c, special, 35c.
Tooth Powder Holders, regular 35c, special, 15c.

DEER-KISS Face Powder, 85c and \$1.20.
Talcum Pow. \$1.00.
Perfume 1.52
Solid F. a. c. a Powder 68
Rouge 68
Mascara, 32c and 75c.
Sherry-finished Hand Mirror, 5 inch mirror, regularly \$1.00, special 79

War Tax Included. Simpson's--Main Floor.

Great Variety of White Summer Footwear, Buy Today

White Canvas Lace Boots \$5.95

Regularly \$7.00

Style 431--White canvas lace boots, with light weight sole and white canvas-covered Louis heel. Long plain vamp, with high 9 inch upper. Regularly priced at \$7.00. Sale price, special, \$5.95.

Style 141--Women's white canvas Lace Boot, with light turn sole and white canvas-covered heel. Sale price \$5.45.

Women's White Canvas Oxfords at \$7.85

Style 929--Nurses' Oxford, illustrated at left. Made from durable and fine appearing white reign cloth. They have medium toe and white ivory Goodyear welt soles. Low Cuban heel--rubber top lift. Widths AA to D. Per pair, \$7.85.

Similar Style (illustrated at right)--Pointed toe and covered Cuban heel. Per pair, \$7.85.

Simpson's--Second Floor.

Queen Quality White Boots \$9.65

Style 401--These are extremely good looking and comfortable boots. They are lace boots, made from fine white reign cloth. They have long plain vamps, with white canvas-covered heels and Goodyear welt soles. Widths AA to D. Sale price, per pair \$9.65.

Queen Quality White Boots At \$9.65

Style 409--Queen Quality white reign cloth lace boots, with imitation toe cap and medium white leather heel. Rubber top lift. Made on a perfect fitting last--ideal for walking boots. Sizes AA to D, 2 1/2 to 7. Sale price \$9.65.

Style 911--These are trim, clean-cut pumps as you can see by the sketch. Made of white reign cloth on smart recede plain vamps. White ivory Goodyear welt soles and Cuban covered heels. White kid skin lining. Widths AA to D. Sizes 2 1/2 to 7. Sale price, per pair, \$8.85.

White Canvas Pumps \$8.85

Style 911--These are trim, clean-cut pumps as you can see by the sketch. Made of white reign cloth on smart recede plain vamps. White ivory Goodyear welt soles and Cuban covered heels. White kid skin lining. Widths AA to D. Sizes 2 1/2 to 7. Sale price, per pair, \$8.85.

The Robert SIMPSON Company Limited

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