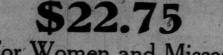
Telephone Main 7841

1898---TWENTY-FIRST ANNIVERSARY, COMING-OF-AGE YEAR---1919

Simpson's--Men Will Find Satisfaction in These Breezy Palm Beach Suits

Sale of \$35 to \$42.50 Dresses at



For Women and Misses

To make this offering one of exceptional importance, we have taken a number of handsome dresses from regular stocks and marked them down to \$22.75.

100 dresses in fine georgette, silk foulards and taffetas, new draping in skirt, collar and cuff effects. Dainty touches of embroidery. Excellent choice of colors. No refunds, no exchanges, no C.O.D.'s on these reduced dresses. Today to clear, \$22.75.

SILK SKIRTS \$6.95 Regular \$9.50 Value.

100 skirts in novelty light silks, fancy striped, novelty pockets and belts. Today, \$6.95.

Extra! Misses' Coats \$24.50

A grouping of coats consisting of broken lines from regular stock together with manufacturers' samples in a great variety of styles and materials. Belted, full back, semi-fitted. Distinctive pocket and convertible collar. Others with tailored collar, large buttons and self-trimmed. Made from velours, coverts, serges and jerseys in fashionable shades. No exchanges, no refunds, no C.O.D's on these coats. Regularly \$32.50 to \$39.75. Thursday special, \$24.50.

Misses' Suits, Values Up to \$45.00, for \$27.50

An opportunity to select natty spring suits in a splendid assortment of materials, such as gabardine poplin and men's wear serge.

These suits are excellently tailored and trimmed with braid and buttons. Coats are silk lined. Skirts are fashioned on the popular straight lines most desired. Variety of colors. Sizes 14, 16, 18 and 20. No exchanges, no refunds, no C.O.D.'s on these coats.

Colored Kid Low Shoes for Women --- \$4.19



Fine brown kid leather Oxfords and Plain Pumps, with Spanish leather and medium Cuban heels. Light flexible McKay sewn soles. Plain vamp and fancy imitation toecaps. Sizes 2½ to 7. Today,

White Paris Pumps \$1.99 700 pairs just arrived from the maker. White Paris Pumps

on long toe last, with pearl ornament. Also instep strap slippers, with turn soles and white covered wood heels. Sizes 21/4 to 7.

Women's Countess Brown Kid Boots, \$6.90. Popular Brown Kid Boots—lace style, long vamp, narrow toe with fancy perforations. Neat straight foxing, with medium weight sole and Spanish heel. All sizes, 2½ to 7. Regularly \$8.00.

Lawn and Garden Tools, Poultry Netting, Gas Ranges and China







Women's White Canvas Oxfords at \$7.85

Style 929-Nurses' Oxford, illustrated at left. Made from durable and fine

Similar Style (illustrated at right) - Pointed toe and covered Cuban heel. Per

appearing white reign cloth. They have medium toe and white ivory Goodyear

welt soles. Low Cuban heel-rubber top lift. Widths AA to D. Per pair, \$7.85.



Kimonos \$1.95

This is Less Than Cost Price. The material is a good solid cotton crepe in shades of sky, pink and rose. All have the true Japanese sleeve and sash complete. Hand embroidered in combination colorings, showing floral and trailing vine designs, A limited number, today at \$1.95. Simpson's-Third Floor.

Women's \$1 Kayser Gloves at 59c

Black and white. Sizes 51/2 and 6. Perfectly finished, Kayser stamped in hem, 2 dome fasteners and double tipped fingers. Today, 59c.

Women's 85c Silk Hose, 45c. White only, high silk leg and seamless. Sizes 9, 9½, 10. Regularly 85c. Today,

Gold Earrings Reduced

designs, set with pearls, peridots, amethysts, topazes, and a few with onyx and pearl. Regularly \$12.00 to \$15.00. Today at \$9.95. Simpson's-Main Floor.

Women Will Admire These Suits at \$30 and \$35

At \$30.00—Developed in silk poplin. Black, navy, taupe or dark copen. Coat features soft rippling below waist—roll collar and crush girdle. Skirt has gathered back—separate belt and pockets. Special, \$30.00.

At \$35.00—Attractive Serge Suits in assorted styles, Fancy tailored or braid-trimmed. Suits that were made to sell at much higher prices. Today, special, \$35.00.

Women's Coats Special, \$27.50

Early Morning Sale of

Sample Jardinieres at 95c

100 choice Coats made in the newest spring styles. Including Dolmans, Capes and Fancy Coats. Developed in serge, velour and poplin. In sand, navy, brown, greys, black, Special, \$27.50.

It's Time to Prepare for Coming · Sultry Weather

Satisfaction in summer clothing is the result of correct style, good tailoring and real service. Both the designer and the tailor think of the SATISFACTION that a suit must finally give to the wearer.

These Simpson suits assure satisfaction, because of thoughtful designing, skilful tailoring and careful selection of fabrics and trimmings, correctly put together.

Palm Beach Suits to Fit Every Kind of Figure

For Stout Men—Suits of medium grey Palm Beach cloth. Single-breasted, 3-button, semi-fitted sacque, with patch pockets. Size 37 to 48. Today \$20.00. For "Regular" Men—Suits of sand shade Palm Beach cloth. Single-breasted, 2-button, form-fitting—military patch pockets, sizes 35 to 42.

Today, \$18.00.

For Young Men—Suits of medium grey Palm Beach cloth, with novelty colored stripe. Newest waist-seam model—single-breasted 2-button, form-fitting, slash pockets. Sizes 34 to 40. Today, \$24.00.

Men's Blazer Coats, \$4.50. Made from heavy-weight duck, in black and white stripe. Singlebreasted-patch pockets, with flaps. Half belted back. Sizes 34 to 42. Today, \$4.50.

Automobile Dusters, \$4.50. Of natural shade linenette. Finished with close-fitting collar and patch pockets. Sizes 35 to 46, \$4.50. Simpson's—Main Floor.

Office or Summer Coats, \$3.00. Made from a light-weight mercerized finished black cotton. Singlebreasted—3 patch pockets. Sizes 36 to 46, \$3.00.

White Duck Trousers. For men and youths, well tailored,

finished with five pockets, belt loops and cuff bottoms. Sizes 26 to 31, at \$1.50. Sizes 32 to 44, at \$1.75.

Boys' Corduroy Bloomers at \$2.50

duroy in mouse shade. Full fitting, having belt loops and governor fasteners. Sizes 26 to 34. \$2.50.

Simpson's-Main Floor.

In the Dress Goods Section

Kiddies' Overalls.

Fit out your kiddies with overalls, the ideal play suits for boys or girls. These overalls withstand the wear and tear and hard play on clothing. Many

styles. Sizes 2½ to 6 years.

Blue chambray, \$1.50.

Blue with fancy red and white stripe, \$1.75.

Palm Beach shade, trimmed with white, \$1.75,

Khaki, trimmed with brown or solid color, \$1.75.

All-Wool Serge, \$1.69 Yard. Extra special value. For women's and misses' dresses, skirts and suits in dark navys only. Specially priced today,

Fine Dress Serges, \$2.24 Yd. se of all-we fine Botany dress serges, much in demand for the popular capes and separate skirts. 48 to 50 inches wide, Specially priced

54-Inch Suiting Serges, \$2.79 Yard.

These fine twill West of Engseparate skirts. Dark navys and blacks only. Regularly \$2.95 and \$3.50. Today, yard, \$2.79.

Men's Finish Serges, \$3.95 Yard.

Silks and Velvets

Navy Blue Swiss Satin-400 yards of an exceptionally rich quality, 39 in. wide. Regularly \$3.00 per yard. Today \$2.69.

Various weaves in Black Silk, \$2.19 Yard-Regularly \$2.38 to \$2.50. Included are soft chiffon taffetas, fine satin messalines and duchesse satins. Today, yard, \$2.19.

About 700 Yards of 27-Inch -In navy blue, copen blue and wine shades. Same as our \$1.50 quality. Today, per yard,

Yard-For children's dresses. Big purchase of \$1.79 qualities to sell at this special price. All the popular dark plaids, 34 and 36 in. wide. Today, yard, \$1.25.

Plain and Fancy Natural Japanese Pongees and Chinese Shantungs-Spots, flower designs, stripes and superior qualities in plain colors. Regularly \$1.25 to \$1.50. Today, per yard,

Grained Ivory Toilet Articles

Nail Buffers, regular 75c, special, 35c.
Glove Boxes, regular \$4.50, special, \$1.99.
Ring Boxes, regular 65c and \$1.00, special 31c and 49c.
Tooth Brush Holders, 20c, special, 10c.
Jewel Boxes, regular \$1.50, special, 75c.
Crosses, regular 75c, special, 33c.
Tooth Powder Holders, regular 35c, special, 15c.



Great Variety of White Summer Footwear, Buy Today White Canvas Lace Boots Queen Quality White Boots



\$5.95

Regularly \$7.00

Style 431—White canvas lace boots, with light weight sole and white canvas-covered Louis heel. Long plain vamp, with high 9 inch upper. Regularly priced at \$7.00. Sale price, special,

Style 141-Women's white canvas Lace Boot, with light turn sole and white canvas-covered heel. Sale price \$5.45.

Queen Quality White Boots

\$9.65

Style 401—These are extremely good looking and comfortable boots. They are lace boots, made from fine white reign cloth. They have long plain vamps, with white canvas-covered heels and Goodyear welt soles. Widths AA to D. Sale price, per pair \$9.65.



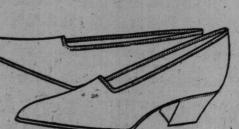
At \$9.65

Style 409—Queen Quality white reign cloth lace boots, with imitation toecap and medium white leather heel. Rubber top lift. Made on a perfect fitting last-ideal for walking boots. Sizes AA to D, 21/2 to 7. Sale price \$9.65.

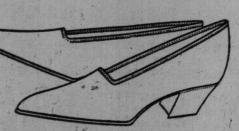


White Canvas Pumps \$8.85

Style 911—These are trim, clean-cut pumps as you can see by the sketch. covered heels. White kid-skin lining. Widths AA to D. Sizes 21/2 to 7. Sale



Made of white reign cloth on smart recede plain vamps. White ivory Goodyear welt soles and Cuban price, per pair, \$8.85.



The SIMPSON Company Robert SIMPSON Limited

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Paris, May 29. man treaty can