

1898-Twenty First Anniversary, Coming of Age Year-1919

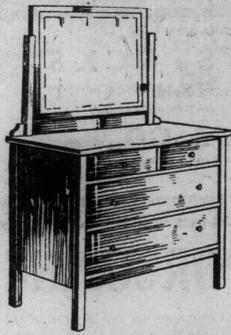
Simpson's February Furniture and Homefurnishing Sales

These Extraordinary Events Start Today, 8.30 a.m. Come Early

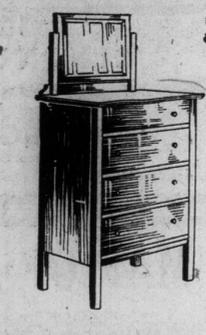
By extraordinary diligence in searching the factories we have gathered a great collection for this sale at prices so reasonable in view of the high price of material and labor that our buyers were surprised and gratified, as you too will be. Come today, the opening day. Watch the store news from day to day. Remember, the very highest class furniture-makers contribute to this sale. You get the product of the best craftsmen and cabinet-makers at medium prices in this sale. We plan to keep them at work steadily (when otherwise they would be slack), and so secure wonderful values without skimping the work. Don't lose sight of this when comparing Simpson prices. You can't properly compare without seeing the furniture. You are welcome to inspect without being urged to buy.

Parlor Suites \$29.85
Regular \$48.00 to \$73.00

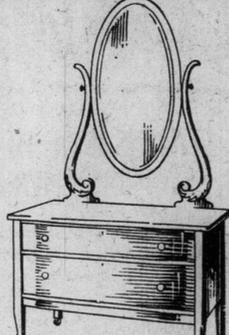
Parlor Suites—14 only. Consisting of settee, arm chair, and arm rocker. Panel and upholstered backs, full spring seats, upholstered in mixed silks. Covering slightly soiled. Used as samples. No exchanges on these suites; 1 only to each customer. Regular prices \$48.00 to \$73.00. February Sale price, \$29.85.



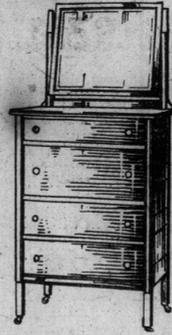
Dresser—Selected ash, golden finish, 40-inch case. Bevelled plate mirror. (1 only to each customer.) Regular price \$22.00. February Sale price... **14.95**



Chiffonier to match above dresser. Selected ash. Bevelled plate mirror. (1 only to each customer.) Regular price \$30.00. February Sale price... **13.85**



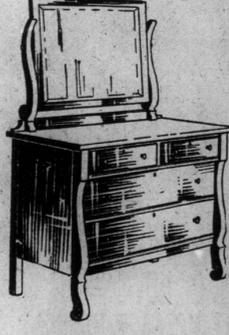
Dresser, Princess design, genuine quarter-cut oak and veneered mahogany. Reg. \$35.00. February Sale price... **23.25**



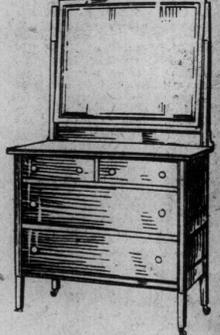
Chiffonier—Genuine quarter-cut oak—fumed and golden finish. Plate mirror. Regular price \$31.00. February Sale price... **21.75**



Chiffonier to match above. Base of genuine mahogany and quarter-cut oak—rubbed finish. Regular price \$32.00. February Sale price... **21.45**



Dresser—Colonial design—base of genuine mahogany and quarter-cut oak—rubbed finish. Bevelled mirror. Regular price \$32.50. February Sale price... **23.95**



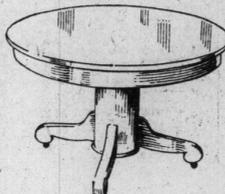
Dresser—Solid quarter-cut oak—fumed or golden finish. Bevelled plate mirror. Regular price \$35.00. February Sale price... **25.15**



Women's Dressing Tables—Top and front solid mahogany, oval mirror. Dull rubbed finish. Regular price \$28.50. February Sale price... **17.95**



Extension Tables—Selected oak—fumed or golden finish. Pedestal base. Extends to 6 feet. Regular price \$15.00. February Sale price... **13.95**



Extension Table, 45-inch top—solid oak—fumed and golden finish. Regular price \$25.50. February Sale price... **18.45**

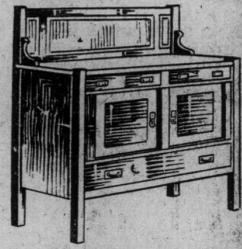
THE HOME-LOVERS' CLUB

"That certainly is a good arrangement!"
"It helps when we have so much to buy!"
"Well, I am glad we came here!"

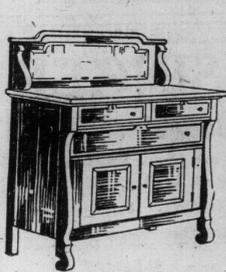
These are some of the things we hear customers saying when they have made their purchases and completed their arrangements for payment through the Home-Lovers' Club. If the question of payment in full for home furnishings just now is perplexing, we can help you. Although you buy all your furnishings at February Sale prices, the Club Secretary will tell you what convenient arrangements you can make for deferred payments. Club Secretary, 4th Floor.



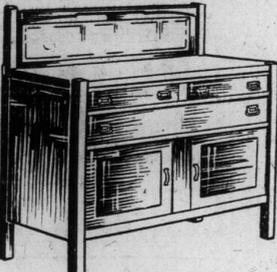
Baking Cabinet—Maple—natural finish, 30 inches high. Top 40 inches. Large sliding flour bin, divided for meal and flour. Large drawer for spices and cutlery. Regular price \$10.50. February Sale price... **7.15**



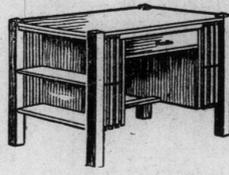
Buffet—Solid Oak—fumed or golden finish. Mission design. Regular price \$35.50. February Sale price... **26.85**



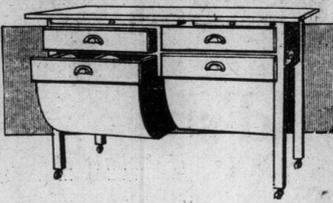
Buffet—Genuine quarter-cut oak—fumed or golden finish. Colonial design. Regular price \$38.75. February Sale price... **27.35**



Buffet—Genuine quarter-cut oak—fumed or golden finish. 50-inch case. Mission design. Bevelled plate mirror. Regular price \$44.75. February Sale price... **29.95**



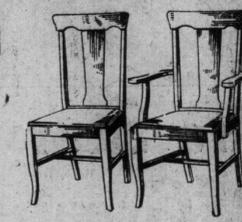
Library Table—Genuine quarter-cut oak—fumed finish—book rack each end. Drawers opening each side. Regular price \$24.50. February Sale price... **17.95**



Kitchen Cabinet—Maple—natural finish. Top 26 x 48, cutting board and keating boards, large drawers for linen and cutlery. Large flour bin, also bin for sugar and meal. Regular price \$13.25. February Sale price... **9.95**



Kitchen Cabinet—Genuine oak case—flat finish—tilt flour bin and sifter—7-piece glass spice set—white enamel interior—roll shutter front. Porcelain extension top, sliding wire shelves, cutlery drawers, metal bread drawer. All conveniences. Regular price \$49.00. February Sale price... **38.95**



Dining-room Chairs—Selected quarter-cut oak—fumed or golden finish. Movable seats upholstered in genuine leather. 5 small and 1 arm chair. Regular price \$34.00. February Sale price... **27.00**

FOUR EXTRAORDINARY SPECIALS FOR THE FIRST DAY OF THE SALE

At \$15.95

Women's Dressing Tables, 12 only, genuine black walnut and mahogany veneer, period design, triple swing mirrors. Regular prices, \$24.75 to \$34.50. February sale price, \$15.95.

At \$15.95

Odd Dressers and Chiffoniers, 12 only, Ivory black walnut, and genuine mahogany veneer, some with mirrors on back. Regular prices, \$26.00 to \$31.50. February Sale price, \$15.95.

At \$15.95

Dressers, gumwood, walnut, satin finish, two top drawers. Bevelled plate mirror. Regular price \$27.50. February Sale price \$15.95.

At \$29.85

Parlor Suites, 14 only, consisting of settee, arm chair and arm rocker. Panel and upholstered backs, full spring seats, upholstered in mixed silks. Covering slightly soiled. Used as samples. No exchange on these suites; 1 only to each customer. Regular prices \$48.00 to \$73.00. February Sale price \$29.85.

Remarkable Rug and Drapery Offerings for First Day of Sale

Repp Portieres
\$7.98 Pair

30 pairs, good substantial weight, 45 inches wide. Red, green, or brown, with pretty tapestry banding on one side and bottom. 7 ft. x 2 in. long, hemmed at top. Thursday, per pair... **7.95**

Egyptian Cloth Portieres
\$12.98 Pair

25 pairs, regularly \$2.35 yard. 7 ft. 2 inches long. Soft shades of green, red, brown, blue and old rose, trimmed with rich tapestry bandings. Thursday, per pair... **12.95**
Simpson's—Fourth Floor.

Velour Portieres
\$19.89 Pair

50 pairs, regularly \$2.39 yard. Mostly velour lined with velour in different shades and some of velour lined with poplin. 6 ft. 9 in. long, and headed with concealed hooks and tapes. Ready to hang, at pair... **19.89**



A special purchase of these useful rugs enables us to clear out this large quantity (in three sizes only) at prices that are much below the standard price to-day. All one-piece rugs in good designs and colorings. Size 6 ft. x 9 ft., special sale price, \$8.95; 7 ft. 6 in. x 9 ft., at \$9.95; 9 ft. x 10 ft. 6 in., at \$13.95 each.

\$75.00 Wilton Rugs, \$63.95—Oriental patterns, up-to-date colors and new designs. Size 9 x 12 feet. Regularly \$75.00. February sale price... **63.95**

\$47.95 Seamless Axminster Rugs, \$37.50—Different designs. Size 9 x 12 ft. Regularly \$47.95. February sale price... **37.95**

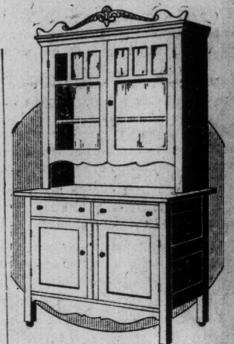
Reversible Glengarry Rugs—Six designs in shades of fawn and green, blue and rose. Size 7 ft. 6 in. x 9 ft. Special sale price \$7.95 each; 9 ft. x 9 ft., at \$9.95 each; 9 ft. x 10 ft. 6 in., at \$10.95 each; 9 ft. x 12 ft., at \$11.95 each. The above prices include small rug to match, free of charge.

\$48.00 Brussels Rugs at \$39.95—Small designs. Size 9 x 12 ft. Regularly \$48.00. February sale price... **39.95**

\$15.00 Tapestry Rugs at \$11.95—Floral and conventional patterns. Size 7 ft. 6 in. x 9 ft. Regularly up to \$15.00. Clearing at each... **11.95**

Up to \$22.50 Tapestry Rugs at \$16.95—Size 9 ft. x 10 ft. 6 in. Regularly up to \$22.50. Clearing at each... **16.95**

Rag Rugs, 69c—Size 28 x 36 inches. Special sale price. Only, each... **.69**



Kitchen Cupboard—Flm. golden finish—double glass doors on top, base has large cupboard and drawers for linen and cutlery. Regular price \$27.75. February Sale price... **17.95**



Brass Beds—Bright, polette or satin finish. Double size. Regular price \$24.50. February Sale price... **17.35**

Brass Beds—Heavy 2-inch posts and top rail. Special ball corners. Bright, polette, satin or ribbon finish. All regular sizes. Regular price \$34.00. February Sale price... **25.95**

The SIMPSON Company Limited

WANTED

Modern resale bedrooms; good case \$100.00. H. H. 28 King Street

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