

SEMENTS
OCT. 10
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CAST OF
ENGLISH
STAGE
FAVORITES
BEWITCHING
MUSIC OF
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BY
AUGMENTED
ORCHESTRA
T. 50c to \$2
5c to \$1.50
15 and 2.15
THE
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Mark Envelopes for Mail
Orders for Goods on this
page "City Ad."

EATON'S DAILY STORE NEWS

"Every Child Should
Know" Series of Books on
Sale at Book Section, Main
Floor.

Smart Designs in Hudson and Near Seal

The full-length seal coat is in the forefront of popularity wherever a true understanding of style exists, and the offering of such coats in the Fur Section is marked by variety and immense attractiveness. In the production of Hudson and electric seal the same smartness and novelty of design is characteristic as in those of the more costly Alaska pelt. The following are two of the leading models:
Handsome Hudson Seal Jacket—With straight front, semi-fitting back, storm collar and fancy buttons; made from fine pelts; brown satin lining; a smart street or motoring coat. Special... 145.00
3 Electric Seal Coats—50 inches long, with slash sides and rounded corners, and deep slashes in back, with rounded corners; beautifully lined; one with semi-fitting back and straight front. Made from finest pelts possible to procure... 75.00

Russian Pony Coats
Our selection of Black Russian Pony Skin Coats includes one dozen distinct styles; in lengths running from 32 to 50 inches; linings of plain or brocade satin. Prices from... 32.50 to 225.00

Fashionable Motoring Coats \$85.00
Splendid Black Rat Motoring or Driving Coat—50 inches long; tailored from the finest natural black rat; high storm collar; brown satin lining. Very special price... 85.00

Persian Lamb Muffs \$10.50
24 Persian Lamb Empire Muffs—Made from good whole skins; good glossy curl; down bed, wrist cord, and lined with black satin. Reduced for Monday to... 10.50
—Second Floor—Albert Street.

Women's Hose Specially Priced

A lot of reasonable hose at welcome reductions from the usual prices comes just at the turning of the season.
Women's 2-1 Ribbed Cashmere Hose—Seamless throughout, with double sole, heel and toe, come in sizes 8½ to 10 at a special price, per pair... 18
Women's Hose With Pure Silk Feet—Are made with lisle sole and upper reinforced heel and garter top. Best German dyes are used, and they are full fashioned. Sizes 8½ to 10; in black only. Special... 45, or 3 pairs for... 1.25

Women's Fall Weight Gloves

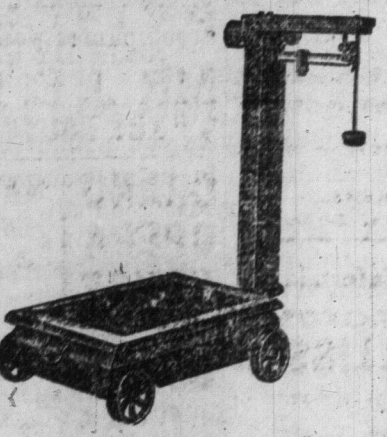
Women's Fall Weight Nappa Gloves—Have 2-clasp, oversewn seams and heavy silk-embroidered backs of black, white and self. The colors are myrtle, grey, navy, tan, beaver and brown. To clear, per pair... 69

The Economical Book Case

The Globe Wernicke Cases economize your space, are moderate in cost, save your time in dusting, and last, but not least, save the books from needless wear and grime.
You need not build an extra case to accommodate a shelf of books. You can start with a base, top and one section, at a cost of... 7.00
Or you can get a base at... 2.00
One section, 12¼ inches high... 3.60
One section, 10¼ inches high... 3.25
One section, 8½ inches high... 3.00
One top... 2.00
This combination will hold large, medium and standard size books at a total cost of... 13.85
The woods used are quarter-sawn golden oak, or finished in fumed or early English or mahogany. The doors are of plain glass.
Besides this standard style, there are many other ideas and materials used, so that almost any kind or size of room can be furnished with these modern library fixtures.
Enquire at our Furniture Department—Fourth Floor.

Our "Acme" Platform Scales

The name is a guarantee of the accuracy of our Platform Scales. They are built especially for general farm or store use—and our prices are the lowest possible for such high-grade value.
Our "Acme" Portable Platform Scales are built in 600, 1200 and 2000-lb. capacity, being made in our own equipped factory.
They are carefully constructed with a single beam (solid brass, polished). Bearings of hardened tool steel. The platform centre and pillar is made of hardwood; scales are strongly mounted on wheels.
We guarantee the "Acme" Scales against deflection, material or workmanship, and if you are not satisfied in every respect you may return scales at our expense.
Each Scale is accompanied by a Government Inspection Certificate as to its accuracy.
Our prices include railway transportation to your nearest station. 600-lb capacity 15.50; 1200-lb. capacity 18.50; 2000-lb. 23.75; 2000-lb., with drop lever... 27.00
—Basement.



Introducing a Special Low Priced Ribbon Event Monday



Monday begins a three-day whirl of special value-giving in the Ribbon Department. At just the season when ribbons are in special demand for hat or dress trimming, fancy work, etc., and play so important a part in dress accessories of every kind, you will doubly appreciate extremely attractive prices.

5½-in. Duchess Satin at 15c—A range of high-class millinery ribbons of superb quality in a full range of excellent autumn shades; including wine, rose, red, pink, myrtle, moss, emerald, brown, tan, champagne, grey, navy, plum, mauve, amethyst, white. This is a handsome, rich, soft ribbon which ties beautifully into all the new hat bows. The Derby and Hobbie are the newest knots. We tie these free of charge. 5½ inches wide. Per yard... 15

Cushion Frills 49c each—A useful suggestion is a made-up frill of two satin ribbons sewn together and pleated to fit a cushion up to 22-in. x 22-in. Combinations of colors such as red and green, rose and green, moss and myrtle, mauve and moss, purple and mauve, black and yellow, yellow and green, rose and Nile, saxe and navy, and gold and brown; are made of double and single-faced satin ribbon. The frills are 4 inches wide. Greatly reduced, Monday, each... 49

Exquisite Fancy Ribbons 59c
On Monday a collection of designs and colorings will delight the eye of the woman who loves style and beauty. Dresden, Paisley, brocade and verdure designs, as well as a number of novelties in handsome color combination and beautiful effects for millinery and fancy work, will load our circles. The widths range between 6 and 8 inches and provide a very special value. Per yard... 59

Baby Ribbon in Bunches—A line of pure silk and satin baby ribbon for rosettes, beading, tying, etc., showing an excellent list of colors—white, cream, sky, mauve, navy, red, old rose and navy. It is ½-inch wide and worth double the price. Monday... 5 yards for .10
—Main Floor—Yonge Street.

Three Days of Fractional Pricing in Notions

Dress Accessories, Hair Ornaments, Sewing-room Articles, and hundreds of household needs, placed in groups to facilitate selection, and displayed at counter opposite Soda Fountain.
Here is a partial list to give you an idea of the extra low prices prevailing. Choice of following for... 4
Hat Pins, gold, glass and metal tops, half price and less... 4
Safety Pins, guarded coil, 1 dozen assorted pins on card... 4
Pin Cubes, assorted, toilet pins in cube... 4
—Main Floor—Centre.

Various Floor Coverings Give Great Savings

Every class of Carpets, Rugs and Linoleums is represented in the enormous stock from which Monday's specials are selected. Consider all your carpet needs, and look over the values in the different materials. We can call attention to only a few within the limited space of this announcement.
Bath Rugs Below Usual Cost—Rugs like velvet in-weave, with a soft surface and beautifully designed, show clear blue and green tints. They are washable, and hence are ideal in front of washstands or bathtubs to save the carpet or cover the tiles. A mill clearance makes possible the lowered price, and these are the last consignment of the clearance, hence the extreme reduction. Monday, each... 1.39
At 79c the Greatest Mid-Season Pile Carpet Event includes Axminster, Wiltons and Velvets of English makes. Fully one-half of our English goods is concerned, the prices being reduced without mercy. With them are included many broken lines of our best grades, the quantities being sufficient to nicely cover one room. This price is one not equalled for a long time, and occurs now only because of an unwanted accumulation of odd lengths and broken lots. Special for Monday, per yard... 79
Linoleums Give Great Value at 33c—All Linoleums have gone up in price at the mill, but you can still get the good old values here. Only great buying thought and forethought in placing orders made things right in the first place, and the occasional adjustment of stocks helps wonderfully in securing for you big values. On Monday the heaviest grade of printed linoleum, 2 and 4 yards wide, showing tile, block, floral patterns in profusion, will sell for the phenomenal price of, per square yard... 33

Good Tapestry Rug Values, part of a special mill clearance, just arrived, bought right and marked at clearing prices. Provides a good range of red, green, fawn and blue, floral, chintz, conventional and Oriental patterns. Two very useful sizes for good-sized rooms:
4x4 yards... 12.89
4x4½ yards... 14.89
—Third Floor.

Wallpaper's Good Offerings, Some Half Price and Less

Four specials listed that cover a variety of papers: in designs and colors for any style of room decoration; both imported and American papers included.
High-grade Imported Wall Hangings—From England; appropriate for halls, dining-rooms, dens, sitting-rooms, libraries, etc. Handsome designs in the very newest colorings. Single roll, clearing at half price and less... 37
English Drawing-Room Silk Papers—Of ivory, yellow, rose, greens and blue tints; in very fine colored designs. Clearing, single roll... 27
For Lower Rooms and Halls—Very high-grade imported paper; in good range of colorings and designs. Single roll... 17
520 Rolls Wax-Finished Papers—For bath-rooms, kitchens, pantries, halls, dining-rooms; this class of paper can be easily cleaned by wiping with damp cloth. These are balance lots and odd stocks we are clearing at half price. Single roll... 10
—Third Floor.

Variety and Style in Useful Blouses

Plain and Fancy Waists, at exceptionally moderate prices. A woman's convenience and good appearance is largely dependant upon her stock of appropriate blouses, and our present stock is replete with productions suitable for all the sundry occasions that demand their use. There is a dainty example of a dressy blouse at moderate price. It is composed of fine net, in ecru or white, with trimmings of pink, sky, blue or ecru satin. The front is tucked to form yoke effect, with bands of insertion, outlined with satin, going over the shoulder, and forming pointed yoke effect in the back. The sleeves are tucked with cuffs of insertion piped with satin. Special price... 3.50

Other Attractive Lines Are Available, as Follows:

Women's Fine Japanese Silk Waists, in neat tailored style, the front tucked with box pleat in centre; sleeve with cuff, collar edged with lace frill; black or ivory. Price... 1.25
Women's Fine Quality Japanese Silk Waists, in plain and fancy styles, some daintily trimmed with silk embroidery, lace, and tuckings; others with vest front of fine tuckings, outlined with band of silk, and finished with self-covered buttons; black, sky, pink and ivory... 2.25
Women's Silk Moire Waists, in black only; daintily pointed front, trimmed with large jet buttons, wide pleats over shoulder, some of net embroidered with large silk dots, front elaborately trimmed with silk embroidery insertion and tuckings, lined with Japanese silk; others of Battensburg lace daintily trimmed; colors white or ecru; sizes 32 to 42... 5.00
Women's Taffeta Silk Waists, in colored stripes, neat tailored style, deep pleated over shoulder, shirt waist sleeve with buttoned cuff... 3.95
Also fine showing of Smart Paris and New York Blouses, in newest shades, in chiffon, Dresdens and Persians, silks and nets... 6.50 to 40.00
—Second Floor—Centre.

Dutch Collars at Much Less Than Half Usual Price, Each, 10c

The Fancy Neckwear Circles bid for a rush of early business Monday. A big assortment of odd lots from some of our best selling lines in Silk Dutch Collars; all colors, including fancy polka dot effects, as well as plain shades of red, navy, sky and mauve, etc. Every collar in the lot less than half usual price Monday... 10
—Main Floor—Centre.

Oval Framed Pictures 75c

Looking for dainty pictures to decorate the library or sitting-room? Pictures of good merit, that will add to the beauty of interior decoration? See these oval photo. colors Monday—inexpensive but of exceptionally good value. The moulding is made of 1-inch gilt, with gold-burnished ornaments.
The pictures are mostly landscapes—old mill scenes, shady brooks, autumn foliage—something in the lot to satisfy any choice. Each... 75
Card Pictures and Mottoes
A new idea in sitting-room or bedroom decoration. Pretty mottoes in fancy lettering on large mottled brown mounted w.t.; a colored photograph or figure study. Many have catchy verses, others are photographs and figure sketches of Indians, historians, etc. Others finished on handsome white cards, with dainty colored borders, each fitted ready for hanging with a neat corded string or ribbon. Monday, each... 12½
The Popular Passepartout 10c
New shipments of new figures, scenes, character sketches and wise omens; dozens in each variety, bound in red, green, blue, black and brown; passepartout binding, with a clean glass front and cardboard back, to which is attached a hanging hook. Monday, each... 10
—Third Floor.

Women's High-Class Underwear

Once October is well under way, the advisability of getting in a supply of warm Underwear need no longer be urged. It only remains to direct attention to the good values obtainable. They are to be found in the best-known brands listed below:

Women's Vests or Drawers, natural wool; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; sizes 32 to 40. Per garment... 1.00
Women's Vests or Drawers, imported natural wool; colors white or natural; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; sizes 32 to 40 inches. Per garment... 1.25
Combinations to match... 2.25
Women's Vests or Drawers, Britannia, all wool, color white or natural; vests high neck, button front, and long sleeves; drawers are ankle length, both styles; sizes 32 to 42. Per garment... 1.50 and 1.75
Combinations to match... 3.00 and 3.25
Women's Vests or Drawers, Stuttgart, fine quality natural wool; vests are high neck, button front and long sleeves; drawers are ankle length, both styles; sizes 32 to 44; natural color. Per garment... 1.60 and 1.75
Combinations to match... 2.50 and 2.75
Women's Vests or Drawers, Wolsey, fine quality, all-wool, color white or natural, light and heavy weight; vests are high neck, button front, and long sleeves; drawers are ankle length, both styles; sizes 32 to 46 inches. Per garment... 2.00
Combinations to match... 3.50
Women's Vests or Drawers, Harvard, fine quality silk and wool; color cream; vests are high neck, long sleeves; drawers are ankle length, both styles; sizes 32 to 40 inches. Per garment... 1.24
Extra size... 1.50
Combinations... 2.50 and 3.00
Women's Combinations, fine quality Swiss ribbed wool, high neck, long sleeves and ankle length; color white... 2.00 and 2.25
Women's Combinations, fine quality Swiss ribbed silk and wool, high neck, long sleeves, and ankle length; color white... 2.25 and 5.00

Women's Wool Vests, Monday, 69c

Fine quality natural wool, high neck, button front, and long sleeves, natural color; sizes 32 to 38 inches. Special... 69

Basement Price Interest

100-Piece Dinner Sets to Clear at \$5.00
36 only English Semi-Porcelain Dinner Sets, of 100 useful pieces, including 15 cups and saucers; the decoration is a rich green floral border pattern, finished with a smooth glaze, handles being neatly embossed and edges scalloped. Greatly reduced for quick selling... 5.00
Fancy China Greatly Reduced
100 pieces of High-Grade China—Cake Plates, Salad Bowls, Comports, Cocoa Pots, Placques and Vases in large assortment of designs, and colored patterns; every piece is of very fine quality, and exceptionally good finish. To clear, each... 98
Clearance of Fruit Jars
Schram Automatic Fruit Jars, at greatly reduced prices. Pints, per dozen, 40; quarts, 50; half-gallon... 60
Jelly Glasses
Tin Top Jelly Glasses, per dozen... 30
Water Jugs
Heavy Pressed Glass Jugs, in neat designs. Each... 8
Tumblers, to match jugs. Each... 4
Glass Cruet Stands
Three-bottle Glass Cruet Stand, with salt and pepper shakers and mustard bottle; stand has neat glass handle. Each... 25
—Basement.

Good Quality Tapestry Going at 45c

A group of English Tapestries has been selected for Monday's special. The figures are all good verdure and other tapestry designs; in olive, blue, crimson and green, and will make excellent furniture coverings; strong and durable, and 50 inches wide. Special, per yard... 45

The Curtain Special for Morning Buyers

Swiss and Irish Point Curtains, 50 inches wide, 3½ yards long, in white or ivory, offer a nice range of desirable designs, including some very pretty new floral effects; all are extra quality nets, and the designs are carefully finished by hand. They have been reduced to at least one-third from the usual prices. Per pair... 3.95
Cushion Forms, size 20x20, fitted with special quality Russian down, and covered with closely woven white cambric, clean and odorless. Each... 33
Nottingham Sash Net, white and ivory, 30 inches wide, a durable and neat material for small windows, sash and vestibule door curtains; shows several pattern, and designs in fancy stripes, medallions and double borders, with point d'esprit centers. Per yard, 12½
—Third Floor.

Couch Covers: Portiere Rods

Tapestry Couch Covers, 50 and 60 inches wide, 2¾ yards long, fringed on all sides, have reversible patterns in Roman and Oriental stripes; the colorings are combinations of green, red, blue, gold and brown. They're suitable for any size couch. A good suggestion for students who are furnishing for the winter. Each... 1.50
Portiere Rods, for doors or archways, in bright brass or oxidized, extending from 33 to 78 inches; complete with pocket sockets and ten brass rings. Each... 49
—Third Floor.

4c, 8c and 12½c Counters

Tin Cullenders, side handles... 8
Folding Wire Postcard Racks, to hold 76 cards... 8
30-foot Manila Clothes Lines... 4
Retinned Tea Spoons... 4 for .4
Retinned Tea Spoons... 2 for .4
Retinned Table Spoons... 3 for .8
Small Size Tin Steamers, with cover... 12½
Blue Japanned Sink Strainers, wire stand... 12½
Tin Pastry Shapes, put up 12 in box... 12½
Metal Plated Crumb Tray and Scraper, neat pattern... 12½
—Basement.

Boys' Nightrobes Monday 37c

A medium-weight English flannel, in neat pink and blue stripes, collar attached; yoke, pocket, pearl buttons. To fit boys 5 to 14 years. Each... 37

Three Items of Men's and Boys' Winter Wear

Boys' Buttoned Sweater Coats—With two pockets; good heavy winter weight; plain grey or navy blue, with assorted-colored trimmings down front. To fit boys 8 to 15 years. Extra value... 50
Men's Underwear—Made from fine Scotch wool, elastic ribbed, warm winter weight, double breasted, sateen facings, unshrinkable, in natural color. Sizes 34 to 46. Per garment... 75
Men's English Cardigan Jackets—Ribbed wool; elastic stitch; mohair binding, with buttoned cuffs, and two pockets; making a warm winter garment. Sizes 36 to 38. Extra value at... 75
—Main Floor—Queen Street.



One of New York's Latest in Soft Hats For Men

This attractive and likable fall style bears just enough difference from the common soft shapes to give it a real distinctiveness and freshness, yet has the general lines of the present favorites. The crown is fairly high and tapering, and is worn with crease. The brim has a light roll and is raw edged. In color is a light fawn, with darker band. Russian calf leather sweatband.



This New York favorite should win the approval of Toronto men for its smartness of line and fine rich quality of fur felt. Price... 2.50

Children's New Tam o' Shanters \$1

Made of dressed leather and having raw edges. Medium-sized crown. Plain black band and bow at side. Exceedingly serviceable. Price... 1.00
—Main Floor—Queen Street.

In the Book Section
The Mistress of Shennstone, by Florence L. Barclay, Author of "The Rosary," Now Ready. Price \$1.10.