

## THE TROLLEY IN TORONTO

*Popular with the Public*

*Because it Covers the Whole Ground*

Every place of interest in Toronto—

All the parks—

All public buildings—

All the noted points in the famous commercial, educational and residential sections of the city—

And all the attractive spots in the woodlands and by lakeside with which this city and its suburbs abound, are on the line of the Toronto Street Railway system and are reached quickly and conveniently by the trolley cars—at the lowest street car fare on earth.

A tour by trolley over the entire system, engaging a few hours of swift, easy and delightful travel, will give a passenger a better and more thorough idea of the size and matchless beauty of Toronto than can be had by any other means. Such a tour, made in one trip and only one way, over the different sections of the line, affords a ride exceeding 40 miles of actual continuous travel—or about one half of the entire mileage of the trolley system reduced to single track. The purchase of a quarter's worth of fare tickets enables a passenger to make the entire one-way tour of over 40 miles of "trolleying" in Toronto at about a half cent per mile—the longest single-fare trip, extending from Victoria Park, west to Toronto Junction—a distance of ten miles—being made for  $3\frac{1}{2}$  cents, or a trifle less than a third of a cent per mile.

In no other city in the world is the railway fare on street cars so low as here.