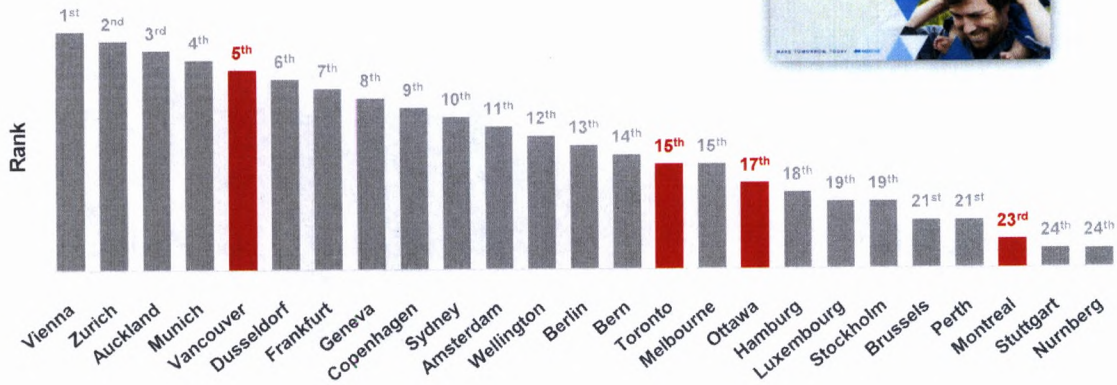


...an exceptional quality of life in its cities...



- In a recent annual ranking of the quality-of-life in 230 cities, four Canadian cities are among the top 25.

**Overall Quality of Life Ranking
Top 25 Cities**



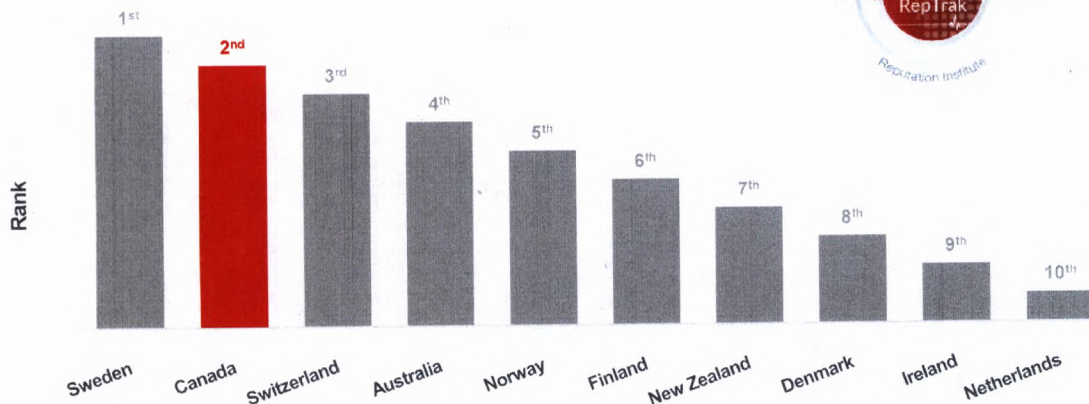
Source: Mercer Human Resources Consulting March 2016

...and the best overall reputation on the global stage.



- The Reputation Institute ranked Canada first among 70 countries based on several indicators, including a good quality of life, a safe place to live, an advanced economy, an effective government and an appealing environment.

**Global Reputation*
Ranking of Top Ten Countries**



Ranking based on the Reputation Institute's 2016 Country RepTrak™, an annual study measuring the public perceptions of 70 countries around the world. The study measures the overall Trust, Esteem, Admiration and Good Feelings the public holds towards these countries, as well as their perceptions across 16 different attributes, including a good quality of life, a safe place to live and a strong attention to their environment.
Source: Reputation Institute, New York June 2016