



I am pleased to introduce this handbook on 'Canadian Opportunities-Higher Education in Bangladesh'.

Bangladesh with a population of 130 million is an emerging market for 'Higher Education in Canada', developing institutional linkages and for educational related products. The number of students going to Canada is doubling year on year. Active Canadian engagement in attracting Bangladeshi students will add to the existing international students contribution of over \$ 3.5 billion every year to the Canadian economy.

The Canadian High Commission, Dhaka established an Academics Affairs Section in April 2000. This handbook provides some helpful information and insights about why Canada should market educational offerings and related products in Bangladesh.

I hope this publication will inspire you to be part of this exciting and growing market.

A handwritten signature in black ink that reads "David Preston". The signature is fluid and cursive.

David Preston
High Commissioner