

submitted which serve the needs of a cross-section of Canadian society.

Each approved project may be funded for an initial period of up to 18 months. In addition, funding may be provided in special circumstances for an additional 18 months. It is not the intention of this program to provide funds to projects which will require government funds over an extended period of years.

Organizers of projects no doubt will be in touch with many areas of the private sector in order to develop continuing support for their projects.

Funds will be provided to approved projects to cover expenses incurred in planning, organizing and operating the activities of the project. Some of these expenses may occur only once, while others may recur throughout the life of the project. Included may be the cost of temporary staff, alterations, equipment, telephone, rental of office or meeting space, travel, publicity, consultant and audit fees, as well as expenses incurred for organizational meetings and for ensuring greater participation of older people in the activity.

Projects that generate revenue which is used to support the project activity will be eligible for support, although the program is not intended to support individual profit-making.

An equitable distribution of funds among Canadians will be sought by governing their distribution by considerations such as the following:

- (a) Among provinces – funds will be distributed on the basis of the percentage of the total number of retired persons in Canada who live within each province.
- (b) Between urban and rural areas – the distribution of the retired population will be generally followed.
- (c) The special needs of diverse cultural and active groups will also be considered. Overall, care will be taken to ensure that the program reaches out to and supports all sections of the retired public.

Once the program is well under way, the assessment of selected projects will be undertaken in a co-operative manner with assistance from project organizers, New Horizons staff, provincial and municipal officials, and community representatives.

FEDERAL-PROVINCIAL LIAISON

The New Horizons program is to be administered by the Developmental Programs Branch of the Department of National Health and Welfare.

It is the intention of the Government of Canada to implement this program in close consultation with all other interested parties: retired citizens' organizations, provincial and municipal departments and agencies. Informational talks have already been held with each of the provincial governments.

During the summer months, representatives of the program will travel across the country for further

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ELIGIBILITY FOR NEW HORIZONS PROGRAM

The conditions which projects must meet to be considered for New Horizons support are set out below.

(1) The objects of the project should fall within the general aims of the New Horizons program, which are:

- to stimulate and support the creative participation of retired Canadians in the mainstream of Canadian life;
- to enable retired Canadians to participate in activities which will utilize their experience both for their own betterment and that of Canadian society as a whole;
- to enable retired Canadians to define and develop their interests in consultation with others who are retired from the labour force; and
- to generally contribute to the betterment of the physical and psychological well-being of older Canadians.

(2) Responsibility and control of a project must rest with a group that is formed to organize and carry out a New Horizons project. The group should have a membership of at least ten persons, the majority of whom will be required to be permanently retired from the labour force.

(3) The duration of the initial project should not exceed 18 months.

(4) The project proposal should indicate that existing activities in the community that serve similar purposes have been taken into account in the development of the project plan.

(5) The funds that are requested for particular aspects of a project should be appropriate in relation to the proposed purpose of expenditure.

(6) The project group will be required to maintain a record of revenue and will be subject to the usual financial audit.

(7) Project groups will be required to participate in project assessment and evaluation.

DISQUALIFYING FEATURES

Funds will not be provided through the New Horizons program for any of the following:

- a project that is developed by a department or agency of a government – federal, provincial or municipal;
- a project that is or is intended to be a profit-making enterprise for the individual participants;
- wages for individual participants; and
- capital construction.