

ARTICLE III

Each party shall encourage practical measures aimed at increasing the purchase and distribution of audio-visual works of each country and shall encourage the showing of these works in its territory in order to reach the greatest possible number of viewers.

ARTICLE IV

Each party shall encourage the participation of Canadian delegations and the screening of Canadian films in international film festivals in the Russian Federation and of Russian delegations and the screening of Russian films in international film festivals in Canada.

ARTICLE V

Each party shall encourage the organization of premieres and days of Canadian films in Russia and of premieres and days of Russian films in Canada.

ARTICLE VI

Each party shall encourage the exchange of specialists and trainees representing the audio-visual industries as well as the exchange of information in this field.

ARTICLE VII

Each party shall encourage co-operation between appropriate Canadian and Russian film institutes and organizations. They may also encourage the establishment of Russian-Canadian cinematographic joint venture companies.

ARTICLE VIII

Each party shall encourage exchanges of documentation in the audio-visual field between libraries, archives and other appropriate institutions in Canada and in the Russian Federation, on the basis of reciprocity and in accordance with the laws and regulations in force in each country.

GENERAL PROVISIONS

ARTICLE IX

The Rules of Procedure and the financial terms for each area of co-operation identified in Articles 2 to 8 shall be determined by mutual consent.

ARTICLE X

Each party shall facilitate the circulation and temporary residence in their territory of personnel involved in the application of Articles 2 to 8. They shall similarly permit the temporary entry and re-export of any equipment necessary for the application of the above Articles.