

8.8 Hosting/Business development:

Will key people attend the event? (officials, politicians, co-sponsors)

How many free tickets are you offered? _____

How many VIP passés are you offered? _____

Are you invited to any receptions? _____

8.9 Donations:

Is there a charity involved? _____

9. Does the event include significant local media support?

Yes _____ No _____

9.1 Posters _____

9.2 Pamphlets _____

9.3 Print _____

9.4 Radio _____

9.5 Television _____

9.6 Are there official media sponsors? _____

10. Does the event guarantee minimal executional responsibilities on your part?

Yes _____ No _____

10.1 What is expected of you? _____

10.2 Will they service all your "sponsor benefits"? _____

11. Does the event guarantee first right of refusal on renewal of sponsorship and/or a multi year opportunity?

Yes _____ No _____

11.1 Contract longevity: _____