

Dentsu Japan Marketing/Advertising Yearbook, 1988

Publisher: Dentsu Inc.
Price: ¥ 6 800

Department Stores JETRO Your Market in Japan, Series No. 29, 1988, 8pp

Publisher: Japan External Trade Organization (JETRO)

Distribution in Japan, 1988, 24pp

Publisher: Japan External Trade Organization (JETRO)

Describes distribution structure of the Japanese market. Includes case studies of successful foreign firms in Japan.

Guide to Japan's Import Activities, 1986, 196pp

Publisher: Japan External Trade Organization (JETRO)

Guidebook for Exporting to Japan, Seventy-Seven Suggestions, 1986, 44pp

Publisher: Japan External Trade Organization (JETRO)

Price: ¥ 1 000

How to Do Business with the Japanese, 1987, 149pp

Publisher: The Japan Times Ltd.
Price: ¥ 1 200

Illustrated "Business Japanese Style," 1986, 191pp

Publisher: J.T.B.
Price: ¥ 880

Industrial Goods Distribution in Japan, 1st ed., 1987, 400pp

Publisher: Dodwell Marketing Consultants
Price: ¥ 80 000

Covers trade practices and distribution systems, functions of sogo shosha (general trading companies) and a list of 500 shosha.

Industrial Groupings in Japan 1988/89, 2nd ed., 1988, 704pp

Publisher: Dodwell Marketing Consultants
Price: ¥ 80 000

Analysis of the 47 major industrial groups, covering 3 200 companies. Discusses positions and importance of the industrial groups in the Japanese economy, strength of major Japanese group companies vs. leading multinational and general trading firms.

Japan's Small Businesses Today, 1988, 348pp

Publisher: Keiei Joho Shuppansha
Price: ¥ 28 000

The Japanese Market: A Compendium of Information for the Prospective Exporter, 1987, 276pp

Publisher: Import Promotion and Cooperation Department, Japan External Trade Organization (JETRO)

KANBAN — Just-in-Time at TOYOTA, 1986, 168pp

Publisher: Productivity Press
Price: ¥ 8 000

Living in Japan, 1987

Publisher: The American Chamber of Commerce in Japan
Price: ¥ 2 500 members
¥ 4 000 non-members

Monthly Report: Foreign Capital Affiliated Enterprises, monthly

Publisher: BII
Price: ¥ 24 000/year

Payment System in Japan, 1986, 42pp

Publisher: The Federation of Bankers Associations of Japan
Price: ¥ 1 000

Retail Distribution in Japan, 3rd ed., 1988, 526pp

Publisher: Dodwell Marketing Consultants
Price: ¥ 70 000

Selling in Japan, 1986, 300pp

Publisher: Japan External Trade Organization (JETRO)
Price: ¥ 8 000

Setting up in Japan, 1986, 90pp

Publisher: Institute of International Investment
Price: ¥ 2 900

Jointly edited by the International Capital Division of the International Finance Bureau, the Ministry of Finance and the International Tax Affairs Division of the Tax Bureau, the Ministry of Finance for foreign investors in Japan.

Statistical Abstract of Japanese Distribution 1988, 1988, 85pp

Publisher: The Distribution Economics Institute of Japan
Price: ¥ 7 000