

A.3 INTERNATIONAL TRADE CENTRES

International Trade Centres (ITCs) are located in eleven cities across Canada, operated jointly by EAITC and Industry, Science and Technology Canada (ISTC). The ITCs are staffed by experienced Trade Commissioners and have been established to provide Canadian exporters with "one stop" trade services. Some ITCs include on-site staff from the Export Development Corporation and the Canadian International Development Agency.

For companies new to exporting, a useful first step is to contact the nearest ITC. Services such as export counselling and the provision of market opportunity information are combined with the ITC's ability to assist in the development of individual marketing plans. The centres also act as focal points for export awareness programmes such as seminars and workshops.

Following is the list of ITCs in Canada:

NEWFOUNDLAND

International Trade Centre
P. O. Box 8950
Parsons Building
90 O'Leary Avenue
St. John's, Newfoundland
A1B 3R9

Tel (709) 772-5511
Telex: 016-4749
Fax: (709) 772-2373

Mr. Tom Greenwood
Senior Trade Commissioner

NOVA SCOTIA

International Trade Centre
P. O. Box 940, Station M
1496 Lower Water Street
Halifax, NS
B3J 2V9

Tel (902) 426-7540
Telex: 019-22525
Fax: (902) 426-2624

Mr. Doug Rosenthal
Senior Trade Commissioner

PRINCE EDWARD ISLAND

International Trade Centre
P. O. Box 1115
Confederation Court Mall
134 Kent Street, Suite 400
Charlottetown, PEI
C1A 7M8

Tel (902) 566-7400
Telex: 014-44129
Fax: (902) 566-7450

Mr. Fraser Dickson
Senior Trade Commissioner

NEW BRUNSWICK

International Trade Centre
P. O. Box 1210
Assumption Place
770 Main Street
Moncton, NB
E1C 8P9

Tel (506) 857-6452
Telex: 014-2200
Fax: (506) 857-6429

Mr. Guy-André Gélinas
Director and Senior Trade Commissioner