

to offer a first-hand presentation of high-quality Canadian cattle to foreign buyers. The prestige of being in the show, and, if fortunate, winning an event can lead to big business for a Canadian breeder. For many of the exhibitors, the business resulting from this show provides most of their export earnings.

Municipalis '89

Lisbon, Portugal — July 8-16, 1989

Municipal Services

This event highlights the demonstration of municipal management and geographic information systems.

Aquaculture/Aquanor

Trondheim, Norway — August 11-16, 1989

This biennial show is the most important aquaculture trade fair in Northern Europe.

International Motor Show

Frankfurt, F.R.G. — September 14-24, 1989

International Motor Show

Motor vehicles including passenger cars, trucks, buses and coaches, as well as parts and accessories and equipment for vehicle repair and maintenance are featured at this trade fair.