

The film and video distribution industry in Canada is marked by its domination by foreign-controlled firms. The 20 foreign-controlled distributors reporting to STC in 1982 accounted for 73% of total reported industry revenues.

Total 1982 foreign earnings reported to STC for both the distribution and production sectors was \$18.9 million, earned primarily by the production companies. The largest share of foreign earnings were made from television productions (44%) and television commercials (21%).

The following data pertain to independent film and video producers and distributors and do not include television broadcast networks. Unless otherwise indicated, the data are drawn from the survey of film and video companies conducted by the Cultural Statistics Program (CSP) of Statistics Canada (STC). It was considered possible at the outset of the study that Telefilm Canada might have additional data for this analysis but we were informed by Telefilm officials that this was not the case.

4.1.1 Industry Size and Structure

- In 1982, 497 firms reported to STC as being film and video producers. This contrasts with 371 firms reporting in 1981.
- 115 firms reported to be film and video distribution companies in 1982.
- In terms of size, the responding production firms were distributed unevenly, with the majority having gross operating revenues of under \$250,000:
 - Small (< \$250,000): 370 (74%)
 - Medium (\$250,000 - \$1 million): 94 (19%)
 - Large (> \$1 million): 33 (7%).
- The 115 responding distribution companies were