

PUBLICATIONS

Business Events Guide 1997-98

The 7th edition of the *Business Events Guide 1997-98* has been released. Covering almost all economic sectors, this guide provides information on tradeshows, exhibitions, meetings, associations and service suppliers. Canadian, U.S.A./Mexico and inter-

national events are listed chronologically or by geographical area.

Business Events Guide 1997-98 is available on hard copy for \$139 and on CD-ROM for \$189. Neither price includes GST and shipping and handling.

For more information or to order a copy, contact EXPO DATA MARKETING, 75 The East Mall, Unit 101, Etobicoke, Ontario, M8Z 5W3, Tel.: 1-800-546-EXPO (3976).

Chemicals Companies Have New Internet Site

Canadian chemicals companies wishing to discover new markets, recruit new partners, create strategic alliances or discover new products and technologies now have a new and highly effective tool at their disposal.

It's an Internet site, recently launched by The Association for the Development of the Chemical Industry in Quebec (ADICQ), that is likely to be of particular value

to small- and medium-size Canadian chemicals companies.

ADICQ was created in 1992 in order to meet the developmental needs of the chemicals industry and help prepare it to cope with market globalization.

For further information, consult the ADICQ Internet site at <http://www.adicq.qc.ca> or tel.: (514) 967-9904; fax: (514) 967-9772.

Agri-Food Export Club Releases *The Best of Nature*

Designed for the principal players in the agri-food industry and for foreign buyers, *The Best of Nature* is a new brochure illustrating the range of different services offered by the Quebec Agri-Food Export Club of the Quebec Food Processors Association.

The Export Club, a professional network servicing exporters and devoted to developing international partnerships, consists of some 300 members from the agriculture, fisheries and agri-food sectors.

For more information on the Export Club or to receive a copy of *The Best of Nature*, contact Paul-Arthur Huot, Export Club Executive Director, Tel.: (514) 349-1521; Fax: (514) 349-6923.

Asia Cable & Satellite Directory

Persons wanting information on Asia's cable and satellite, television broadcasting, advertising, marketing, media and allied industries are likely to find it in *The 1996/97 Asia Cable & Satellite Directory*.

The only source book in the region for Asia's fastest growing industry, the directory includes a general overview and current market data on 23 countries as well as 317 pages of local contacts, their addresses, telephone and fax numbers.

At a cost of approximately US\$195, plus US\$15 for shipping, the directory is available from Kevin Trzcinski, Managing Director, Cornerstone Associates (HK) Ltd., 11/F Allied Capital Resources Building, 32-38 Ice House Street, Central Hong Kong, Tel./Fax: 852-2537-7377; E-mail: ktraz@calint.com