



## Once a Queen's Secret Now Your Favorite Soap

That fragrant cake of Palmolive is of ancient origin—the evolution of a royal secret. Historic ingredients produce its smooth creamy lather—the famous Palm and Olive oils that Cleopatra prized.

For although centuries have passed, the world has found nothing to compare with these great natural cleansers. The great queen whispers her royal secret to every user of PALMOLIVE SOAP.

THE PALMOLIVE COMPANY, Milwaukee, Wisconsin

THE PALMOLIVE COMPANY OF CANADA, Limited  
155-157 George Street, Toronto, Ontario

### Palmolive Shampoo

Made from the same palm and olive oils—the mild, safe cleanser to use for shampooing.

Leaves the hair soft and glossy, delightful to handle and dress.

You know the quality of Palmolive Soap—it is found in another form in Palmolive Shampoo.

You should know all the Palmolive line—each a special toilet luxury.

Week-end package is mailed for 25 cents in stamps. Contains miniature packages of 8 Palmolive favorites.