



No matter where you live
your dealer will be able to show you a full line of

Priestleys'
DRESS GOODS

FOR years, Priestleys' dress goods have been the standard the world over. Whatever Fashion decreeds in weaves, colors and fabrics, is always found in Priestleys'.

This year, it's blacks and blues, and solid colors. Priestleys', as usual, have a splendid range of these cloths, suitable for Fall and Winter suits.

You will be sure to find a color and weave to suit your fancy—and the quality is unsurpassed.

Among the most popular lines this season are:-

| | |
|----------------|---------------------|
| Parma Poplin | Wood Andaline |
| Double Gabroon | Poplin Royal |
| Crepando Cloth | Silk and Wool Crepe |

Look for the name on the selvedge.

Name of your nearest dealer from

GREENSHIELDS LIMITED, MONTREAL

Canadian Representatives, Priestleys' Limited, Bradford, England



FOR WELL DRESSED WOMEN AND CHILDREN

By MAY MANTON



NOS. 8793 and 8788. Gabardine in one of the new blues makes this costume, with trimming of skunk fur. It is exceedingly smart in cut as well as in style. The cloak, with its close fitting body portion and the flaring tunic on the skirt mark important innovations, and the five-piece skirt beneath is closed with lapped edges at the front, to harmonize perfectly with the coat. If preferred, the coat can be cut in three-quarter length. At the back, body portion and skirt are cut in one, but at the sides and front, they are made separately.

For the medium size will be needed 6 3/4 yards of material 36 inches wide, 4 3/4 yards 44, 4 yards 54 for the longer coat, 4 1/4 yards 36 inches wide, 3 1/2 yards 44, 2 7/8 yards 54 for the shorter coat; for the skirt will be needed 3 3/4 yards of material 36 inches wide, 2 3/4 yards 54 for serge and other materials without up and down; the width at the lower edge is 2 3/4 yards. The pattern of the coat No. 8793 is cut in sizes from 34 to 42 inch bust measure, and that of the skirt, No. 8788, in sizes from 24 to 34 in. waist measure.

No. 8756.—Belted overcoats are always becoming to small boys. This one is as simple as it is smart; it can be worn with the collar buttoned up closely or rolled open to form lapels. It hangs in straight lines from the shoulders and there is an inverted plait at the back to provide extra fullness at the front.

For the 12 year size will be needed 3 1/2 yards of material 36 inches wide, 2 7/8 yards 44, 2 1/4 yards 54. The pattern may be obtained in sizes from 8 to 14 years.

Nos. 8766 and 8762.—There is no feature of the winter more attractive than the little over bodices that are so generally liked. Here is one of the prettiest and also one of the simplest. Worn over a flounced skirt it is exceedingly graceful and smart, but any blouse that may be liked can be used in combination. The over-bodice is finished with a flaring collar and revers and is without sleeves, ribbon being passed through slashes at the waist line, which holds them in place. The skirt consists of three straight sections, gathered and joined one to the other.

For the medium size will be needed for the over-bodice 2 1/2 yards of material 27 inches wide, 1 1/2 yards 36, 1 1/4 yards 44; for the skirt will, be needed 7 yards of material 27 inches wide, 5 3/4 yards 36, 4 3/4 yards 44. The pattern of the over-bodice No. 8766 may be obtained in sizes from 34 to 42 inch bust measure, and that of the skirt No. 8762 in sizes from 24 to 32 inch waist measure.

No. 8792.—One-piece gowns are exceedingly smart this season. This is cut all in one below the yoke and is confined at the waist by means of a belt. The model is a good one for the favorite gabardine, for serge and broadcloth, for the simpler silks, and indeed for a variety of materials, for like many another model of the season, it can be made simple or elaborate as it is treated in one way or in another. In the picture, it is made from a checked gabardine with trimming of velvet.

For the medium size will be needed 9 3/4 yards of material 27 inches wide, 7 1/2 yards 36, 5 1/2 yards 44; the width at the lower edge is 3 3/4 yards. The pattern may be obtained in sizes from 34 to 42 inch bust measure.

No. 8791.—Every variation of the middy idea is liked for young girls. This costume is charmingly attractive and girly-like, and shows also many of the very newest features. The yoke, which is extended over the sleeves gives the drooping, broad shoulder effect and the plaited skirt and plaited blouse provide the necessary flare. As shown here, the blouse is made of gabardine and the skirt and trimming are of chiffon velveteen, a material much liked for girls' dresses and one that is greatly in vogue.

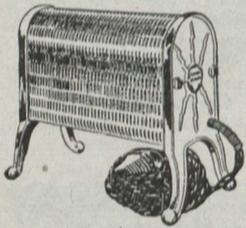
For the medium size will be needed for the blouse 3 yards of material 27 inches wide, 2 1/2 yards 36, 1 7/8 yards 44; for the skirt and trimming will be needed 2 1/2 yards 27 inch wide, 1 3/4 yards 36, 1 1/4 yards 44. The pattern, No. 8791, may be obtained in sizes from 6 to 10 years.

Nos. 8782 and 8632.—Whatever the season, the pretty blouse is always in demand. The one shown here is tucked most becomingly and can be worn with the collar rolled open or buttoned up snugly about the throat. The skirt is in two pieces with plaits at the sides that give a panel effect. For the skirt, serge and gabardine and all materials of a similar sort are preferred. For the blouse, tub silks, silk crepes, cotton crepes, cotton voiles and the like are having great vogue.

For the medium size the blouse will require 3 3/8 yards of material 27 inches wide, 2 3/8 yards 36, 2 yards 44; for the skirt will be needed, 4 yards 36 inches wide, 3 1/4 yards 44, 2 5/8 yards 54; it is 3 yards wide at the lower edge. The blouse pattern, No. 8782, can be obtained in sizes from 34 to 42 inches bust measure, and that of the skirt, No. 8632, in sizes from 24 to 32 inches waist measure.

Very often designs are shown by other magazines for which no patterns are offered. EVERYWOMAN'S WORLD will be pleased to undertake the making of special patterns for any dress or gown, and will be pleased to quote a price for this special work if design and particulars as to size, etc., are sent us. Prices for special cut patterns vary from 50c to \$2.00—seldom more. Send your request to Special Pattern Department, EVERYWOMAN'S WORLD, 62 Temperance St., Toronto, Ont.

Patterns of styles shown above will be mailed to any address upon receipt of 10c. When ordering be sure to state clearly your name and address, number of pattern wanted, age or bust measure. Address Pattern Department, EVERYWOMAN'S WORLD, Toronto, Ont.



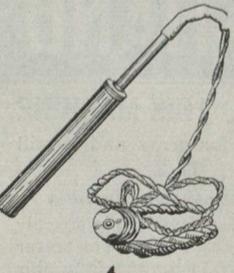
1



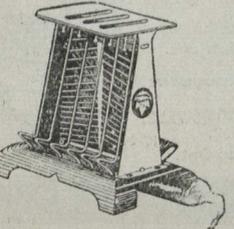
2



3



4



5

NOTE HOW BACK REST REVERSED FORMS STAND CONVERTING IRON INTO STOVE

A Christmas Gift that will

LIVE No matter to whom you are giving, you will give a heaping measure of comfort and pleasure if you make this Christmas a Canadian Beauty Electric Christmas.

CANADIAN BEAUTY

Electric Appliances
QUALITY — UTILITY

The Canadian Beauty Appliances are outstanding in quality of material and construction and in beauty and usefulness of design.

See Your Dealer To-Day In your vicinity is a merchant who is showing Canadian Beauty Christmas Gifts. See him before making up your list—or write us for catalogue.

RENFREW ELECTRIC MFG. CO., LIMITED
Renfrew - Ont.



1. The Air Warmer—a great comfort for chilly rooms—well constructed and guaranteed. Reasonably priced.

2. The housewife will find that perfect coffee is easy to make with this wonderfully efficient Canadian Beauty Coffee Percolator.

5. The Toaster—a fine, upstanding table servant that will give you splendid service at reasonable cost.

3. The sturdiest, most economical iron yet built. A splendid gift for mother or wife. Guaranteed.

4. Immersion Water Heater—heats water for shaving, washing, etc., very quickly. Costs little to buy and little to run.