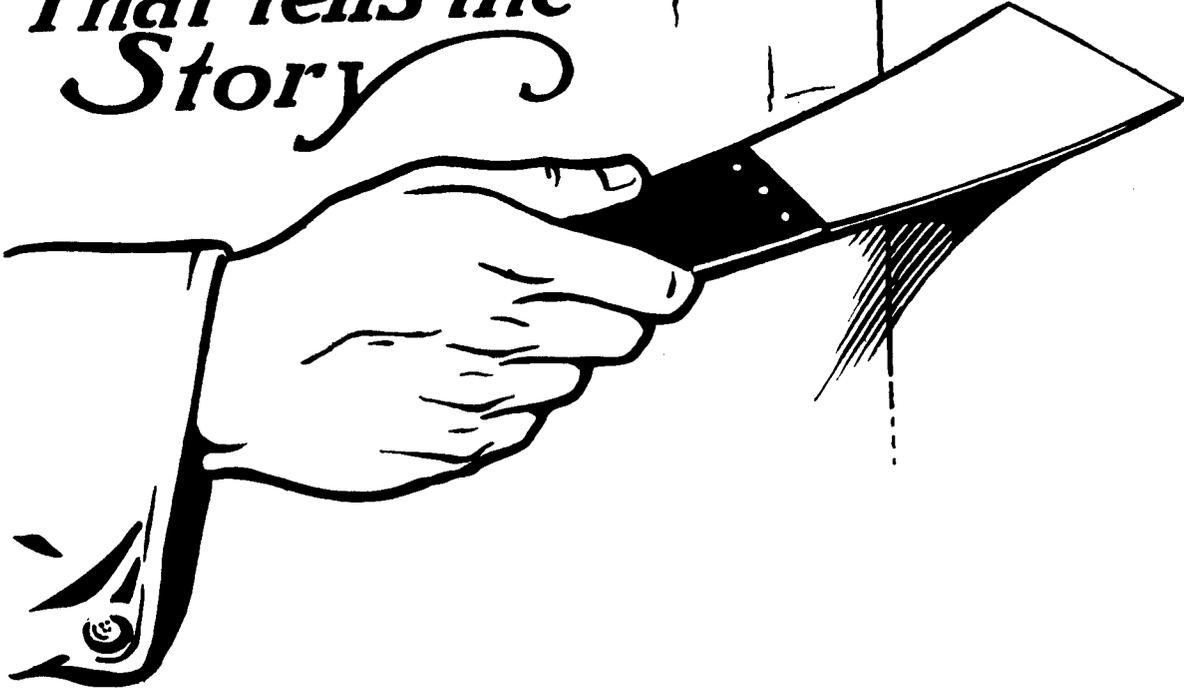


TRY·TO·SCRAPE·IT·OFF

*That tells the
Story*



A CENTURY OF SUCCESS

More than one hundred years ago was begun the manufacture of White Lead by the Brandram process. During all this period, no White Lead has been made that can successfully challenge the supremacy of

BRANDRAM'S B. B. Genuine White Lead

The BRANDRAM process assures a dense amorphous product, of great uniformity and fineness and absolutely free from crystalline formation that would prevent perfect combination with Linseed Oil.

Because of these facts, paint in which it is used as a base, gives a purer white, a higher finish, and lasts longer than any other paint made. It is the cheapest in the end, because its durability makes frequent re-painting unnecessary.

A product that has held its own for a century must, of necessity, have decided elements of superiority. Common sense and every day experience prove the truth of this.



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