

**STANDARD MUTUAL FIRE INSURANCE CO.**  
 Head Office, - MARKHAM, Ont.

Authorized Capital, - 500,000  
 Subscribed Capital, - - 125,000

WM. ARMSTRONG, H. B. REESOR  
 President Man. Director  
 F. K. REESOR, FRANK EDMAND,  
 Inspector City Agent  
 Confederation Life Bldg.

**The Metropolitan Fire Insurance Company**

CASH-MUTUAL and STOCK  
 HEAD OFFICE, - TORONTO  
 Authorized Capital, \$500,000

D. HIBNER, Berlin, Pres. W. G. WRIGHT, Inspector.  
 W. H. SHAPLEY, Toronto, F. CLEMENT BROWN,  
 Vice President. Manager.

**THE COMMERCIAL**  
ESTABLISHED 1852  
THE WEEKLY FINANCIAL, COMMERCIAL & GENERAL TRADE NEWSPAPER OF THE GREAT WEST.

Reaches direct 90 per cent. of the retail, wholesale and manufacturing trades of Northwestern Ontario, Manitoba, the Territories and British Columbia in advance of, and publishes more interesting commercial and financial news than any other similar newspaper in Canada.

Do you want to sell or increase the sale of your goods in these, THE BEST BUYING PROVINCES IN CANADA?

Estimated that 200,000 new settlers will arrive this year. Will the retail merchant offer them your goods? Our advertisers our best references. We beg the favor of an enquiry.

THE HUGH C. MACLEAN CO., LIMITED,  
 Publishers, Winnipeg.

Eastern firms should subscribe for THE COMMERCIAL and keep posted on Western trade

**And Still it Leads**

As applied to the gain in net amount of assurance in force in Canada for the

**5 Years Ending Dec. 31st, 1903.**

Head Office...WATERLOO, ONT.



still maintains its stand at the

**HEAD OF ALL ITS COMPETITORS**

among Canadian Life Companies, as shown by the Government Reports.

A new Archives Building is to be erected near the Government Printing Bureau, at Ottawa. It will be of three stories and contain a space of 20,000 square feet.

—“You know, Jones, who was reputed so rich? Well, he died the other day and the only thing he left was an old Dutch clock.” “Well, there’s one good thing about it; it won’t be much trouble to wind up his estate.”  
 —New Orleans Times-Democrat.

The Eastern Townships herds distinguished themselves at the Winnipeg Summer Fair. For example, Mr. Robert Ness did remarkably well with his herd of Ayrshires, taking nine firsts and seven second prizes, including the herd prize. Mr. Ness sold the herd for \$2,000.

A special despatch from Sherbrooke to the Montreal Gazette says that the Sherbrooke Gazette has been purchased by Messrs. Wm. Farwell and C. H. Fletcher. It will be continued as a weekly paper, Mr. J. A. Powell, of Belleville, Ont., has been engaged as manager.

On the north shore of the St. Lawrence, the tobacco crop is not extremely promising this year. But better accounts of the crop come from some of the counties on the south shore. For example, in Chateauguy County, the Ormstown Bulletin says: The tobacco crop is unusually fine, and both quality and quantity are far ahead of former years, and unless it be overtaken by an early frost, the prospects were never better. Ormstown is something like forty miles from Montreal.

—The late ex-President Kruger was not an eloquent man, but he excelled at brief and pithy sayings, many of which, like the saying about waiting for the tortoise to stick out his head, have passed into the language of nations. His answer to a nephew who petitioned for a Government appointment has often been quoted: “My dear boy, I can do nothing for you. You are not clever enough for a subordinate position, and all the higher offices are filled.”

A peculiar state of things prevailed last week at Brandon, Manitoba. The T. Eaton Company had gone to considerable expense in putting up an exhibition of their goods at the Fair

**The Altar Of Friendship**

Do not hazard your all on the altar of friendship. Thousands of men have been ruined by going surety for friends. Better far for you to pay a strong surety company the premium on the bond. It will pay you to enquire about our policies.

EMPLOYERS' LIABILITY ASSURANCE CORPORATION  
 MONTREAL — TORONTO

**GRIFFIN & WOODLAND**  
 MANAGERS. 3

there, but at the last moment they were forbidden to circulate advertising literature. Thereupon, they withdrew from the Fair altogether. A large class of people in the West object altogether to the departmental store methods; on the other hand, the Eaton Company claim that the reason for this is that western merchants charge an unreasonable profit on their goods.

**THE METROPOLITAN LIFE INSURANCE CO.**

(INCORPORATED BY THE STATE OF NEW YORK.)

The Company OF the People, BY the People, FOR the People.

**ASSETS, \$105,656,311.60**

**Proof of Public Confidence**

This Company has more premium-paying business in force in the United States than any other Company, and for each of the last 10 Years has had more New Insurance accepted and issued in America than any other Company.

The Number of Policies in force is greater than that of any other Company in America, greater than all the Regular Life Insurance Companies put together (less one) and can only be appreciated by comparison. It is a greater number than the Combined Population of Greater New York, Chicago, Philadelphia, Boston, Toronto and Montreal.

Full particulars regarding the plans of the Metropolitan may be obtained of any of its Agents in all the principal cities of the United States and Canada, or from the Home Office, 1 Madison Ave. New York City.

Amount of Canadian Securities deposited with the Dominion Government for the protection of Policy-holders in Canada. **\$1 800 000.00.**

**Significant Facts**

This Company's Policy-claims paid in 1903 averaged in number one for each minute and a third of each business day of 8 hours each, and, in amount, \$89.00 a minute the year through.

THE DAILY AVERAGE OF THE COMPANY'S BUSINESS DURING 1903.

- 359** per day in number of Claims Paid.
- 6,297** per day in number of Policies Issued.
- \$1,303,559.06** per day in New Insurance Written.
- \$98,582.76** per day in Payments to Policy holders and addition to Reserve.
- \$53,841.18** per day in Increase of Assets