

members of the board of directors are physicians who have spent each of them many years in active practice, the president of the company being an ex-president of his State Society, and the head of the advertising department is himself a physician, and was for many years the secretary of his County Society.

With such a personnel, it is not surprising that the advertising is not only strictly ethical, but even ultra-conservative in spirit.

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RHEUMATISM DUE TO GRIP.—In speaking of the treatment of articular rheumatism, Hobart A. Hare, M.D., Professor of Therapeutics in the Jefferson Medical College, and Editor of *The Therapeutic Gazette*, says: "Any substance possessing strong antipyretic power must be of value under such circumstances." He further notes that the analgesic power of the coal-tar products "must exert a powerful influence for good." The lowering of the fever, no doubt quiets the system and removes the delirium which accompanies the hyperpyrexia, while freedom from pain saves an immense amount of wear, and places the patient in a better condition for recovery. The researches of Guttman show conclusively that these products possess a direct anti-rheumatic influence, and among those remedies, antikamnia stands pre-eminent as an analgesic and antipyretic. Hare, in the latest edition of his *Practical Therapeutics*, says: "Salol renders the intestinal canal antiseptic." This is much needed in the treatment of rheumatism. In short, the value of salol in rheumatic conditions is so well understood and appreciated that further comment is unnecessary. The statements of Professors Hare and Guttman are so well known and to the point, and have been verified so often, that we are not surprised that the wide-awake manufacturers placed "Antikamnia & Salol Tablets" on the market. Each of these tablets contains two and one-half grains of antikamnia and two and one-half grains of salol. The proper proportion of the ingredients is evidenced by the popularity of the tablets in all rheumatic conditions, and particularly in that condition of muscular soreness which accompanies and follows the grip.

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I am prescribing Resinol Ointment in many cases of skin diseases, also for scalds and burns. Since finding out its usefulness in itching cutaneous troubles, I could not get along without it. Kindly send me more samples of both Soap and Ointment.—S. S. Darill, M.D., Spartanburg, S.C.