

**NEW YORK LIFE**  
**INSURANCE COMPANY,**  
**JOHN A. McCALL, President.**  
 January 1st, 1896.  
 Total Assets, \$174,701,000.  
 Actual Surplus, \$24,038,677.  
 Insurance in Force, \$800,000,000.

**CANADIAN BUSINESS.**  
 Income in Canada, - - - \$1,008,484.74  
 Assets " - - - - \$4,311,253.04  
 Liabilities, " - - - - 3,784,305.75  
 Surplus Assets, " - - - - 526,947.29  
 Insurance in Force, " - - - - 20,020,514.00

**DAVID BURKE,**  
 GENERAL MANAGER,  
 Company's Building, MONTREAL

THE . . .  
**BRITISH EMPIRE**  
**MUTUAL**  
**LIFE ASSURANCE COMPANY,**  
**OF LONDON, ENGLAND.**  
 ESTABLISHED 1847.

Head Office, - CANADA.  
 British .: Empire .: Building,  
**MONTREAL.**

Government Deposit, - \$747,207.34  
 RESULTS OF VALUATION 1895.  
 Larger Cash Surplus,  
**INCREASED BONUS.**  
 Valuation Reserves Strengthened,  
**IMMEDIATE ANNUITIES GRANTED.**  
**SEND FOR TERMS.**  
**F. STANCLIFFE, Gen'l Manager.**

**CONFEDERATION**  
**LIFE ASSOCIATION,**  
 Head Office: - TORONTO.

The unconditional accumulative policy issued by this Association is unsurpassed as a means of Investment.

Cash Values,  
 Paid up Policies,  
 Extended Insurance.  
**GUARANTEED IN THE POLICY.**

Montreal Office:  
**207 ST. JAMES ST.**  
**H. J. JOHNSTON,**  
 Manager, P.O.

**"He Who Serves his Customers Best,**

**Best Serves Himself."**



No other Method approaches the perfection of the

**"GOODYEAR METHOD"**  
 of Shoe making in its advantages for every kind of wearer.

You will serve your own best interests by recommending only

→ **Goodyear WELTED SHOES.**

**WESTERN ASSURANCE COMPANY.**  
**FIRE AND MARINE.** Incorporated 1851.  
 Assets, over - - - - \$2,320,000.00  
 Income for Year ending 31st December, 1895, over - 2,400,000.00

Head Office. - Toronto. Ont.  
 Geo. Cox, President. J. J. KENNY, Vice-President & Man.-Dir.  
 C. C. FOSTER, Secretary.  
 J. H. ROUTH & Son, Managers Montreal Branch.  
**190 ST. JAMES STREET.**

**COMMERCIAL UNION**  
**ASSURANCE CO., Ltd.,**  
 Of London, England.  
**FIRE! LIFE! MARINE!**  
 Agencies in all the principal Cities and Towns of the Dominion.  
**HEAD OFFICE, Canadian Branch, - MONTREAL**  
**JAMES MCGREGOR, Manager.**

**THE IMPERIAL**  
**INSURANCE COMPANY LIMITED**  
**FIRE.**  
 LONDON:  
 ESTABLISHED 1808.

SUBSCRIBED CAPITAL, . . . . \$6,000,000  
 PAID-UP CAPITAL, . . . . 1,500,000  
 TOTAL INVESTED FUNDS OVER . . . 8,000,000

Canadian Branch:  
**COMPANY'S BUILDING, PLACE D'ARMES, MONTREAL.**  
**G. R. KEARLEY, Resident Manager**

THE **LONDON**  
**Guarantee and Accident Com'y, Ltd.**  
 Of London. England.

Deposit at Ottawa - - - - - \$73,000.00  
 Funds exceed - - - - - \$1,500,000.00

**SURETYSHIP BONDS** issued promptly at lowest rates to all persons in positions of trust where security is required. Accident, Elevator and Employer's Liability Policies issued. Agencies throughout Canada, United States, Europe and Australia.

Canada Branch, **TORONTO.**  
 Montreal Chief Office, 180 St. James St.  
**A. I. HUBBARD, Manager for Canada**