

many sizes or the colored tacks coming in red, green, blue, buff, white or black, such goods as will best meet the demands of his particular trade. Besides the octagonal case the firm is showing an hexagonal case built in the same manner, but holding but three gross. The advantages of the new cases are obvious. They display the goods much more attractively, render the goods easier of access, take up less room on the counter, and undoubtedly sell more goods than the former cases. As the cases filled are sold at the regular trade rates for the thumb tacks packed in them, the trade should make it a point to include one in their next order.

ITEMS ABOUT PICTURE POST CARDS.

Warwick Bros & Rutter, Limited, are doing an enormous trade in Raphael Tuck & Sons Co.'s cards. Especially are the comic subjects in great demand. The same firm are turning out Canadian view cards in natural colors. These are of a high order of artistic merit.

Among novelty cards being issued in England are cards bearing portraits of well-known actresses printed inside a frame-work of real Japanese wood. Other cards have the design printed inside an excellent imitation of antique wrought iron.

The Copp, Clark Co., Limited, are showing some motto post cards that are new and dainty. The motto is printed in an antique letter with an illuminated initial, the whole inside a decorative border. The mottoes are taken from the sayings of great men. There are eight cards in the series. The same company also show a large range of handsome New Year and Christmas post cards.

A handsome assortment of post card albums is shown by the Copp, Clark Co., Limited, Toronto. These albums are bound strongly in cloth, with decorated covers, and will hold a large number of cards. A few choice albums are bound in half leather. The prices of the assortment range from \$1.80 a dozen up, \$18.60 wholesale. The immense demand for picture post cards makes the possession of a stock of these albums an essential for any dealer.

W. G. MacFarlane, 72 Bay street, Toronto, reports an increasing demand for fancy and comic post-cards. He has large shipments on the ocean, and dealers placing

orders can be assured of prompt delivery from now on. He is doing a large business in leather post cards and will carry stock in these all the time, so that orders will receive immediate attention. His new lines of Canadian view cards are now in preparation and a large range of subjects will be shown this year, both in black and white, embossed and colored.

Hand-burnt leather post cards are very popular just now, and the enterprising dealer should investigate the splendid line carried by the Brown Brothers, Limited. The line they are showing consists of 40 different subjects, all of a similar character to the one shown above. They are all made of genuine sheep leather, and all artistically hand-burnt. The name of the town is always burnt on as required by individual orders. These goods are new and at present are very popular. An order for 100 assorted is the best possible way of proving the merits of these goods.

THE GOODALL CUP.

ONE of the most exciting contests at the tenth annual congress of the Canadian Whist League, held in Toronto on April 20, 21, and 22, was that for the Goodall Cup, presented by Charles Goodall & Son, Limited, London, England. The cup is a very handsome solid silver challenge trophy, and this year it was competed for for the first time. Teams were entered from Hamilton, London, Ottawa, Napanee, Victoria Club, Toronto, and three teams from the Toronto Whist Club. The winning team was composed of Messrs. W. S. Wallace, G. F. Macdonnell, L. G. Amsden, and R. C. Sinclair, of the latter club.

Goodall & Son are to be commended on their generosity. The Goodall Challenge Cup will undoubtedly tend to quicken the interest in whist throughout the country, and will lead to the formation of clubs in various centres. The cup becomes the permanent property of any club winning it three consecutive congresses. Otherwise, the team winning it the greatest number of times during the next ten years will become the permanent possessor.

The cards used at the congress were, of course, the Canadian Whist League cards, manufactured solely by Goodall & Son, and handled in Canada exclusively by the Copp, Clark Co., Limited.

BOTANICAL MICROSCOPES

SERVICEABLE INSTRUMENTS

No. 560/3 Linen Tester, brass folding
Pocket Microscope, powerful lens. \$1.80 per doz.

No. 550/3 Tripod Microscope, polished
brass, very powerful 1 1/4 in. adjustable lens, standing upon three legs \$3.00 per doz.



for PRACTICAL WORK.

No. 561/3 Black polished vulcanite case
and frame, powerful 1 1/4 in. single
folding lens \$1.80 per doz.

No. 562/3 Black polished vulcanite case
and frame, powerful 1 3/4 in. single
folding lens \$2.00 per doz.

No. 553/3 Black polished vulcanite case
and frame, powerful 1 1/2 in. double
folding lens \$3.00 per doz.

THE COPP, CLARK COMPANY, LIMITED

64 and 66 FRONT STREET WEST,

TORONTO, CANADA