

PROSPECTUS
OF THE
CANADA TEMPERANCE ADVOCATE.
SIXTEENTH VOLUME.

In announcing our intention to continue the *Advocate* for another year, we feel it incumbent upon us to thank the friends and promoters of this good cause for their support during the past year. There are still a good many subscriptions to come in, but we cannot doubt that every one who has continued to receive the paper till this time, will faithfully pay up before the close of the present volume.

We have no change to announce in the future conduct of the *Advocate*. As heretofore, it will be the uncompromising defender of our cause, and will faithfully note its progress throughout the world, wherever the standard of Temperance has been raised, as well as in these Provinces, whether that progress be effected through the instrumentality of the Rechabites, the Sons of Temperance, or the ordinary Temperance Societies. We have no object to gain beyond the advancement of the cause of total abstinence, and to this every other consideration shall be made to yield.

In consequence of the dilatoriness with which our credit subscriptions have come in during the past year, and the number still due, laying us under heavy pecuniary responsibilities, and the uncertainty always attending the collecting of arrears, we have resolved upon sending no papers after the close of the present year, *unless paid for in advance*; except in the case of those who may find it more convenient to unite, in any one place, in companies of five or more, and send in their orders through one individual. We do not mean that that individual should be held absolutely responsible for the payment of these subscriptions, but simply that he shall be expected to do what he can for their collection, and remit to us without delay. To all such we will send one copy gratis. By the way, we think it very important to suggest here, that such friends of the cause throughout the country as are storekeepers, could render essential service, by taking the names of such of their customers as may feel inclined, as subscribers, receiving the pay in produce, and transmitting us the amount in cash, when they make their semi-annual visits to their respective markets with their produce. In this way many who do not now read the *Advocate*, would no doubt gladly do so, could they enjoy this convenience. We hope our friends will take the hint.

It will be observed that we have, during the past year, added a further attraction to the *Advocate*, by inserting in each number a page of music. We intend to continue this during the next volume. This of itself will be worth more than the whole price of the *Advocate* to the subscribers, and we hope that there will be such additional support accorded as will enable the Publisher to add yet further attraction, which it is his design to do.

The *Advocate* is published on the 1st and 15th of every month at 2s. 6d. per annum, payable in advance. As formerly, all orders and remittances to be forwarded to J. C. BECKETT, Printer, St. Paul Street, Montreal.

Canada Temperance Advocate.

MONTREAL, OCTOBER 1, 1840.

THE NEXT VOLUME.

We beg to direct attention to the Prospectus which appears in this number, and to call upon all friends of the cause to sustain us with their influence and contributions. We cannot justly be accused of interested motives; we seek the good of the community at large; and are therefore entitled to the assistance of all, especially of the friends of religion and morality. It will be pretty generally admitted that, if the *Canada Temperance Advocate* were discontinued, the cause of good morals would suffer an injury throughout the extent of the Province, for there is no other paper that occupies precisely the same ground. It cannot surely be the desire of the Teetotalers of Canada, that the risk and expense of this enterprise should fall chiefly on the shoulders of the Publisher. The subscription is exceedingly small, only a little more than a copper a week! and where is the abstainer who does not save as much in one week, by adhering to his pledge, as he is required to pay for the *Advocate* in a whole year. We think we may affirm, without vanity, that there is no paper in the country, in which as much information, equally varied and useful, can be obtained at so low a price. No Temperance family should be without a copy of the *Advocate*. If every family would devote even 3d. a week to the cause of Temperance, (not a tithe of the saving which it enables them to effect) one third of which should be appropriated to the paper, and the other two thirds to sustain Lecturers and Agents, how much more rapidly would our principles spread.

THE CHOLERA.

It is universally acknowledged, that the intemperate are among the first to fall before this terrible scourge, and that they furnish every where the greatest number of victims. The experience of this city, during the past summer, corroborates this. For although some excellent and useful citizens have been taken away, and some pious Christians also, yet the greater number have been persons of intemperate and irregular habits. We have ascertained upon inquiry, that only two Rechabites have fallen, out of an aggregate of 316, the whole number in the city; and that there have been only five deaths, amongst them during the past year. This gives a rate of mortality of a little more than 2½ per cent! A powerful argument in favor of thorough, persevering teetotalism.

THE REV. FATHER MATHEW.

We are glad to perceive that the Mayor and Corporation of this city have resolved to invite this distinguished individual to visit Montreal. We hope his numerous engagements will leave him time to accept of this invitation, and that, if he should arrive, he will be received with the honor due to his character.—We can promise him a large field of usefulness here, which no other person can enter, with so much prospect of success, as himself.

SCRIPTURE EXAMPLES.—No. 6.

In some preceding numbers, we have cited a variety of examples of *abstinence from wine and strong drink*, which we find in the history of holy men of ancient times, as recorded in the Word of God. In bringing these papers to a close, we beg to present one or two reflections.