

THE HIGH-CLASS MATERIAL

MARKED

Viyella

REG'D.

DOES NOT SHRINK**For Ladies'**

Nightdresses
 Knickerbockers
 Cycling and Boating
 Costumes
 Dressing Gowns
 etc., etc.

For Children's

Frocks
 Nightdresses
 etc., etc.

For Men's

Golfing and Boating
 Jackets
 Tennis Suits
 Day and Nightshirts
 Pyjamas
 etc., etc.



Why, yours
 has not shrunk! NO, of course not, it's VIYELLA.

REGISTERED TRADE MARK.

The "Queen" says:

The warmth of the
 material and the softness of
 lawn

**DAY AND
 NIGHT
 WEAR**

The "Field" says:

Most acceptable
 for day and night wear

Every Genuine piece of "Viyella" bears the "Viyella" label, every
 5 yards, on the selvage.

PRICES AND SAMPLES SUBMITTED ON APPLICATION.

Canadian Agent

WM. HOLLINS & CO., Limited

Nottingham, and 9 Friday St., London, England

Spinners and Manufacturers

MR. J. A. ROBERTSON

Board of Trade Building

MONTREAL