

constantly developed by all these changes that are going on in the methods of preserving the fruit, cheapening the transportation, introducing it to new consumers, and in the changes made by the increase in the number and size of our towns and villages, and the rapid settlement of large tracts of country quite unfavorable to any large production of apples. The demand seems to be likely to more than keep pace with the supply for many years to come, so that the owner of suitable land in Ontario need have no hesitation in planting apple trees, for the fruit is sure to be wanted and as sure as any other crop to yield a handsomely remunerative return.

Intelligent industry is important in this matter of apple raising as in everything else. The day has gone by when the easy-go-lucky style of cultivation will answer. Brains are needed to grow the fruit profitably, and brains are needed to sell it profitably after it is grown. The man who keeps abreast of the times by careful reading and observation, and who applies his information thus gained to his own circumstances by thoughtful consideration, is the only man who can hope to succeed. An orchard of apple trees will no more take care of itself, and yield a profitable return, nor do it if improperly cared for, than will a flock of Merino sheep or a herd of polled Angus cattle.

We are often asked what varieties of apple shall I plant for profit, but it is not possible to give an answer to such a question that is satisfactory to ourselves, without first ascertaining much

that is not communicated by the enquirer. It is important that we know what varieties seem to do well in that particular locality and on that soil. Also to know where the planter expects to market his fruit and how. In some parts of the Province the Snow Apple is so liable to be covered with black spots as to be wholly unprofitable, while in others it is perfectly fair. The Baldwin is a profitable apple in many places, in others it is far outstripped by the Ben Davis or the Wealthy. In some markets one variety will yield a greater profit than another that perhaps in quality is much better. As a rule bright and high colored apples will bring higher prices than yellow or green colored sorts. We would therefore urge upon all planters the importance of keeping themselves well informed on all that pertains to their business, and passing that information through the crucible of their own brains.

There are many candidates continually coming into the field and urging their claims upon our attention. It is not well to ignore them as humbugs, nor on the other hand to rush hastily after them. Every apple we now value for its intrinsic worth was once a new comer. It is wise to consider well what are the claims put forth, and if these seem to be likely to meet our wants, plant a few trees and carefully test their merits in our hands. Among the varieties not yet extensively grown in Ontario, but which seem to possess qualities worthy of attention we name the Grimes Golden Pippin, the Wealthy, the Canada Baldwin, the Wolf River,