

**Guide-Advocate**  
 WATFORD, ONTARIO  
 Member of Canadian Weekly  
 Newspapers Association.  
 W. C. Aylesworth, Publisher.  
 Average Circulation for year ending  
 December 31, 1923..... **1,565**  
 (Covering East Lambton)  
**ADVERTISING RATES**  
 Display ads, set, transient, 28c inch.  
 Display, yearly contract, set, 18c in.  
 Display Ad., all plate..... 18c inch  
 Special Position. 5c per inch extra.  
 Theatrical Advt'g with reader or cut  
 ..... 35c per inch  
 Business Locals, Front page 10c per  
 line; Inside pages 5c per line.  
 Classified Ads., One Cent per word  
 each insertion. Minimum 25c.

FRIDAY, JULY 4, 1924

### "Squibs by Dad"

A New York naturalist is convinced that horses have a language of their own. The "neighs" have it.

The days are getting shorter but there is still ample time to mow the lawn before breakfast.

A Detroit woman offers to sell her husband for \$100. Unless she marks him down to \$99.99 hubby is liable to be left on her hands.

Bootleggers are called "corn dodgers" in Kansas, where the natives distill their wares from the juicy kernels of the maize.

Berlin is more concerned at present over a threatened beer famine than the occupation of the Ruhr or the Dawes report.

There may be confusion in Ontario coal cellars where Welsh coal is dumped in the same bins as Pennsylvania Dutch anthracite.

A Toronto soap box orator was arrested for taking up a collection at the close of his harangue. He was advised to "hire a hall" when talking for revenue only.

A California woman has notified the court that she would rather give up her husband than her telephone. It would be a real hardship to be deprived of the conversational facilities afforded by a party line.

Thirsty Dawsonites are to be given the privilege of partaking of Aurora Borealis cocktails. It is stated that permission has been given to transport liquors across the Alaska strip.

A Chicago railroad has added to lounge and smoking car for women passengers to the equipment of its limited trains. The male passengers are not even permitted to watch their smoke.

Rather than pay \$700 duty on eight Parisian gowns a Los Angeles woman forfeited the imported garments to the customs department. They will be disposed of at Uncle Sam's next sale of uncalled for goods.

Babe Ruth's claim to fame does not rest entirely on his prowess with a baseball bat. His recent achievement of eating twelve hot dogs and drinking five bottles of pop for lunch places him in the front rank of the gourmands.

The "autocrats of the breakfast table" are still with us. A Sacramento woman was granted a divorce on the complaint that her husband refused to allow her to use butter on her hot cakes.

A few radicals, known as the "ginger group," are reported to have succeeded from the Progressive party at Ottawa. Leader Forke would not object to their confining their highly-seasoned activities to Jamaica.

A men's furnishing's journal estimates the prosperity of a city by the quantity of silk hose and silk shirts purchased by its citizens. The products of the silkworm have their place but the "all wool" contribution of the lowly sheep denote industry and stability.

A Kansas editor laments that the good old days of chivalry are passing. "I started into a barber shop," he says, and three women followed directly behind me. Naturally enough I held the door open for them and stepped aside. Then they piled into the barber chairs and I had to wait two hours while they had their hair bobbed and curled."

**Children Cry FOR FLETCHER'S CASTORIA**

### "WE'RE COMING HOME!"

Quotations From Letters Received By the Secretary From Old Boys Who Send Their Dollar to Further the Cause.

Enclosed is a money order for one dollar for my membership fee for Watford Old Home Week. Here's hoping the Golden Jubilee of Watford will be a memorable one.  
E. Isabel Harris, Welland.

Please find enclosed \$1.00 for "Old Boys" Fund.  
George O. Reed, Watford.

Remittance enclosed for enrollment among the Old Boys and Girls. Hope the Home gathering will be a complete success.  
Geo. Sweet, Coronation Alta.

"Two years have slipped by very rapidly since I visited in Watford. I would like to look forward to a return in August but can only send greetings to all old acquaintances, and enclose my \$1.00 to help the advertising committee.

By news reports you folks no doubt got warmed up this week. Our warm weather began on June 10th, and has been running above 90; yesterday 101 in San Bernardino. We are cooler here, because of altitude. Cherry season is over; now apricots and early peaches are coming in. The next two weeks will see a heavy movement of the latter from this Valley. Watermelons are here from the Southern end of the State, and of course cantalops have been moving since about the middle of May. This is the longest day of the year. We turn on the lights at about quarter to eight. Not so much twilight here as in Ontario.  
Geo D. Lee, Yucaipa Calif.

#### THIS WEEK'S MEMBERS

Miss Isabel Harris, Welland; W. J. Luckham, Sarnia; Mrs. (Dr) James, Sarnia; Geo Reed, Watford; Wm. Carrol, R. R. 5 Watford; Geo Sweet, Coronation Alta; Geo D. Lee, Yucaipa, Cal.; Mrs. R. C. McLeay, Mimico; Robert McLeay, Mimico; Miss Alice Mains, London; Ezra Martin, Windsor; Mr. and Mrs. T.

R. Graham, R. F. D. 2, Redford, Mich.; J. C. (Verne) Brown, Sarnia; J. D. Brown, Watford.

### Nervous Depression

Why People are Low Spirited and Depressed

Nearly all women and most men suffer at times from fits of depression and low spirits. Everything seems a burden; then come periods of nervous irritability, headaches and weariness. People who suffer this way lack vitality because their blood is poor and nerves are starved in consequence.

The only way the nerves can be reached is through the blood. By enriching the blood with Dr. Williams' Pink Pills the starved nerves are supplied with just the elements they need. This is proved by the experience of Mrs. J. E. Dadson, 12th Ave., east, Vancouver, B. C., who says—"About three years ago I became very weak and nervous. I had pains in my side and back, and also suffered from frequent pains in the back of my head and neck. I was hardly able to do anything about the house. I would wake with a start in the night and my heart would flutter so that it almost choked me. I tried much doctor's medicine but it did me no permanent good. One day I read about Dr. Williams' Pink Pills and decided to give them a trial. These pills produced such a beneficial change in a short time that I kept taking them until I had used a dozen boxes. By this time there was such an improvement in my condition that friends would ask me what I was taking, and of course I was only too pleased to tell them it was Dr. Williams' Pink Pills. I am now feeling like a new person and am doing my own housework. We would not now be without Dr. Williams' Pink Pills in the house."

You can get these pills from your druggist, or by mail at 50 cents a box from The Dr. Williams' Medicine Co., Brockville, Ont.

### CASTORIA

For Infants and Children In Use For Over 30 Years

Always bears the Signature of *Dr. J. C. Watson*

### A WESTERN ONTARIO PROBLEM

Whose Job is it to Find Farmers to Buy Farm Vacated by Retirement and Other Causes? Over 200,000 Acres of Occupied Farms Now Offered for Sale, With 75,000 Additional in Vacant Farms

Townships and Municipal Councils, Boards of Trade and Chambers of Commerce of Western Ontario will probably be asked to send representatives to a meeting which will be held somewhere in the peninsula this Fall to discuss ways and means to counteract a clearly defined tendency which if unchecked will, it is believed, threaten the prosperity of this part of the Dominion.

Prosperity in the fourteen counties of Western Ontario, as elsewhere in Canada, is dependent largely upon agriculture and it will be admitted that no greater calamity could befall an area dependent for its prosperity upon agriculture than the loss of its skilled agriculturalists. Yet this, it is claimed, is what is happening through the process of time in Western Ontario. The regrettable fact that the younger generation are flocking to the cities and towns, and the lack of adequate means to replace the shrinkage in the numbers of skilled farmers caused by migration, retirement and death have brought about a condition, the results of which are already sufficiently obvious to demand attention and action.

For some years the Western Ontario United Boards of Trade, an affiliation of many of the Boards of Trade and Chambers of Commerce of Perth, Brant, Huron, Waterloo, Kent, Essex, Grey, Lambton, Elgin, Wellington, Oxford, Middlesex, Bruce and Norfolk, have given attention to certain broad aspects of agriculture. With the aid of Township Clerks of the fourteen counties named—over two-thirds of the total of 157 township clerks having co-operated—some facts have been secured which, it is claimed, not without justification, indicate a marked tendency towards reduction in the number of Western Ontario's skilled agriculturalists actively engaged in productive work. The farmers of the present generation are, of course, growing older and in many instances farms are growing larger, as the most likely purchaser of farm property is the neighboring farmer and the figures which follow show that there is an obvious tendency towards increase of cleared but idle land.

The figures secured must be ac-

cepted at face value. They are obtained from over a hundred independent sources and compiled merely with a view to ascertaining actual conditions. They show that of the farms of the fourteen counties of Western Ontario, 212,607 acres are known to be for sale; farms actually vacant, not including those abandoned as useless for agricultural purposes, have together 75,000 acres and there is reported also 100,000 of cleared land in pasture over necessary requirements. According to statistics secured from the Provincial Department of Agriculture's Crop Reports (1922) 100,000 acres in general field crops yields \$2,000,000 annually. Of course it can quite justly be said that an increase in the demand for beef cattle would reduce the unproductive land in pasture; that farms offered for sale may be cultivated by the present owners for many years and that increased production, if the land were fully cultivated, might adversely affect the already inadequate remuneration of agriculture at present prices for produce of all kinds. These are, of course, circumstances which should not be lost sight of, and there are possibly other phases of the matter requiring consideration.

However, the area reported to be for sale, or in vacant farms, or in unproductive pasture—with one-third of Western Ontario yet to hear from—approximately 400,000 acres or about one-sixteenth of the total cleared land of the fourteen counties of Western Ontario—indicates a well defined tendency toward reduction in the number of Western Ontario's skilled agriculturalists and this if admitted, is, it is claimed, a basic condition striking at the roots of prosperity which cannot be disregarded without risk.

Members of the United Boards are asking where skilled agriculturalists are to be found to buy and cultivate the farms now offered for sale and those of other farmers who may in the natural course of events be expected to retire. If there is a tendency detrimental to the interests of Western Ontario, it is considered folly to ignore it and Western Ontarians should, it is submitted, get together and see what can be done to check it.

**Knowledge Essential to Business**  
 THE widest possible knowledge of conditions in general is essential to every business to-day.  
 You will find the Sterling Bank the logical source of the information you require. Through our close connections with business of every description, we have accumulated a fund of knowledge of the utmost value to every firm. We have, as well, the basic policy of conservative management, which has brought us to a position of stable security.

**THE STERLING BANK**  
 OF CANADA

*What Does This Trade Mark Mean?*

You will see this shield-shaped trade mark in hardware stores everywhere. You won't see it on cheap, inferior goods. It goes only on household utensils of the highest quality, yet selling at moderate prices, because of the tremendous quantities sold each year.

Choose cooking and baking utensils that carry this trade mark. Choose SMP Enamelled Ware, with its very hard, smooth surface. Heats faster, cleans easier, imparts no metallic flavor, causes no dangerous acid re-actions. Ask for

**SMP Enamelled WARE**

Three finishes: Pearl Ware, two coats of pearly-grey enamel inside and out. Diamond Ware, three coats, light blue and white outside, white lining. Crystal Ware, three coats, pure white inside and out, with Royal Blue edging.

THE SHEET METAL PRODUCTS CO. OF CANADA LIMITED  
 MONTREAL TORONTO WINNIPEG  
 EDMONTON VANCOUVER CALGARY

Sold in Watford by McCORMICK & PAUL

**Scarfe's**  
 Varnishes & Paints  
 SURFACE SATISFACTION

When Painting choose Scarfe's —not only beautifies but safeguards your home from wear and weather.

Scarfe & Co., Limited  
 4 Head Office and Factory - Brantford, Ont.

**VARNISHES PAINTS ENAMELS STAINS** for every purpose  
**FARMERS' CO-OPERATIVE STORE** WATFORD, ONT.

*Sarnia Business College*  
 IT'S A GOOD SCHOOL.  
 ENTER ANY MONDAY.

**PLANT ONE**  
 Before the dawn of the motor-car age a passing motorist picked up a farmer who had never before seen an automobile. The farmer was duly impressed and delighted. To impress him still more, the motorist put his foot on the accelerator and for six or seven miles they tore along like the wind. Then something went wrong with the steering gear and they ran into a tree. The farmer and motorist alighted unhurt on a bank of moss. The car was not damaged.

"That was fine," said the farmer, as he got up. "We sartly went the pace. Tell me this, though—how do you stop her when there ain't no trees?" The Baptist.

The Oil for the Farmer. A bottle of Dr. Thomas' Electric Oil in the farm house will save many a journey for the doctor. It is not only good for the children when taken with colds and croup, and for the mature who suffer from pains and aches, but there are directions for its use on sick cattle. There should always be a

FRID  
 Business  
 What do  
 good?"  
 We mean  
 that there  
 Canada to-  
 goes out ar  
 We mea  
 ENTHUSIA  
 glorious.  
 could be v  
 attention j  
 who hears  
 it until he  
 M. E. T  
 Colonizati  
 ing a jour  
 "Optimism  
 Western i  
 by compa  
 ing to the  
 tended tr  
 as far as  
 convinced  
 the work  
 ion for th  
 than any  
 The st  
 more or  
 anyhow.  
 The m  
 iness an  
 to obtru  
 gins, is  
 has not  
 good bus  
 the trou  
 Just t  
 ion doubt  
 o  
 is good,  
 night—  
 your ne  
 istic bu  
 you beg  
 throw i  
 search  
 the tim  
 you wil  
 Good.  
 Take  
 from tl  
 C-nad  
 Toro  
 more a  
 lisher  
 English  
 develop  
 said S  
 Bank  
 Hon  
 Minist  
 his mi  
 ital in  
 ario h  
 Can  
 May  
 the ec  
 decide  
 A  
 gister  
 gover  
 ing tl  
 No le  
 were  
 licant  
 Th  
 porte  
 ende  
 led  
 prec  
 Du  
 Mar  
 good  
 an i  
 over  
 T  
 \$21  
 corr  
 T  
 why  
 Get