

Milady's Wedding Flowers

In all the wonderful life of a bride there is not a moment spent in such sublime happiness as at her own wedding.

Her wedding, of all occasions, must be perfect.

Nothing adds more to that feeling of pride, satisfaction and happiness over her wedding than the assurance of beautiful wedding flowers and their correct arrangement.

Wedding flowers for the bridal party from us will be made into those gorgeous creations; each bouquet of which adds charm, beauty and daintiness to its wearer.

The home and the church, under our artist's care, will be harmoniously decorated so as to blend into the color scheme of the wedding party—each detail will always bear our mark of the unusual.

OUR ARTISTS AWAIT YOUR CALL
WITH PLEASURE.

Gammage

The House of Flowers

PEOPLE OF BRUCE TO RUN EXCURSION TO SEE 160TH MEN.

Northern County Will Invade
London.

COMING NEXT WEEK

Recruiting League Reforms in
Brant County to Fill
215th Ranks.

WALKERTON, Sept. 28.—Bruce will invade London in force next week, when the citizens of the country will form a large excursion to visit the boys of the 160th Battalion, which is soon expected to go overseas.

At the organization of a local branch of the Bruce Preparedness League here tonight, the excursion plan was decided upon, and the officers and recruits will get busy in promoting the project. Bruce is proud of her battalion, and will on this occasion show it.

The three railway lines which converge at Palmerston will carry people for the big excursion. These lines run from Walkerton, Southampton and Kincaid. From Palmerston the crowd will proceed by special train to London.

The officers of the local league are: President, John Roland; secretary-treasurer, Rev. R. Perdue; executive, four members from each of the four wards in town.



Brightens One Up

There is something about Grape-Nuts food that brightens one up, infant or adult, both physically and mentally.

What is it?
Just its delightful flavor, and the nutriment of whole wheat and barley, including their wonderful body and nerve building mineral elements!

A crisp, ready-to-eat food, with a mild sweetness all its own; distinctive, delicious, satisfying—

Grape-Nuts

"There's a Reason"

Canadian Postum Cereal Co., Ltd.,
Windsor, Ont.

URGE 15-MILL RATE FOR ANNEXED DISTRICT

Council to Consider Recommendation
From Finance Committee.

"That the city of London bill embody an amendment to the annex agreement so as to provide that the fixed rate of 15 mills be made to apply on all property alike on the assessment's current valuation, as set forth in the rolls," was the resolution adopted at the meeting of the finance committee last evening, relative to the change asked in the taxation rate of the annexed district.

The motion was made by Ald. Ashplant and seconded by Ald. Wilson. The above recommendation was made to be approved by the council and then sent on to the 1917 council to deal with.

The taxation rate in the annexed section of 15 mills, made legal four years ago by the passing of the London bill, which was confirmed by the Ontario municipal board, was to stand fifteen years, leaving eleven years yet to run.

Ald. Reynolds objected to the recommendation and stated that he would stick with the agreement made four years ago.

The recommendation will be submitted to the council at its next meeting. City Auditor Dunlop met the members of the committee for the first time last evening.

SAYS CITY IS GETTING 11-9 PER CENT RETURN

"Engineer," in Letter to Mayor, Makes
Some L. and P. S. R. Statements.

The following letter was recently received by Mayor H. A. Stevenson: London and Port Stanley Railway.

Would it not be right to make it quite clear to the people of the province whether this railway is really paying its way? Its management claims that it has made a profit of \$10,000 over and above all interest, sinking fund and all other fixed charges, maintenance and operating charges, taxes and a rental of \$20,000 to the city of London. The interest and sinking fund referred to, no doubt, only cover the interest and sinking fund of the cost of the electrical equipment, including in this the overhead construction and new passenger cars, and do not include the interest and sinking fund of the cost of the road itself previous to electrification. For a number of years past, the obligations of the road, according to the sworn returns made annually to the Dominion Government, have stood at the two items of: capital stock \$527,158, and obligations representing the funded debt of \$1,252,554, or a total investment of \$1,779,712.

The \$50,000 rental paid to the city represents a return of 11-9 per cent annually on the total investment. The \$527,158 of capital stock, no doubt, originally represented money invested, but suppose that it did not, then this rental if applied to the funded debt alone, represents an annual return of 1 1/2 per cent, and very probably, the money raised by the city through this funded debt, has been costing five per cent annually. Would the business men of London and the members of the executive of the union of municipalities, who have passed a congratulatory resolution, consider this satisfactory if it existed in their own private affairs? And remember, that in the operation of railways, the road must provide a large annual sum also for renewals and betterments as the traffic increases, and as new methods, appliances and materials are required to keep the road up to the standards of ever up-to-date lines, unless it increases the funded debt by the issue of further bonds to pay for these renewals and betterments, which would mean more annual interest and sinking fund.

Yours faithfully,
AN ENGINEER.

SECOND TRIP OF RETURNED MEN TO FAIRS IS SUCCESS

Forty Enjoyed Journey to
Ailsa Craig.

PLAN DORCHESTER RIDE

Sixty in All Will Be Taken
There If Cars Can Be
Secured For Party.

The second of a series of automobile trips which have been planned for the returned soldiers in the city by the local branch of the Soldiers' Aid Commission, was held on Wednesday when a party of about forty returned men was taken to the Ailsa Craig fair in automobiles.

Only the generosity of auto-owning Londoners made these trips possible. Those who assisted yesterday were Mayor Stevenson, Ald. Palmer, Ald. Webster, Chief of Police Williams, J. C. Beemer and John White. Another trip is planned for October 4. The commission wishes to take all the returned men to the Dorchester fair and as there are about sixty who will have to be taken, a large number of cars will be required. Citizens wishing to help are asked to telephone Secretary Sam King, at 955.

On Wednesday an army service corps truck was loaned by military headquarters and in this the bugle band of the 153rd Battalion was taken. All the men were greatly pleased with the trip, a hearty welcome was accorded them upon their arrival.

They were met by the president of the fair board, A. Finley and the secretary, Lieut.-Col. J. H. McKay. The men indulged in a general good time at the fair grounds and after the program of sports, were taken to the homes of a number of prominent residents for supper. In the evening they were supplied with reserved seats for the concert. After the first part of the program Ald. Webster, on behalf of the Soldiers' Aid Commission, made a short speech thanking the citizens for the welcome given the men and explaining the work of the commission to them.

The men returned to London in the evening although an invitation was extended to them to stay for the night. J. P. Moore supplied cigarettes and tobacco for the men on the trip out.

VOICE OF THE PEOPLE

Supports Col. Graham.
To the Editor of The Advertiser:
In answer to a "Mother's Protest," I for one think it is abominable how some people will talk and run a man down for a thing that was done more in sympathy than for any other reason. A young man of 18 that has spoken to his superior officers the way he has done ought to get more than a mere spanking, and as for the citizens of London, I do not think it is necessary for them to try and drive a man that has proved himself an efficient soldier and overlook his mistake, and reinstate him to his former position. Thanking you in advance.
WIFE OF A PRIVATE OF THE
142ND BATTALION.

Important Announcements For Saturday Sept. 30--The Last September Sales



September has been a month of constant activity throughout the store. Some new high records have been made, which indicates that this has been our greatest September. Season after season something is added to the store's prestige. As the city grows the store's reputation grows. Standard quality, good selection, superior value, conscientious service—these are the cardinal points of our business chart, and truth the polar star by which we steer our course. We have brought into port a great and attractive stock of the world's good merchandise for the fall and winter season, and we believe it will be to your advantage to carefully note the list of special announcements below for Saturday—last September sales.

SATURDAY COTTON SPECIALS---10c Yard LADIES' CASHMERE HOSE 47c Pair

One bale 40-inch Factory Cotton, good weight for general use. Special Saturday 10c yard. Bleached Longcloth, English make, 36 inches. Saturday 10c a yard. Eleven yards for \$1.00. Special quality English Flannelette for nightdresses and pyjamas; 34 inches 15c yard.

27 dozen only at this price on sale Saturday morning. Special quality Pure Cashmere Hose, seamless, spliced feet, fast black; sizes 8 1/2 to 10 inches. Get your supply of these early 47c pair.

LADIES' FALL COMBINATION SUITS SPECIAL HOUSE DRESSES 79c

7 dozen Cream Cotton Combinations (light fleeced), high neck, long sleeves, ankle length; sizes 34 to 40. Special 89c suit. Also 3 dozen Cream Cotton Combinations, low neck, closed front, short sleeves, ankle length; sizes 34 to 38. Special 79c suit. Pure Wool Cream Combinations, light weight, high neck, long sleeves, ankle length; size 34 only. Special \$2.19 suit.

One table of Percale and Gingham House Dresses, all neatly trimmed, V-shaped neck with flat collar, in good assortment of colors and neat designs; sizes 34 to 44. To clear Saturday 79c each.

BLACK SATEEN PETTICOATS \$1.49

5 dozen only in this special lot of excellent quality Sateen Petticoats, made with deep flounce of novelty pleating, with elastic band at waistline and dust flounce. See these early. Special \$1.49.

YOUR SATURDAY TREAT AT CANDY COUNTER.
RILEY'S CREAMY BITS 32c POUND
Riley's English Cream Toffee, made from pure cream and sugar; a pure and delicious toffee. Saturday special 32c lb.

BASEMENT SALE---ENAMELWARE---SATURDAY

These are McClary's first-quality goods at less than "seconds" prices. We made a great clearing purchase this week of odd groups and discontinued lines; also a few second-quality goods in this lot. Note the prices—they will go with a rush.

144 Enamel Pails, 12 and 14 quarts, 75c and \$1.00 pails. Sale 29c each.
50 Coffee Pots, all sizes, 60c to 85c. Sale 25c each.
12 No. 9 Tea Kettles, \$1.00 and \$1.25. Sale 35c each.
24 Pint Pitchers, 40 each. Sale 10c each.
18 Dishpans, 17-quart size, \$1.00 each. Sale 49c each.
24 Best Quality Tea Steepers, 35c. Sale 25c each.
12 Best Quality 14-quart Blue Saucepans, \$1.50 each. Sale 98c each.
12 Best Quality 30-quart Preserving Kettles, \$2.50 each. Sale \$1.39 each.
36 Best Quality Jelly Molds, 25c each. Sale 15c each.
25 Best Quality Grey Saucepans, 60c each. Sale 35c each.
50 Best Quality Enamel Teapots, 75c each. Sale 49c each.
Soup Ladles and Skimmers, 15c and 25c each. Sale 10c each.

Many other lines not listed at about same prices as above.

ON SALE SATURDAY IN BASEMENT.

IVORY SOAP, 6 CAKES FOR 25c
Six cakes of this Superior Toilet, Laundry or Bath Soap will be sold on Saturday for 25c. It floats in the bath. While the present stock lasts, Saturday 6 cakes for 25c.

Travelers' Samples, Model Winter Overcoats Men's and Boys'---on Sale Saturday

We have purchased the entire line of travelers' samples from one of the best Canadian wholesale tailors at a price which enables us to offer them to you at about an average third less than regular value, and as we have made only one price for each group (the men's \$14.75, youths' \$8.95 and boys' \$5.95) you will see that the higher-priced overcoats in each are almost half-price. Come Saturday for first selection.

Boys' Sample Model WINTER OVERCOATS \$8.95

SIZES 11 TO 16 YEARS.
60 Boys' Sample Model Winter Overcoats with the new shawl or convert collars, rolled back, etc.; all the new 1917 winter models, the travelers' samples of one of the best Canadian makers of boys' clothing, grey and navy blue chinchilla and grey and brown tweeds, belted backs, etc. Save money by buying your boys' winter overcoats now from these manufacturer's samples; sizes 29 to 33, for ages 11 to 16 years. All one price \$8.95.

Boys' Sample Overcoats 3 To 8 Years---\$5.95

110 of these coats in great variety of fancy styles, the entire range in tweeds and chinchilla, mostly lined with warm flannel lining, all 1917 sample models; coats worth up to \$10.00. Bring the boys Saturday and have first choice of these models. All one price \$5.95.

Men's Winter Overcoats \$14.75 Models Up to \$25.00

125 Men's Fine Winter Overcoats, all specially made for travelers' samples. These are from the same maker whose samples we have sold for the past six seasons. Many who purchased from these in past seasons are watching for this announcement, knowing that this is the best overcoat sale of the season. You may get now what you might expect at the end of the season, an overcoat at about half-price—the full line of maker's samples, giving you a great variety to select from in the very newest styles for winter, 1917—Chesterfields, slip-on and ulsters; all sizes 34 to 44 for men and young men. Choose yours tomorrow. Only \$14.75.

CLEARING OF BOYS' SUITS \$8.75, Sizes 11 To 16 Years

80 Boys' Two-Piece Bloomer Suits, Norfolk styles, in tweeds and worsteds, worth up to \$12.00; bloomers have the new governor fastener at the knee. These suits have been taken from our regular stock in condensing to make room for winter overcoats, and every suit at this price should be cleared in the forenoon. Come early. Sizes 29 to 33, for ages 11 to 16 years. All one price \$8.75.



2 SPLENDID SPECIALS FOR SATURDAY ONLY

In Black Satin Duchesse and Paillette Silks

40-INCH BLACK DUCHESSE, \$2.00 VALUE, FOR \$1.69.
This particular kind of dress silk will be very fashionable, and we advise all contemplating a new black dress to secure it tomorrow. The value on sale is of extra fine pure silk quality, yarn dye, purple edge, rich soft finish, extra wide (40 inches); \$2.00 value. Tomorrow \$1.69 yard.

YARD-WIDE BLACK PAILLETTE SILK, 98c YARD.

This will be a splendid opportunity to buy a \$1.25 silk at Saturday's special attractive price. The quality is of heavy firm make, best black dye and finish, yard wide; a limited quantity to sell at this price. Saturday \$98c yard.

SATURDAY'S SPECIALS, LINEN DEPT.

15c ROLLER TOWELING, SATURDAY, 11c YARD.
200 yards only Heavy Crash Toweling, 17 inches wide; regular 15c value. Saturday special 11c yard.

18c COLORED BATH TOWELS, 25c PER PAIR.

6 dozen only fawn with red stripe, in good useful size; regular 18c value. Saturday 15c per pair.

50c EMBROIDERED GUEST TOWELS, 39c EACH.

8 dozen Heavy Pure Linen Huck Guest Towels, 15x24 inches, beautifully embroidered, with space for initial; our regular 50c towel. Saturday special 39c each.



Choose Your OVERCOAT Saturday

By making a deposit you may have your coat laid aside and held until you need it—and secure a \$25.00 overcoat before the season is on for \$14.75.

AFTERNOON TEA, 15c.—Buttered Toast, Orange Marmalade and Cut Cake with Cup of Tea or Coffee. Special, 15.

BARONS—CARROTHERS.

[Special to The Advertiser.]
BELMONT, Sept. 27.—A very pretty house wedding took place here on Tuesday, when Miss Dora Odell Carrothers, only daughter of Mr. and Mrs. Amos Carrothers, became the bride of

W. Cecil Barons, a local grain merchant. The ceremony was performed at the home of the bride's parents by Rev. L. Bartlett, only the immediate relatives of the contracting parties being present. The bride was crowned in white net, with veil and orange blossoms, and was given away by her father. The Wedding March was played by Miss Beulah Fitzpatrick, her cousin. Little Irene Barons, sister of

the groom, made a pretty little ring-bearer. The groom's gift to the bride was a handsome lavalliere, set with pearls and amethysts, and to the pianist and ringbearer pins set with pearls. After a dainty wedding breakfast the happy couple left for Toronto and other eastern points. On their return they will reside in Belmont.

BROTHER KILLED.

Rev. A. P. Solandt of Wahoo, Neb., has left for Hayden, Colo., to attend the funeral of his brother, J. V. Solandt,

and overlook his mistake, and reinstate him to his former position. Thanking you in advance.
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