

SAVE THIS and WAIT

Until Thursday, October 27th, 9 a.m.

\$20,000 Worth of Dry Goods, Millinery, Ladies' Furnishing Goods, **\$20,000**
etc., to be sold at less than cost of raw material.

The T. G. Whiskard stock combined with the entire stock of E. A. Smith, of St. Thomas, bought by C. B. Keenleyside, 134 Dundas St., London, Ont.,
Now in the hands of the World's Greatest Bargain Givers.

The Greater New York Salvage Co., Limited

and will be sold in 15 days by The Greater New York Salvage Co., Limited. The entire stock is being re-marked and re-arranged.
The building is now and will remain closed until

Thursday, October 27th, at 9 o'clock a.m.

When the entire stocks will be placed on sale for **POSITIVELY 15 DAYS ONLY**. Who we are: The Greater New York Salvage Co., Limited, are buyers of bankrupt, assigned and salvage stocks of every kind. It is the largest institution of its kind in the world. They act as administrators of estates, trustees and conductors of sales. **WE BUY FOR SPOT CASH AND HANDLE STOCKS OF ANY SIZE.**

Read These Profitless Quotations.

Fall and Winter Dress Goods.

Brown, 60c, for 39c
Brown, green and blue, 40c, for 25c
Blue, green and blue, 25c, for 15c
Figured Wrappettes, regular 12 1/2c, for 10c
Black Figured Dress Goods, beautiful designs, choice for ladies' cloaks and capes, regular \$1.50 to \$2.00, for to clear 75c
Figured Wrappettes, regular 15 1/2c, for 12 1/2c
Fancy Vestings, regular 25c, for 15c
Fancy Vestings, regular 50c, for 35c

Men's Silk Ties.

A bargain table of Men's Silk and Satin Ties, puffs, bows and four-in-hands:
Regular 50c, for 30c
Regular 25c, for 19c

Lining Department.

Worth regular 15c, for 12c
Worth regular 18c, for 13c
Worth regular 22c, for 17c
Worth regular 25c, for 19c
Complete list of Waist Linings, must be sold, hence the prices for this week:
Worth regular 8c, for 5c
Worth regular 12 1/2c, for 9c
Worth regular 10c, for 7c

Gloves.

\$1.00 Gloves, for 62c
Ladies' Lined Cashmere Gloves, worth 35c, sale price 25c
Ladies' Ringwood Gloves, worth 25c 25c
One big lot of Umbrellas, 200 in this lot, worth from \$1.25 to \$1.50, all go at, while they last 85c

Handkerchiefs.

Ladies' Mourning Handkerchiefs, regular 60c a dozen, for a dozen 10c
Ladies' Hemstitched Embroidered Handkerchiefs, 15c each, or 2 for 25c
Ladies' Lace Trimmed Handkerchiefs, each 10c
Ladies' Lace Trimmed Handkerchiefs, 10c each, or 2 for 25c
Ladies' Plain Hemstitched Handkerchiefs, 5c each, or 5 for 25c
Ladies' Lace Trimmed Handkerchiefs, 5c each, or 5 for 25c
Ladies' Hemstitched, narrow hem, regular 18c, for 10c
Ladies' Hemstitched, narrow hem, regular 20c, for 12 1/2c
Ladies' Hemstitched Handkerchiefs, Centers, regular 35c, for dozen 10c
Men's Cord Edge, linen, regular 20c, for 15c
Men's Cord Edge, 5c each, or 6 for 25c

DON'T MISS THIS!

Read These Mute But Crushing Prices.

Ready-to-Wear Hats

Ladies' White Camelhair Felt Shapes, at \$2.50 and \$2.75
Ladies' Trimmed Ready-to-Wear Hats, at each \$2.75
Ladies' Turbans, in navy, black and brown, at each \$1.25
Misses' New York Trimmed Sailors, at \$2.25 and \$2.75
Children's Trimmed Sailors, at each, \$1.50 and \$1.75
Children's Cloth Tams, navy, at each 25c
Ladies' Untrimmed New York Sailors, at \$1.75

Blankets.

Heavy Union Blankets, regular \$1.50 for, per pair \$1.00
Flannelette, white and gray, regular \$1.35, for \$1.15

Hosiery.

Ladies' Cotton Hose, worth 25c, for 15c
Ladies' Fine Cashmere Hose, worth 35c, for 25c
Ladies' Fine Cashmere Hose, plain, worth 50c, for 35c
Ladies' Fine Cashmere Hose, ribbed, worth 60c, for 50c
Ladies' Fine Cashmere Hose, ribbed, worth 60c, for 45c
Ladies' Fine Cashmere Hose, worth 48c, for 35c
Ladies' Fine Cashmere Hose, worth 35c, for 25c
Ladies' Ribbed Cashmere, worth 45c, for 35c
Ladies' Cotton, worth 10c, for 5c

Velveteens.

Out to 25c Yard.

Embroideries.

Worth regular 5c, for 3c
Worth regular 7c, for 5c
Worth regular 8c, for 6c
Worth regular 10c, for 7c
Worth regular 12 1/2c, for 9c
Worth regular 15c, for 11c
Worth regular 20c, for 15c
Cambric and Muslin Embroideries
Worth regular 4c, for 2c
Worth regular 5c, for 3c
Worth regular 8c, for 6c
Worth regular 10c, for 7c
Worth regular 12 1/2c, for 9c
Worth regular 15c, for 11c
Worth regular 20c, for 15c
Flannelette Embroideries
Worth 5c, for 3c
Worth 7c, for 5c
Worth 8c, for 6c
Worth 10c, for 7c
Worth 10c, for 5c
Worth 15c, for 8c

Don't Miss It. There will be a Crowd, but You'll be Jostled by a Pleased and Good-Natured People. Sale Opens Thursday, October 27, at 9 a.m., and Closes in 15 Days.

Satins.

New Blue Satin, worth 45c, for 25c
Navy Blue Satin, worth 50c, for 30c
Plum Satin, worth 90c, for 55c
Blue Satin, worth 75c, for 39c
Peacock Blue Satin, worth 60c, for 39c
Navy Blue Satin, worth 75c, for 49c
Moss Green Satin, worth 75c, for 39c
Purple Satin, worth 60c, for 30c
Light Purple Satin, worth 50c, for 30c
Myrtle Green Satin, worth 50c, for 30c

Dress Muslins.

Dark Purple, regular 60c, for 30c
Pale Blue, regular 75c, for 50c
Silkline Fancies, regular 75c, for 40c
Silkline Fancies, regular 50c, for 35c
Silkline Fancies, regular 60c, for 25c
Silkline Fancies, regular 50c, for 30c
Silkline Fancies, regular 40c, for 20c
Silkline Fancies, regular 25c, for 15c
Silkline Fancies, regular 20c, for 10c

Underwear.

Be sure and see the range of regular 25c Vests for 19c
Regular 40c, for 32c
All-wool, regular 50c, for 29c
Ladies' Combination Suits, regular \$1.00, for 65c
Children's All-wool Vests, 1, 2, 3 sizes, regular 25c, for 19c
Children's All-wool Vests, 30c, for 21c
Children's All-wool Vests, 35c, for 25c

During this sale, Mr. H. G. Delafe will personally conduct his celebrated five, ten and fifteen minute sales, the same as he conducted in all the larger cities.

Curtains.

3 yards, Nottingham Lace, regular \$1.00, for 75c
3 1/2 yards, Nottingham Lace, regular \$1.25, for 90c
3 1/2 yards, Nottingham Lace, regular \$2.00, for \$1.50
3 1/2 yards, Nottingham Lace, regular \$2.25, for \$1.75
3 1/2 yards, Nottingham Lace, regular \$2.50, for \$2.00

Velvets.

Browns, greens, garnet, purple, navy, royal, castor, cream, gray and black.
Regular 30c, for 25c
Regular 35c, for 29c
Regular 50c, for 40c
Regular 75c, for 45c
Regular 97c, for 85c
Regular \$1.00, for 90c

Chiffons.

Silk Chiffon, regular 30c, for 19c
Silk Chiffon, narrow, regular 5c, now 2 for 5c
Silk Chiffons, regular 15c, for 10c
Ribbons.
12 1/2c for 7c—the cream of the best. In addition to all the other ribbon bargains, see the bargain basket of 10c and 12 1/2c ribbons for 5c. All the wanted shades. Just put on the counter. Fresh and bright goods.

The Opening Day Will Be a Gala Day. Bring the Children—there will be music all day. It will pay you to come 100 miles to visit this sale. In this limited space we can give you only "Hints" of the thousands of offerings, but it will give you an idea of the values that will await your coming.

SALE BEGINS THURSDAY MORNING, OCTOBER 27th, AT 9 O'CLOCK.

Satins.

Heavy Black Satin, worth regularly 75c, for 60c
Heavy Black Satin, worth regularly 50c, for 40c
Heavy Black Satin, worth regularly \$1.25, for 85c
Cardinal Satin, worth regular 75c, for 45c
Red Satin, worth regular 30c, for 30c
Red Satin, worth regular 50c, for 35c
Cerise Satin, worth regular 45c, for 25c

Corsets.

The Habit Hip, very latest style, regular 75c, for 50c
The Short Waist, very latest style, regular 75c, for 50c
The Agate, very latest style, regular 50c, for 39c
Whiskard's regular 50c, 75c, \$1.00 small size, for 19c
Children's Waists, to clear, your choice, regular 25c, for 19c
You cannot go astray at these prices, even if you are buying in advance of your needs.

Wools.

Zephyrs, Andalusians, Berlins—Wide assortment of colors. Prices all cut.

Stop! Look! Listen!

Fancy Frilling.

4c YARD.
All well-dressed ladies are using Frillings. We have a splendid assortment of dainty designs, which we are selling below the cost to manufacture. Worth regular 5c, 7c, 9c, 10c and 12 1/2c. Frillings, your choice for 4c a yard.
An assortment of Tips, Ospreys, Quills, Wings, etc., in all shades, most varied and profuse, all going at half-price.

Veilings.

Price. That is to say, \$1 tips are going at 50c, and so on clear through the stock of veils. It will pay you to buy in advance of your needs, as a chance of this sort does not occur often.
Navy Blue Silk Chiffon, white dot, regular 25c, for 15c
Navy Blue Silk Net, regular 20c, for 15c
Brown Silk Chiffon, regular 25c, for 15c
Brown Silk Net, regular 25c, for 20c

FIFTEEN DAYS OF INIMITABLE BARGAINS BEFORE THE PUBLIC.

This sale of these two stocks by the Greater New York Salvage Company (Limited) will abound with money-saving inducements that will truly prove a tonic for overworked pocketbooks. We caution you to come early, as this sale will last for fifteen days only. Everything must go rapidly. This will be the first sale of its kind that has ever occurred in this city, and it may never occur again. Bear in mind there are one thousand different articles we cannot mention here. We advise you to save this and bring it with you, so there will be no mistake, that you will get exactly the goods mentioned in this advertisement. Remember—No Postponement! Sale positively opens Thursday, October 27th, at 9 a.m., and closes in fifteen days. Merchants from the city or country wishing to purchase portions of this stock must call between the hours of 9 and 10 a.m., as all other hours must be reserved for our immense retail trade. Sale positively opens Thursday, October 27th, at 9 a.m. NOTICE—Mr. C. B. Keenleyside has been in business, and one of London's most trustworthy and honorable merchants for several years, and could have disposed of these stocks to a much better advantage, but preferred placing same in the hands of a well-known and reliable concern, who deal with the people on the same honorable lines that has marked his career in business—The Greater New York Salvage Company (Limited), 134 DUNDAS STREET, LONDON, ONT.

Mark the Date and Mark It Well,
THURSDAY, Oct. 27th.

Sale Positively Opens THURSDAY, OCTOBER 27th and Closes in Fifteen Days at

134 DUNDAS STREET.

H. G. DELAFE & CO., MANAGERS.

GREATER NEW YORK SALVAGE CO., Limited.

Let Nothing Keep You Away. The Hour is Set, the Date You Know.

Don't Make a Mistake--Look for the Big Blue Front

N.B.—RAILROAD FARE PAID TO PURCHASERS OF \$20.00 OR OVER.—TWENTY EXTRA SALESLADIES WANTED. APPLY AT ONCE.