

WOMEN'S High Laced Boots, At 1914 Prices.



LADIES' BLACK KID 9 inch BOOTS—Price only \$6.50 per pair.

This boot makes an ideal walking boot and has a good sensible walking heel. We sold this boot for \$9.75 last year.

LADIES' 9 inch TAN CALF BOOT, with Tan Cloth Top. Price only \$6.00 per pair.

Only 200 pairs of these boots at \$6.00. Secure a pair to-day.

300 pairs LADIES' GUN METAL CALF BLUCHER BOOTS, only \$3.99 per pair.

Special price on case lots for cash.

Mail orders receive prompt attention.

F. SMALLWOOD,

The Home of Good Shoes,
218 & 20 Water Street.

"Down She Goes Again."

Last week we announced a sharp decline in the price of

Sole Leather,

and our customers took advantage of low prices offered and quickly bought up our shipment ex S. S. Rosalind. We have another shipment of this commodity due **On Thursday's steamer from New York** and hope to be able to sell it even lower than the last consignment if possible.

TO-DAY we announce a decline in the price of our popular "BERKSHIRE" brand of

Hams & Bacon

and are now prepared to sell and deliver these fancy smoked meats at much lower prices than you paid for your last purchase.

GET OUR QUOTATIONS.

F. McNamara,
QUEEN STREET.

PHONE 393.



We Pay Highest Cash Price

—FOR—

Newfoundland Lobsters.

Templeton's.

"CHAMPION" SOAP!



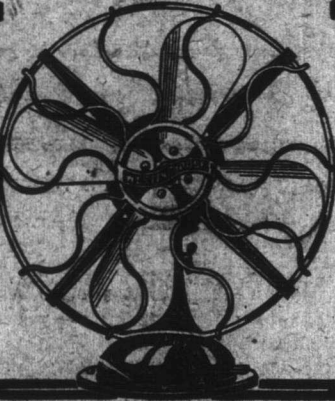
GEORGE NEAL, Ltd.

Exclusive Wedding Gifts!

For those who prefer to give a Wedding Gift that is distinctive and of real value, the selections we have to offer you cannot fail to appeal to your individual taste. Our stock of Wedding Gifts is specially selected so that your gift is exclusive as well as beautiful and lasting.

T. J. DULEY & CO., Limited.

The Reliable Jewellers and Opticians



Who Says It's Hot? The Westinghouse ELECTRIC FAN Does the Trick.

Wm. Heap & Co., Ltd
Distributors.

Fashions in Furniture.

Furniture fashions vary almost every season, there is always some newly-designed chair or lounge coming into vogue.

The present trend is toward upholstered Furniture, a splendid selection of which we are now showing. Here — huge Cosy Chairs, Chesterfields and Lounges, overstuffed and beautifully upholstered in Silk, Tapestry, Damask, etc. — gladden the eye, and there is no lack of smaller upholstered articles.

U. S. Picture & Portrait Co., General Furnishers.



No Matter How the Fire is Caused

if you're not insured you're a loser. Take time to see about your policies. We give you the best companies and reasonable rates.

PERCIE JOHNSON,
Insurance Agent.

Hardwood Flooring!

Birch, Beech and Maple.

We are now booking orders for a carload of Maple Flooring below pre-war prices.

C. A. HUBLEY,

Call Phone Write
406 Water St. 950. Box 909, St. John's.

Molasses!

We have a consignment of **MOLASSES,**

in Puncheons and Tierces, which must be disposed of immediately. No reasonable offer refused. Phone No. 438.

BAIRD & CO., Water St., East.



Penman's Rebuilt Organs.

EVERY INSTRUMENT GUARANTEED.

Our Catalogue gives the opinions of some of our best musicians and will convince you we can save you money. It is yours for the asking.

Musicians' Supply Co., DUCKWORTH STREET.
(Royal Stores Furniture.)

Great Realization Sale,
AT 266 WATER STREET.

FANCY SCRIMS, 23c YARD.

and numerous other bargains.

W. BARNES Prop.

OPPOSITE BOWRING BROS.

Advertise in the "TELEGRAM."

Reid-Newfoundland Co., Limited

EFFECTIVE—SEPTEMBER 1st.

Passenger Fares From St. John's to Canadian and U. S. Points via North Sydney.

St. John's to Chicago, Ill.	1st class	2nd class	Return
	\$92.85	\$63.35	\$159.90
St. John's to Winnipeg, Man.	97.90	77.20	175.70
St. John's to Vancouver, B.C.	152.65	130.60	286.20

Through tickets sold and baggage checked to destination.

Express train leaves St. John's on Sundays, Tuesdays and Thursdays at 1.00 p.m.

Reid-Newfoundland Co., Limited

Intercontinental Transports Limited

MONTREAL-ST. JOHN'S SERVICE.

PASSAGE & FREIGHT. PASSAGE & FREIGHT.

S. S. "Manoa" leaves Montreal Sept. 23rd. S. S. "Manoa" leaves St. John's Oct. 1st.

MONTREAL TO EUROPE.

S. S. "Hastings County" to Liverpool, September 20. S. S. "Brant County" to London, September 24. Through rates given on request.

For passenger and freight rates apply

HARVEY & CO., Limited,
Representing THE CANADIAN STEAMSHIP LINES, LTD.

Passengers and Freight.

ST. JOHN'S, NFLD.-NORTH SYDNEY, C.B. STEEL STEAMSHIP SABLE I.

Sailings from St. John's, 10 a.m. every Tuesday. Sailings from North Sydney, 2.30 p.m. every Saturday. First-class accommodation.

One Way Fare \$30.00 including Meals and Berth.

HARVEY & CO. Ltd. FARQUHAR & CO., Ltd., St. John's, Nfld. Halifax, Nova Scotia. FARQUHAR TRADING CO., LTD., North Sydney, C.B.

Furness Line Sailings

From St. John's Halifax Boston Halifax to St. John's Liverpool to Halifax to Boston to Halifax St. John's to Liverpool.

S. S. DIGBY — Sept. 17th Sept. 24th

S. S. SACHEM — Sept. 21st Sept. 30th Oct. 3rd Oct. 8th Oct. 12th Oct. 15th

These steamers are excellently fitted for cabin passengers. Passengers for Liverpool must be in possession of Passports.

For rates of freight, passage and other particulars apply to

FURNESS WITHY & CO., LTD., Halifax, N.S. FURNESS, WITHY & CO., LTD., 16 State St., Boston, Mass.

Furness Withy & Co., Limited

YOU SHOULD ENTRUST

the administration of your Will only to those experienced in such matters. Administration of Estates is this Company's business, and its officers are especially trained for all the duties involved and will be glad to discuss the subject with you. Appoint this Company to act as your sole Executor or jointly with your friends.

Montreal Trust Company

Sir Herbert E. Holt, President. A. J. Brown, E.C., Vice-Pres.

F. G. DONALDSON, General Manager.

11 Place d'Armes Square, Montreal.

St. John's, Nfld., Branch, Royal Bank of Canada Building.

SEP 25, 1911. E. B. McNEERNEY, Agent.

Forty-Two Years in the Public Service—The Evening Telegram

Auction

KE AUCTION

AU

Household

To-Morrow

Sept

at the

MISS B. M.

No. 90 Pr

at

a quantity of

Furniture and

Schwark piano, 5

piece mahogany

1 piano stool, 1

1 extension table,

1 table desk,

music, 1 clothes

brass fire iron,

crocheting and

ing machine, 1

square, 1 Brus

quantity of linen

and washstand

wooden bedstead

mattresses, 3 b

heater, 4 pillows

linen, 1 trunk, 2

table linen, etc.

box, 3 oil pain

kitchen table, 1

stove, 3 kitchen

utensils, 1 wash

wringer, lot gar

era (one new),

of bags, 1 hall

trays, pictures,

ous other article

Walter A

sep 26, 11

AUCTION

Wednesday

Office and H

Particulars in

J. A

sep 26, 11

AUCTION

Tuesday,

at 11

AT OUR AU

5 Walde

the following so

coffin furniture,

Pipes, fish hooks,

en, bit braces,

hammers, axes, r

saws, paint brus

reasons, pocket kn

timepieces, knive

bits, wood scr

spoons and sund

J. A

sep 26, 11

FOR

2 LIGHT B

WAGGON

1 STEEL T

BUGGY.

1 OPEN S

BUGGY.

2 RUBBER

GIES.

1 RUBBER

ERNES

10 BUFFAL

10 Sets CAR

NESS.

C. F

SEP 25, 1911