

**JUST RECEIVED:**  
**One Carload**  
**Bishopric Wall Board,**  
 Lengths, 6-8 and 9 feet;  
 4 feet wide.  
**W. & G. RENDELL.**  
 July 15, 61, m. w. f.

10c. At the Crescent To-Day. 10c.  
 AMERICA'S SERIAL SUPREME.  
**"The Eagles' Eye."**  
 2nd Episode—"THE NAVAL BALL CONSPIRACY,"  
 DOROTHY PHILLIPS in  
**"The Triumph."**  
 A spectacular Bluebird production in 5 acts—5.  
 Also—A METRO-DREW COMEDY.  
 P. J. McCARTHY sings "SHINE ON O STARS."  
 10c.—LATEST MUSIC—DRUMS AND EFFECTS.—10c.

**Something New!**  
**Initials & Monograms!**  
 Prepared Felt foundation, warranted non-shrinkable.  
 SCRIPTS Nos. 1, 2 and 3—Old English, Japanese and Rustic Designs.  
**CHARLES HUTTON,**  
 Fancy Department.

**FOR SALE!**  
 100 Boxes 14 x 20  
 I. C. Coke Tinsplate.  
 107 lb. Basis, 112 Sheets.  
 Special price for delivery from wharf.  
**ROBERT TEMPLETON.**  
 333 WATER STREET.

**Help to Win the War by**  
**Using Less Flour**  
**Oaten Bread Recipe:**  
**TAKE**  
 1 sifter full of Ogilvie's "STANDARD" Flour and  
 1 sifter full of Ogilvie's ROLLED OATS  
**THEN**  
 Scald the Rolled Oats with 2 cupsful of boiling water.  
 Make sponge with 1/2 yeast cake and one cup of Ogilvie's "Standard" Flour; then add the Rolled Oats—  
 after allowing sufficient time for them to cool.  
**ADD**  
 1 tablespoonful of Butter,  
 2 teaspoonfuls of Salt,  
 1 1/2 tablespoonfuls of Sugar.  
 Knead well, adding Ogilvie's "STANDARD" as re-  
 quired to give it the proper texture before proceeding  
 to bake.  
**The above recipe will make a**  
**Wholesome and Delicious Bread.**

Forty Years in the Public Service—The Evening Telegram

**BIG**  
 Shipment of engines due to arrive shortly from New York.  
**ARROW**  
 2 cycle jump spark engines. Sizes 2 and 4 H.P.  
**SNAPPER**  
 4 cycle medium and heavy duty engines. Sizes 5 to and 5 H.P.  
**PEERLESS**  
 4 cycle medium and heavy duty engines. Sizes 5 to 35 H.P.  
 Of the above engines only 18 are unsold, and all parties wanting early delivery should order at once to avoid disappointment. Engines are hard to obtain and shipping difficulties are causing great delay, so we are fortunate in obtaining these motors for prompt delivery.  
**WM. H. TRASK,**  
 Corner Water St. & Job's Cove. P. O. Box 278.  
 apr 20, 3m, m. w. s.

**The First Principle of Modern Business is SERVICE.**  
 That is where we shine.  
 Good Goods well made, moderately priced, and honest effort made to deliver on time. Expert accounting and satisfactory settlements of all claims.  
 The biggest clothing manufacturing organization in Newfoundland backs up its claim for Superior Service.  
**WHOLESALE ONLY.**

**Newfoundland Clothing Co., Ltd.**  
 mar 6, eod, f. WM. WHITE, Manager.

**Late Importations**  
**American Floor Cloths,**  
 2 yards wide,  
 CONGOLEUM and other makes, \$1.35 yard.  
 For your advice, if not for your comfort, we may say, the price of Congoleum will be much higher shortly.  
**Table Oil Cloths,**  
 Large variety of patterns, 45c. yard.  
**Oil Cloth Shelving,**  
 12 inches wide, nice patterns, 13c. yard.  
**Stair Oil Cloths,**  
 This is a lot of seconds, but they are not bad, and we are glad to get them, as it is very difficult to obtain Stair Oil Cloths at present. Prices 23c. and 22c. yard.

**Grey Wool,**  
 Soft Canadian make, five knots to the pound, 60c. knot.  
**Khaki Wool,**  
 Five knots to pound, 50c. knot.  
 The Khaki Wool is not as soft as the Grey. Prices are high to-day, but you will find on the whole by comparison that our prices are low.  
**HOWEVER, TO GET LOWER PRICES**  
**We Shall All Have to Buy**  
**Victory Bonds**  
 and keep on buying them until at last our soldiers shall win the victory for us, and then prices will be easier.

**HENRY BLAIR**

Advertise in the Telegram

**Reid-Newfoundland Co**  
**SUNDAY EXCURSIONS.**  
 Commencing Sunday, July 20th and until further advised, Excursion train will leave S. John's station at 2.30 p. m. going as far as Kelligrews. Returning will leave Kelligrews at 8.07 p. m.  
**ONE AND ONE THIRD FIRST CLASS FARE.**  
**REID-NEWFOUNDLAND Company**

**A Royal Smoke**  
  
**BENGAL LITTLE CIGARS,**  
 Satisfies the most exacting smoker,  
 10 FOR 40 CENTS.  
 Wholesale or Retail.  
**JAS. P. CASH,**  
 TOBACCONIST, WATER STREET.

**Our Selected List!**  
 My Year of the Great War, 75c.  
 My Second Year of the War, 1.25  
 Ladies from Hell, \$1.75.  
 Trenching at Gallipoli, 75c.  
 What I Found Out, 75c.  
 The Secrets of the German War Office, 75c.  
 The Tenth Irish Division in Gallipoli, \$1.75.  
 A Student in Arms, \$1.75.  
 The Soul of the War, 75c.  
 The Evidence in the Case, 75c.  
 Outwitting the Hun, \$1.75.  
 Our Part in the Great War, 75c.  
 Elements of the Great War, 1.75  
 Face to Face with Kaiserism, \$2.25.  
 The Crime by a German, \$2.75.  
 The British Campaign, \$2.25.  
 A History of the Great War, 2.25  
 A Journal from Our Legation in Belgium, \$2.75.  
 Action Front—Boyd Cable, 1.75  
 Grapes of Wrath—Boyd Cable, \$1.75.  
 Between the Lines—Boyd Cable, 90c.  
 The First Call—Empsey, \$1.75.  
 Over the Top, \$1.75.  
 War Aims, 85c.  
 England's Weak Points, 75c.  
 Under Fire, \$1.75.  
 Worrying Won't Win, \$1.65.  
 War and the Future, \$1.25.  
 The Cross at the Front, \$1.10.  
 Postage 4c. extra.

**J. J. ST. JOHN.**  
 500 Bags Mixed and White Oats.  
 250 Bags White Hominy Feed.  
 150 Bags Bran.  
 250 Bags Feed Meal, at \$5.50.  
 100 Bags Whole Corn.  
 50 Bags Stock Feed.  
 100 Boxes Blue Raisins, 50's.  
 175 Boxes Seeded Raisins, 15c. pkg.  
 75 Boxes Currants, 20c. lb.  
**J. J. ST. JOHN,**  
 DUCKWORTH ST. & LAMARCHANT ROAD.

**S. E. GARLAND,**  
 Leading Bookseller,  
 177-9 WATER STREET.  
 EDWARD'S LIVERY LUMBER-  
 MAN'S FRIEND.

**OPENING ANNOUCEMENT!**  
**Mrs. Peter Stewart**  
 has reopened her Fancy Bakery. Dark Cake, Citron, Sultana, Pound, also Pastry, Meat Pies, Shortbread, Ginger Bread, etc.  
**Wedding Cakes a Speciality,**  
 MERINGUES TO ORDER.  
 Our Baking Department is under the supervision of an experienced Baker, backed by 20 years of English manufacturing experience. jly 12, 61

**PORK & BEEF**  
 Just Landed  
 200 Barrels Libby's Special Plate.  
 200 do Lincoln Beef.  
 200 do Parker Welb H. B. Pork.  
 150 do Fat Back Pork.

**GEO. NEAL**  
**This Week's SPECIAL**  
 Men's Fine Balbrigan  
**Summer UNDERWEAR**  
 Sizes, 36 to 44,  
**Only 80c. a garment.**  
**WILLIAM FREW, Water St**

**J. J. ST. JOHN.**  
 500 Bags Mixed and White Oats.  
 250 Bags White Hominy Feed.  
 150 Bags Bran.  
 250 Bags Feed Meal, at \$5.50.  
 100 Bags Whole Corn.  
 50 Bags Stock Feed.  
 100 Boxes Blue Raisins, 50's.  
 175 Boxes Seeded Raisins, 15c. pkg.  
 75 Boxes Currants, 20c. lb.  
**J. J. ST. JOHN,**  
 DUCKWORTH ST. & LAMARCHANT ROAD.

WEATHER FORECAST.  
 TORONTO, Noon.—East and north-east winds, with rain. Friday—winds, clearing.  
 ROYER & THOMPSON, Noon. Bar. 29.45; ther. 57.

VOLUME XL.

**Auction Sales**  
 AUCTION.  
**Household Furniture**  
**Modern & Antique.**  
 THURSDAY & FRIDAY Next  
 10.30 a.m., at Dwelling of late  
**Mrs. Captain Farvel**  
 HAVREY ROAD.  
 1 5-ft. Bevelled Wall Mirror.  
 1 English Piano—Randall & Son.  
 1 5-piece Parlour Suite (raised legs).  
 1 3-piece Fibre Suite.  
 1 Dragon Fern Pot and Stand.  
 1 Mandolin.  
 1 Brass Clock—Jewelled.  
 2 Brass Ornaments.  
 1 Extra Heavy Carpet Square.  
 1 Velour Hearth Rug.  
 1 Hand-made Wool Hearth Rug.  
 2 Sets Lace Curtains with Pole.  
 1 Singer Sewing Machine.  
 1 Large Mahogany Round Table (very old).  
 1 Golden Oak China Closet, Cross shape.  
 1 Golden Oak Secretary.  
 1 Morris Chair.  
 2 Wicker Chairs.  
 1 Wicker Rocker.  
 1 Brussels Carpet Square.  
 1 Brass Clock.  
 1 China Rack.  
 1 Curtain Stretcher.  
 Pictures, Ornaments.  
 Linoleum, Mats, Cutlery, etc.  
 Glassware, Crockery.  
 2 Single Bedsteads.  
 1 Double Bedstead.  
 A Folding Bed (a beauty).  
 6 Mattresses.  
 1 Walnut Wardrobe.  
 1 Rosewood Chiffonier.  
 1 Walnut Bureau with Marble top and Bevelled Glass (Antique).  
 1 Box Couch.  
 3 Card Tables.  
 1 Handsome Walnut Bureau.  
 1 Nickel Water Heater.  
 1 Nickel Bathroom Fittings.  
 1 Hall Stand.  
 Floor and Hall Linoleum.  
 Stair Carpets.  
 1 Hall Stove.  
 1 Gas Stove.  
 1 Refrigerator (Century).  
 1 Sideboard.  
 2 Tables.  
 1 Child's Table and Chairs.  
 1 Marble Clock.  
 2 Sets D. R. Curtains.  
 6 Sets Curtains.  
 5 Oil Paintings.  
 1 Richmond Range.  
 2 Tables.  
 Cooking Utensils, etc., etc., etc.  
 jly 16, 31  
**R. K. HOLDEN**  
 Auctioneer.

**Goods and Utensils**  
**On MONDAY Next,**  
 10.30 a.m., at Premises of  
**Messrs. G. C. Fearn & Son**  
 CLIFT'S WHARF.  
 2 M. Lumber (narrow).  
 Lot Pieces Manila Rope.  
 88 Cases Assorted Rubbers.  
 12 Cases Evaporated Milk.  
 6 Cases Plasmum.  
 1 Galv. Screen and Tank.  
 1 Office Cabinet.  
 1 Mahogany Table, 8 feet.  
 1 Lot Floor Canvas and Linoleum.  
 2 Gas Fixtures.  
 2 Saws.  
 1 Ship's Boat.  
 6 Steel Drums.  
 1 Coir Hawser.  
 40 Oil Casks.  
 1 Machine for Manufacturing Acid Waters.  
 1 Dragging Iron, 1 Gauge.  
 1 Box Glass.  
 1 Stove.  
 1 Pipe Top.  
 1 Brass Piano Lamp.  
 1 Brass Chandeller.  
 1 Lot Cooking Utensils.  
 1 Lot Coopers' and Carpenters' Tools.  
 1 Piece Carpet.  
 1 Counter Scales.  
 1 Platform Scales.  
 1 Lavatory Basin.  
 1 Part Chest Tea.  
 2 Cases Coffee.  
 8 Fire Extinguishers.  
 7 Window Sashes.  
 1 Ice Breaker and Shovel.  
 2 Fish Screens (complete).  
 1 56-lb. Weight.  
 1 Lot Stencil Plates.  
 8 Iron Drums Ammonia.  
 2 Empty Drums.  
 1 Wheel Barrow.  
 1 Gothic Grate.  
 2 Tubs Oils.  
 Lot Brushes.  
 Lot Old Lead Pipe.  
 Lot Old Iron, etc., etc., etc.  
 jly 18, 31  
**R. K. HOLDEN**  
 Auctioneer.