

A Wise Man Thinks for Himself.

The world-wide scarcity of wool has caused a sharp advance in the price of all Woolen Fabrics and Clothing, and the end is not yet in sight—prices are still soaring. If you are WISE you will purchase NOW—that Suit of Clothes you will need in the near future. Our Gent's Readymade Department is now well stocked with Stylish Tweed Suits, etc. Call and let us show you the most stylish, best finished clothing in the city.

Boys' Navy Serge Sailor Suits.

Sizes 000 to 3; Portsmouth Collars.
Price \$3.10 to \$3.80.

We have only a small stock of this line on hand, and they are marked at a very low price.

Boys' Suffolk and Norfolk Suits.

A well assorted stock of Boys' Suits suitable for and made for boys' wear; sizes 1 to 8.

Boys' Rugby Suits.

The regular schoolboys' Suit, made to resist wear; sizes 4 to 12.

MEN'S READYMADE SUITS

Made from the finest Tweeds procurable and finished in the

Latest Possible Style.

Prices from \$8.50 to \$25.00

The foolish man regards price only. The wise man looks for quality first, and finds out by the price the value offered. BE WISE.

Marshall Bros

Men's Winter Overcoats.

Stylish and comfortable, with and without Velvet Collar, from \$10.00 to \$20.00.

Men's Tweed Pants.

A large variety of Men's Tweed Pants, including some heavy homespun Lumbermen's Pants.

Men's Tweed Vests.

A large assortment of well assorted sizes, \$1.20 and \$1.40 each.

Are Popular West of the Great Lake

MRS. W. J. VALE TALKS OF DODD'S KIDNEY PILLS.

She Also Tells How Her Dyspepsia Was Cured by Using Dodd's Kidney Pills.

Pandora, Alta., January 18 (Special).—"We are never without a box of Dodd's Kidney Pills in our house." That's what Mrs. W. J. Vale, a well-known and highly respected resident of this place has to say of the great Canadian kidney remedy. "My husband suffers from lumbago, and they always help him," is the remark she gives.

"I must also tell you," Mrs. Vale continued, "what Dodd's Dyspepsia Tablets did for me. They cured me of a very bad attack of dyspepsia. I have also derived great benefit from the use of Dodd's Kidney Pills. It is evidence like this that proves that the Dodd's remedies have gained a permanent place in the family medicine chest of the West. Dodd's Kidney Pills are particularly popular. The success with which they have been used to treat all kinds of kidney troubles from backache to rheumatism, Bright's Disease have earned for them the gratitude of thousands of people on this side of the Great Lakes.

Fads and Fashions

The latest French models in many colors in combination. Satin in dark colored designs used for collar and cuff sets. White fox scarfs go well with one-piece navy serge dresses. Lingerie blouses are more important than ever this season.

T. J. EDENS

20 boxes KIPPERED HERRING, BONELESS CODFISH, FINNISH HADDIES, SELECTED SALT HERRING.

NEW YORK CORNED BEEF, FAMILY MESS PORK, PIGS' JOWLS, 200 lbs. CANADIAN BREAKFAST BACON, BOLOGNA SAUSAGE.

CAL. ORANGES, TABLE APPLES, GRAPE FRUIT, STRAWBERRY JAM, 2 lb. pots, RASPBERRY JAM, 2 lb. pots.

FRY'S COCOA, CABBURRY COCOA, MILK MACARONI, TOMATO CATSUP, 1 lb. tin LUNCH TONGUE, etc.

KELLOGG'S—Corn Flakes, Wheat Flakes, Wheat Biscuits, Krumbles, Drinket, Bran.

10 Barrels HOLYWOOD CABBAGE, Green, FRESH EGGS, FRESH RABBITS.

T. J. EDENS

Duckworth Street and Military Road.

MINARD'S LINIMENT CURES RHEUMATISM.

Which Shall It Be?

By RUTH CAMERON.



RUTH CAMERON

I want to tell you a story of two women. Both were mothers. Both had a lost son. And there the resemblance ends and the contrast begins, and it is on this contrast that my little story is founded. One of the mothers was a neighbor of mine. After her boy died she kept his room exactly as he had left it, and even had his place set at the table every day. When the family moved to another house she had a room reserved for him there, and placed everything exactly as he had had it in the old home. She would never give away any of his toys or his clothes. Everything, she insisted, in a sort of mania, must be kept just as he had left it.

"David's Shelf"

The other woman who lost her boy was a woman I do not know—except by her works. She lived in a little country town in which I have recently been visiting. One day when I was browsing about the little library I came upon a set of shelves over which was placed a little placard "David's Shelf."

I asked the librarian what that meant. She explained that it was a case of boy's books donated by the mother of a little boy that died. She had given all his books that he had when he died, and yearly has added to them the books she would have given him had he grown up.

She Finds Much Happiness.

David's mother is well off by village standards and she has been able to give through the little David, a fine boy's library. She has had much happiness of a sweet and tender sort in carefully choosing these books. There are to be found well worn copies of Treasure Island and Tom Sawyer and many other books that boys love best.

What wonder that the village boys flock to David's Shelf. The librarian went on to say that

that was only one of many ways in which David's mother has honoured David's memory. His clothes have been long ago given to boys who needed them sorely. Every Christmas she gives gifts to the poor in David's name. David would now be of college age and she is helping send one of the ambitious boys in the village through college.

That Little Boy Is Still A Power.

And so the little boy who never grew up is still a power in the world. There are two kinds of grief, the grief that strikes inward and becomes a brooding self absorption, and the grief that makes the sufferer more thoughtful and tender towards all humanity.

Which, do you think, does greater honor to the memory of the dead?

Minard's Liniment Co., Limited.

Gentlemen—Last winter I received great benefit from the use of MINARD'S LINIMENT in a severe attack of LaGrippe, and I have frequently proved it to be very effective in cases of inflammation.

Yours,
W. A. HUTCHINSON.

Fads and Fashions.

Castor shades are good. Every dress should have a sash. A new jacket is called the Moro. Brilliant green is in high favor. Silk is cheaper to wear than wool. Tiny coats hint at the Mandarin style.

Elaborate beading continues on blouses. Lingerie waists have trimming in the back. Tiny hats are made entirely of jet beads.

Ball tassels are a little newer than long ones. Collars are either very deep or very small.

Touches of blue are much seen on lingerie. Woolen flowers are used on comber dresses.

Chemises may be either straight or envelope. A great deal of paradise is used on new hats.

A Prominent Physician

has stated in a treatise on nourishment: "If I had only ten cents for food I would buy a plate of soup, for I know of no other food that will so completely satisfy my hunger and nourish my body for that sum of money." CAMPBELL'S SOUPS are nutritious and cheap, our assortment is varied and comprise many of the popular sellers.

TOMATO.
CHICKEN.
OX TAIL.
MOCK TURTLE.
CONSOMME.

ASPARAGUS.
CELERY.
JULIENNE.
BEEF.
VEGETABLE.

C. P. Eagan

Duckworth Street and Queen's Road.

Split PEAS, Beans, Rice.

50 bags (60's) SPLIT PEAS.
200 bags (112's) SMALL BEANS.
100 bags (100's) SPLIT RICE.
100 bags (25's) SPLIT RICE.
On spot to-day.

Soper & Moore

IMPORTERS & JOBBERS.
PHONE 480.

Ram-Dom Reels.

THE LETTER CARRIER.

The letter carrier is a meek cross between an express wagon and a furniture van which is used for the purpose of saving the legs of the inhabitants. If it were not for the letter carrier and his long, eager feet the citizens of this restless Republic would have to go to the post office for their mail two or three times a day, thereby wearing out thousands of serviceable legs which could better be employed in chasing a golf ball or running around a billiard table with outstretched tongue.

The letter carrier is chosen because of two reasons, his patience and his physique. If the letter carrier delivers mail to the wrong house and is mailed into a close resemblance to a bread pudding by an irate tenant, he is required under the regulations to sing the first verse of "Angry words, O let them never," and pull a sweet smile over such of his teeth as happen to be left. The letter carrier always makes a model husband, as he is able to put up with anything that strays onto the table disguised as food without using coarse and reproachful language.

Letter carriers are now selected because of the size, number and location of their manacles. If the parcels post law is amended once or twice more, nobody will be able to qualify as a letter carrier unless he can carry a four-foot safe under one arm and a barrel of cider vinegar under the other, with an upright piano resting uneasily against his stomach. It is a pitiful sight to see a middle-aged carrier staggering down the street looking like a human Christmas tree, with packages ranging from a pony keg to a mail order catalog strung about his neck and rebounding tidily off his shins. Why do we object to a man beating his horse and yet allow the letter carrier to be loaded down until he is in a dejected and hamstrung condition?

Letter carriers are under the protection of the civil service law, which means that they cannot be removed except when the civil service commission is looking in another direction. It is pleasant to record that this does not happen very often, owing to the scarcity of able-bodied men with legs

Another Call to Sir Robert Bond.

Editor Evening Telegram.

Dear Sir—Permit me to congratulate you on your very excellent editorial on the Great War which I have always admired, and for your very highly patriotic stand which you have taken on all public questions, and more especially your denunciations of Sir E. P. Morris and his successors, Lloyd and Coaker and the F. P. U., which has for its object the control of the Government of the Colony.

Let me express my regret that you are soon to leave the chair of the old reliable Telegram. I trust your successor will not be afraid to stand up for what is right and just, to wield an independent pen without fear, favour or affection for never before in the history of the world has the Press had so much power and influence as the present day, and serious consequences always follow when the Press is controlled by politicians to advance their own selfish aims. I intended writing before, but I am just getting over the shock I received when I heard about Sir Edward Morris being elevated to the peerage. I read his valedictory in which he said "the door is always on the latch." If I am any judge of human nature I do not think he will ever hear the latch click. If I had my way I would be charmed to bolt the door and turn the key on one who will be remembered as the greatest political hypocrite in the history of Newfoundland.

I cannot imagine that the people of this country are going to entrust the destinies of this Little Colony to Coaker and the F. P. U. If they are, then all I have to say they are—fools and deserve to suffer.

We want to send a largely signed requisition to the incorruptible Statesman, Rt. Hon. Sir Robert Bond, to represent the political arena as we mean among men, as scholar of the highest type, as statesman of the first rank who, while he had charge of the Government before.

"Never sold the truth to serve the hour. Nor paltered with eternal God for power."

who fulfilled his duties nobly, served his country faithfully, and to whom the country owes an eternal debt of gratitude. I believe when the call comes to him, Newfoundland, and always will be a patriot.

He is the man capable and should be placed at the head of affairs. We are bordering on serious times and I cannot see how people are satisfied to go on drifting instead of waking up to the fact and realizing that we are at war and want somebody with vision to lead us.

The gallant boys in France have died to uphold the honour of old Newfoundland, they have made us known to the world and have won for us a name, but at home the old political game goes on—waste, graft, grab, no economy, people and country drifting because they have lost all faith in the leader of our people.

I will write again, Mr. Editor. In the meantime I hope the people will start to think of the seriousness of the times and will wake up to the fact that every man owes a duty to his country which he cannot ignore or shirk, and more especially at the present time when the whole world is passing through great trial, and if we want to share in the good times to come.

"Ring out the old, ring in the new. Ring out the false, ring in the true." PRO PATRIA.
Carbonear, Jan. 17th, 1918.

Mount Cashel Entertainment.

The second entertainment in aid of Mount Cashel Orphanage, was held last night at the Casino Theatre, and was attended by another large audience. His Excellency the Governor

built out of chrome steel.

We should all be patient with the letter carrier and treat him as a fellow being, so that our mail will reach us before the close of the fiscal year.

and suite, Rt. Rev. Mons. McDermott (representing His Grace the Archbishop), Rev. Fr. Ashley (Argentina), and many of the city clergy and Christian Brothers were present. The programme opened with overtures and selections by the C. C. Band, gun drills by Mt. Cashel boys and solos, recitations and choruses by the junior pupils of the Mercy Convent. Some of our best known city artists also took part, all the numbers being much applauded. The following are those who contributed—Miss Strang, Mr. R. Bennett, Miss Mabel McGrath, Marjorie Gleason, Mary Emerson, Josephine McNamara, Anita Kearney, Bessie O'Neill Primus, Angela McGrath, Molly Kelly, Madeline Kavanagh.

A Good All Round Liniment

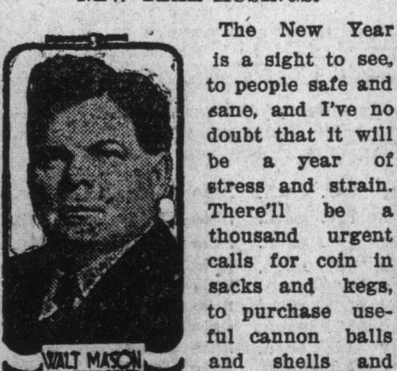
that seems to go straight through the skin and reach the pain. That is a good description of

Stafford's Liniment.

We believe there is no more generally useful liniment. It seems to reach the spot every time.

No home should be without a good liniment for use in those emergencies common to all homes calling for a reliable liniment. Keep a bottle of "Stafford's Liniment" in your medicine chest.

For sale everywhere.
Manufactured only by
ST. JOHN'S, Nfld.
DE. F. STAFFORD & SON,
NEW YEAR MUSINGS.



The New Year is a sight to see, to people safe and sane, and I've no doubt that it will be a year of stress and strain. There'll be a thousand urgent calls for coin in sacks and kegs, to purchase useful cannon balls and shells and wooden legs. Our boys will go from training camps, from native shores they'll scout, to paralyze those Teuton scamps, and make them cease to Teut. And ever as the battles wax, and armies charge the foe, the burdens on our shapely backs the heavier will grow. Before this brave young year runs down we'll know beyond all doubts, who are the pluckers in our town, and who the dead game scouts. We can't get by on bounce and brag, in crucial times like these; a lot of bunk about the flag won't help things over the seas. Fine words and phrases loud and big won't put a foe to flight; we'll have to dig, and dig, and DIG, if we would show we're white. The plucker cannot save his face, excuses won't go down; it's either glory or disgrace, for every gent in town. The year will show us if men's souls are sordid or sublime, and slackers, wedded to their rolls, will have a beastly time.

PORK PIES—The only genuine Melton Mowbray Pie. Ready on Saturday morning, and every Wednesday and Saturday through the season. Made only by W. H. JESSOP.—Jan 18, 21

W. V. Drayton.

Complete New Stock of

Pianos

To arrive for New Year.

All High-Class

Player Pianos, Pianos & Organs

We shall offer them at prices which will appeal to every dollar saver. Terms as usual made to suite purchasers.

W. V. Drayton,
256 Water St.

THE MENACE OF THE EMPTY CRADLE.

(By Father Bernard Vaughan.)
WHERE IT IS, WHY IT IS, AND WHAT IS ITS CURE.

The object of this book is to recall his fellow-citizens to a sense of the ruinous decay which is sapping the foundations of this 'plot', this earth, this realm, this England, together with its Overseas Dominions. As Newfoundland is one of its Overseas Dominions, every citizen should read this very interesting and only too true book. Price 35c.; postage, 2c.

S. E. GARLAND,

Leading Bookseller & Stationer, 177-9 Water St.

Men's Winter Underwear.

Get your supply of Woolen Underwear from us now. We carry full lines of the Famous

New Knit and Other Brands, in Light, Medium and Heavy Weight. Sizes and Prices to suit everybody.

William Frew.